

FOR IMMEDIATE RELEASE

TreeRunner West Bloomfield Adventure Park
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**THE ADVENTURE PARK AT WEST BLOOMFIELD, MI JOINS THE TREERUNNER
PARKS FAMILY**

TreeRunner West Bloomfield Adventure Park will be adding a Junior Park in May 2018

WEST BLOOMFIELD, MICHIGAN, April 2018 – The West Bloomfield Adventure Park is proud to announce that it has now joined the TreeRunner Parks family and will now be named TreeRunner West Bloomfield Adventure Park starting this season. As part of this exciting chapter, TreeRunner West Bloomfield will add new offerings, including a Junior Park for kids and several exciting new obstacles and challenges to the existing park trails. An expanded team building program will also be added this year for groups and organizations seeking to improve their team dynamics and challenge themselves in new ways.

“The West Bloomfield Park has been nationally recognized in our industry for our outstanding family and group events” says Thomas Knuth, Park Manager. The fun will not stop this season as we continue our immensely popular Glow Nights. Glow Night evenings are truly special occasions as climbers escape into our forest, which is decorated and lit with thousands of multi-colored lights. These events include upbeat music, plenty of free glow swag, contests, great prizes and exhilaration climbing under the brilliant lights of the park. Our experience is perfect for individuals, families, groups, and now younger climbers can find adventure in our new Junior Park!”

TreeRunner Adventure Parks do not feature just one single aerial treetop trail but a variety of color-coded aerial trails of differing challenge levels, beginner through expert, that climbers choose from depending on their age or climbing experience. These trails consist of platforms installed in the trees which are connected by various configurations of cable, wood, and rope to form crossings of different kinds including the ever-popular zip lines. Climbers wear harnesses which are doubly secured

to safety cables using the park's "always locked on" system of interlocking safety clips. Before venturing onto the trails climbers receive an interactive orientation and practice session.

TreeRunner West Bloomfield Adventure Park is located on the campus of the Jewish Community Center of Metro Detroit at 6600 West Maple Road. The Park's season opening date is Friday, April 27th. Reservations are now available for climbing and group appointments.

About TreeRunner Adventure Parks

TreeRunner Adventure Parks was founded in 2015 by a team of Michigan Entrepreneurs. With the addition of West Bloomfield, TreeRunner Parks now owns and operates three aerial adventure parks nationally - two in Michigan, and one in North Carolina. Expected to open in the summer of 2018, a fourth TreeRunner Park is currently being constructed on the campus of Oakland University in Rochester, Michigan.

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