

Optimizing physical health means to continually improve one's physical well-being, even in the absence of illness.

TEACH A MAN TO FISH
“I am like a shark I keep moving”
 -Kevin O’Driscoll-



As children in school, we study hard and play harder. We hope our report card is an “A”. I have worked with Kevin, and although my business report card was very far from an “A”, Kevin provided me the tools to improve my business from its current grade toward an “A”. As a new business owner we work harder than when we were employed. Then, one day you know your business needs a check-up to identify what is not working. Well this is who you call. My friend Kevin O’Driscoll, like a business ninja instructor who teaches you to defend yourself then bows and says farewell.

Kevin is a Managing Director, Business Owner, and Licensed Business Coach. Let's be clear, Kevin prefers to coach his clients rather than consult. He believes in the saying “teach a man to fish he will not go hungry.” Except if the water runs out of fishes, even then, Kevin knows the man would survive because he provides the tools and resources for a company to be successful over time. His technique empowers the company to combat new issues independently as they arise. Although hiring a consultant is beneficial to some companies as the responsibility of problem solving is the responsibility of the consultant; Kevin’s coaching approach allows the company to independently resolve challenges and put its own measures in place to deter similar challenges in the future.

Kevin received guidance and coaching while trying to grow his own small business, and in turn, practices what he preaches. His experience allows him to be a better coach as he understands how difficult it can be to create a system that can function in your absence; It’s easy to blur the line between being a self-employed individual and a business owner. After all, “a soldier in battle do not know if he is winning the war.” Kevin’s goal is to assist you with building a solid foundation on which you and your team can grow. His approach has gained him attention locally, nationally and internationally.

A key point to remember when working with Kevin is that you sought his services to create longevity. To expect overnight success is not realistic. Reaching business goals, independently or with a coach requires patience, discipline and understanding of systems. Each owner’s needs are different. One may need to step away from the business to find clarity and direction, while another may need to spend more

time in the business to facilitate improvement. After all he says, in the gym, it takes time to grow toned biceps. By identifying your business goals, limitations and approaches that are not functioning well, Kevin can determine and guide you on the type of assistance you require. His in-depth and individualized coaching approach to business owners will always lead you in the direction of success.

Kevin mentioned several times a healthy approach for yourself and business, the concept of working smarter not harder. One approach he discussed is having access to an expert in the field where you are experiencing difficulty. From his own experience, he explained he has coached in a variety of areas; business, spiritual, personal operational, and financial. Kevin is confident that his helps him and his businesses stay on track for continual success and he can do the same for you.

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 About the RIY Business Group:
 RIY Business Group specializes in business coaching to facilitate the success of independent businesses. They provide business owners the tools necessary to manage and implement time-tested and proven strategies in marketing, sales, customer service, leadership, human resources, systemization, controlling costs, and financial management so that you can be a better business owner.

When you work with WholePerson Therapeutics LLC we become your physical health optimization coach. Just as coaching in business looks at all your systems of marketing, finance, operations and more, we look at your body’s systems in terms of its function. For optimal functioning not only is managing stress important, your physical health systems of weight, nutrition, stress reduction, routines, roles environment and are more is equally as important to maintain a healthy functioning body. At WholePerson all your systems are checked. *Until Next time...*