

FOR IMMEDIATE RELEASE

TREERUNNER GRAND RAPIDS ADVENTURE PARK

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TREETOP ADVENTURE PARK IN GRAND RAPIDS JOINS THE TREERUNNER ADVENTURE PARKS FAMILY

TreeRunner Adventure Parks operate three aerial challenge parks with its fourth location opening this summer on the campus of Oakland University, Rochester, Michigan.

GRAND RAPIDS, MICHIGAN, APRIL 2018 – Grand Rapids Treetop Adventure Park is proud to announce that it is now part of the TreeRunner Adventure Parks family and will be re-named TreeRunner Grand Rapids Adventure Park this season. Located in a picturesque wooded ravine on the Knapp’s Corner Mall Campus, TreeRunner Grand Rapids will add new features to the park including a Junior Park for kids age 3-7. Several exciting new obstacles and challenges will also be added to its aerial trail system.

“We host many fun and themed events throughout the season, including our ever-popular Glow Nights every Friday and Saturday night where we play upbeat music, hand out glow swag, and climb under the brilliant lights in the park,” says Randy McClellan, Park Manager. “Our parks are great for individuals, families, groups, and now the little adventurers can participate too with our new Junior Park!”

TreeRunner Grand Rapids is built upon two acres of rolling terrain and features seven zip lines, a Junior Park, seven main level aerial trails, three levels of climbing difficulty, and 55 challenge elements to navigate through. TreeRunner Adventure Parks do not feature just one single aerial treetop trail but a variety of color-coded aerial trails. Each trail has a unique challenge level, beginner through expert, that climbers choose from depending on their age or climbing experience. These trails consist of platforms installed in the trees which are connected by various configurations of cable, wood, and rope to form crossings of different kinds including the ever-popular zip lines. Climbers wear harnesses which are doubly secured to safety cables using the park's "always locked on" system of interlocking

safety clips. Before venturing onto the trails climbers receive an interactive orientation and practice session.

TreeRunner Grand Rapids Adventure Park is located on the Knapp's Corner Mall Campus at 2121 Celebration Drive Northeast. The park's season opening date is Friday, April 27th. Reservations are now available for climbing and group appointments.

About TreeRunner Parks

TreeRunner Adventure Parks was founded in 2015 by a team of Michigan Entrepreneurs. With the addition of West Bloomfield, TreeRunner Parks now owns and operates three aerial adventure parks nationally - two in Michigan, and one in North Carolina. Expected to open in the summer of 2018, a fourth TreeRunner Park is currently being constructed on the campus of Oakland University in Rochester, Michigan.

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