

**T.R. Paul Academy of Arts and Knowledge
aka Northern Colorado Academy of Arts and Knowledge
4512 McMurry, Fort Collins, CO 80525**

Board Meeting Minutes for July 9, 2014

I. OPENING SECTION

1. Call to Order: By Board Director Kornfeld at 6:11pm

2. Roll Call

Board Members in attendance:

President Gorski	(Present)	Treasurer Wager–Robertson	(Present)
Director Kornfeld	(Present)	Secretary Nyberg	(Present)
Clark	(Absent)		

3. Consent Agenda

Approval of June 11, 2014 minutes tabled until August Meeting

Approval of April, May, and June year to date financials tabled until open questions are clarified and resolved

Motion by: N/A

Seconded by: N/A

President Gorski (N/A)

Treasurer Wager–Robertson (N/A)

Director Kornfeld (N/A)

Secretary Nyberg (N/A)

Clark (N/A)

II. SCHOOL & STRATEGIC OVERSIGHT

1. Mosaica and HoS Report:

TCAP 3rd Grade Reading test scores came in at 81%. That is higher than both the CSI district and the State of Colorado scores (both at 71%).

Dragon Scales continues through the summer with Mrs. Floyd.

Five kids have been approved for early admission to kindergarten.

Mad Science summer camp has been very successful.

The current list of teachers and which grade they will be teaching was announced by the HoS.

2. Preschool:

Preschool will have one new classroom open before the 2014-15 school year starts or shortly thereafter. There will be a 2 & 3 year olds classroom, a pre-K classroom, and the new room will be for kids who will not be going into kindergarten the following year, but are too old for the 2/3's room. Some tables, furniture, etc. will be provided by TPAAK. Other necessary items (chairs, etc.) will need to be purchased or donated.

Paragon will be added to the pre-K curriculum.

3. Marketing:

Farmers Market and Centerra Outreach have been successful at increasing interest in the school. Summer camps also have been very successful in introducing the school to many new people. Looking to increase our brand recognition. Branding standards and style guidelines are being put in place to give all TPAAK related communications, banner ads, etc. the same look and feel. Upcoming Marketing Strategy to include Google AdWords Campaign, Facebook advertising, and Public Radio Advertising. It was suggested to add a coupon for free Fall Festival tickets to a Valpak ad, if one will be sent out in the fall. SEO work on the website is being done to improve our organic search ranking. Looking to generate some positive community discussions about TPAAK on Facebook, Great Schools, etc. by asking people to comment on events they have attended. Email blasts will potentially be sent out to Rocky Mountain Parenting magazine subscribers and an ad will be placed in the magazine. Billboard signage is under consideration. Additional TPAAK banners will be created to place street-side and to be used in booths at upcoming festivals. Poster's will be distributed and displayed throughout Ft. Collins, North Loveland, and Windsor.

A PTLO sponsored Ice Cream Social for recurrent TPAAK families to bring new families to see the school, take tours, etc. could be planned sometime before Back-to-School night. Realtors could be invited to this event to give them some knowledge of TPAAK to pass on to families moving to the area.

Discussed whether we should put perforated colored vinyl over the windows on the prominent sides of the building to help give the gray office building more of an arts school look and feel.

4. Fundraising:

The Hole-In-One Golf Tournament is scheduled for August 23rd from 3-5pm. Chris Gorski is working on getting additional prizes and goodie bag contents from golf courses, sports bars, sports shops, etc. Web page is live at www.tpaak.org/holeinone and accepting registrants.

5. Grants:

Looking for a Spanish language grant.

Looking for a grant to put an Orchestra in place. In the future, we would like to offer a Northern Colorado elementary school honor band that allows students to participate regardless of which school or district they attend. Students would audition for a spot and practices would be held at TPAAK. It would be the only elementary honor band in the Northern Colorado area.

6. Technology:

Five new laptops, purchased with title money, will be used for a parent resource center.

Four laptops, given by USDA, have successfully been imaged and are going to be used as teacher computers.

Need to start a record of all donations to TPAAK to be used when applying for grants (many grants will match pre-existing donations). An inventory of all technology is to be analyzed and documented in upcoming months.

7. Curricula:

Training on how to implement common core standards into curriculum will be held August 1st.

III. BOARD ACTIONS

1. Board elections – Officer - Secretary

Motion to appoint Sherri Nyberg as Secretary to TPAAK Board.

Motion by: Director Kornfeld	Seconded by: Treasurer Wager-Robertson
President Gorski (Aye)	Treasurer Wager-Robertson (Aye)
Director Kornfeld (Aye)	Secretary Nyberg (Aye)
Clark (Absent)	

IV. AUDIENCE COMMENTS

- Mosaica Regional Vice-President Eric Dinnel is stepping down. BLR Academy's HoS Andrew Franko will be our new Mosaica representative.
- PTLO requested that the board mention to them anything that should be included in Back-to-School night.
- Teacher assignments will be posted at Back-to-School night. Teachers will also be calling their students starting July 24th to introduce themselves, invite the family to Back-to-School night, and sign students up for an assessment time slot.
- A question arose regarding the possibility of aligning the preschool more closely with TPAAK by amending the charter and allowing preschool to be managed by Mosaica in the same way TPAAK is. This would require some in depth analysis to determine if that is something that is even possible and if so, if it is financially feasible. Policy changes at a board level are underway. Preschool needs more formalized policies and processes, and realignment of budget as a first step in integrating more closely with TPAAK.

V. CLOSING SECTION

Adjournment Motion made by Director Kornfeld at 8:01pm