



## SPONSORSHIP OPPORTUNITIES

The Loveland Valley 5000 began in 1982, when several downtown businessmen came up with the idea to have a run in downtown Loveland. The vision was to have an evening race through downtown, benefitting a local nonprofit organization. Over the last 33 years, the Loveland Valley 5000 has kept to that original vision, providing support to numerous nonprofit organizations in the Loveland community.

### **WHEN IS THE RACE AND WHERE WILL IT BE?**

The 2016 Valley 5000 will be held on Friday, August 26th at Fairgrounds Park in Loveland, located at 700 Railroad Ave. The kids fun run kicks off at 6:00pm and the 5K run/walk begins at 7:00pm, with a festival following the end of the race.

### **HOW MANY PARTICIPANTS WILL THERE BE?**

We are hoping to make the 2016 Valley 5000 the biggest race yet! We are expecting over 1000 spectators and participants this year.

### **HOW ARE THE RACE PROCEEDS DISTRIBUTED?**

Between race registration income and sponsorship dollars raised for the Valley 5000, only the necessary funds are used to host the race. All remaining net proceeds of the race are given directly to the non-profit organization we are supporting, House of Neighborly Service.

### **WHAT NONPROFIT DOES THE VALLEY 5000 SUPPORT?**

The Valley 5000 proudly supports House of Neighborly Service. Celebrating its 55th year, House of Neighborly Service provides basic needs services. This includes food baskets, prescription and utility assistance, emergency shelter, transportation, clothing and household items to eligible low-income families in the Thompson School District. HNS also sponsors programs for needy school-age children and matches families in need with other families for Christmas baskets and gifts.

### **WHAT DOES MY SPONSORSHIP INCLUDE?**

Valley 5000 offers a variety of sponsorship opportunities. Please see the following page listing sponsorship levels.



## 2016 SPONSORSHIP LEVELS

### **TITLE SPONSOR- \$5,000**

- Company title in race name “The 2016 Company Name Valley 5000” (listed on all race material)
- 10 x 10 booth space in vendor area
- Recognition and Link on Website
- Up to 5 Company banners displayed on race course
- Mention of company throughout the event
- 10 complimentary race entries
- Prominent Logo in race registration brochure
- Prominent Logo on race posters
- Prominent Logo on race t-shirts
- Prominent Logo on sponsor banner

### **DIAMOND- \$2,000**

- 10 x 10 booth space in vendor area
- Recognition and Link on Website
- 1 Company banner displayed on race course
- Mention of company throughout the event
- 6 complimentary race entries
- Large Logo in race registration brochure
- Large Logo on race posters
- Large Logo on race t-shirts
- Large Logo on sponsor banner

### **PLATINUM- \$1,000**

- 10 x 10 booth space in vendor area
- 4 complimentary race entries
- Recognition and Link on Website
- Mention of company throughout the event
- Logo in race registration brochure
- Logo on race posters
- Logo on race t-shirts
- Logo on sponsor banner

### **GOLD- \$500**

- 10 x 10 booth space in vendor area
- Recognition and Link on Website
- Mention of company throughout the event
- 2 complimentary race entries
- Small Logo in race registration brochure
- Small Logo on race posters
- Small Logo on race t-shirts
- Small Logo on sponsor banner

### **SILVER- \$250**

- 10 x 10 booth space in vendor area
- Recognition and Link on Website
- Name in race registration brochure
- Name on race t-shirts
- Name on sponsor banner



## 2016 SPONSORSHIP APPLICATION

NAME OF COMPANY: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

DAY PHONE: (    ) \_\_\_\_\_ - \_\_\_\_\_ EMAIL: \_\_\_\_\_

### VALUE OF SPONSORSHIP:

1. CASH \$ \_\_\_\_\_

2. GIFTS IN-KIND (TOTAL RETAIL VALUE) \$ \_\_\_\_\_

3. MEDIA (RETAIL VALUE) \$ \_\_\_\_\_

TOTAL CONTRIBUTION: \$ \_\_\_\_\_

SPONSOR'S INFORMATION: \_\_\_\_\_

(PRINT NAME EXATLY AS IT SHOULD APPEAR ON ALL PRINTED MATERIALS)

ARE YOU INTERESTED IN HAVING A VENDOR BOOTH: YES    NO

### INSTRUCTIONS:

PLEASE SIGN AND FAX TO: 970-662-8890 OR EMAIL TO [TRACY.HOGUE@HOMESTATEBANK.COM](mailto:TRACY.HOGUE@HOMESTATEBANK.COM)  
ATTN: TRACY HOGUE

OR MAIL TO:  
HOME STATE BANK  
ATTN TRACY HOGUE  
935 N. CLEVELAND  
LOVELAND, CO 80537

**TITLE, PLATINUM AND GOLD LEVEL SPONSORS: PLEASE SEND A HIGH RESOLUTION LOGO TO:  
[TRACY.HOGUE@HOMESTATEBANK.COM](mailto:TRACY.HOGUE@HOMESTATEBANK.COM)**

**MAKE CHECKS PAYABLE TO VALLEY 5000, OR CALL TRACY HOGUE AT 970-622-2376 TO PAY BY CREDIT CARD. PAYMENT MUST ARRIVE NO LATER THAN JUNE 30TH, 2016**

\_\_\_\_\_  
PRINTED NAME AND TITLE

\_\_\_\_\_  
SIGNATURE OF AUTHORIZED SPONSOR REPRESENTATIVE