

Motion made by: Fries
Roll Call: Unanimously approved

Seconded: Bauer

Recommended Motion:
Move to adopt proposed amended 2008-2009 budget.

Motion made by: Cyr

Seconded: Bauer

Discussion:

Adjusted budget currently accounts for expected State cuts to Charter School funding of \$28,000.00. It does not include cuts that may be made if State decides to recind funding across the board for the current year.

Roll Call: Unanimously approved

STRATEGIC DIRECTION (45 minutes)

1. STUDENT ACHIEVEMENT

No items to be covered at this meeting.

2. SCHOOL EXCELLENCE

Discuss fundraising, recruiting and public relations ideas.

Brainstorming Notes:

Current efforts include Recruiting RFP, Web site redesign, online marketing, and SEO.

Work through the new Web site to create a more cohesive community.

Promote local business owners who are TPAAK families—"Shop TPAAK first!"

Affiliate links:

- Find Ft. Collins and surrounding area businesses that are willing to give proceeds to the school in exchange for TPAAK encouraging families to patronize those businesses. Let families know which businesses are participants through an online "Resource Page"—if we get a good number of affiliate companies we can see a fair amount of monthly revenue from the program.

"Chick fil A night"

Lowe's partnership—to assist with school improvements.

Focus fundraising on a specific items so that donors know what they're supporting.

Make arts classes an endowment—need to raise arts awareness in the community. Creating a "sponsorship" through local arts councils to have them cover, for example, the cost of teacher pay for those classes.

Symphony promotion—get Ft. Collins Symphony to act as ambassadors and further connect our school to the music community.

PR: Improved press and media relations.

Forming a speaker bureau—to connect with community and arts groups.

Sponsor wall—levels of sponsorship, way to promote the businesses.

Face-to-face conversations with organizations and individuals who can provide funding.

CLOSING SECTION (10 minutes)

1. Executive Session (if needed)

n/a

2. Future Business

- a) Next Board meeting February 11, 2009 at 4:00 p.m.
- b) Teacher Valentine's Day dinner on February 12, 2009 at 5:00 p.m.

3. Adjournment

Adjournment motion made by: Fries Seconded by: Bauer

Roll Call: Unanimously approved

-----REFERENCES-----

Vision/Mission/Slogan

Vision

To create a regional school where high academic expectations coupled with an emphasis on the arts provides a well-rounded education that fosters respect for self and others while enhancing each individual's contribution to society.

Mission

The mission of the Northern Colorado Academy of Arts and Knowledge (NCAAK) is to craft and implement an imaginative and rigorous learning environment for teaching and learning. This program will link academics to the arts and link an arts education to community cultural resources. Ultimately, our goal is to teach students the joy of learning and the importance of expressing individual talent artistically and academically.

Slogan

Pride through Performance

GOALS

Student Achievement

- 90% test scores (quantitative)
- Participation levels (qualitative)
 - o Parent volunteer hours
 - o Students in Brain and Brawn each year

School Excellence

- Full school (475 students) w/ waiting list (25%)
- No debt by EOSY 2013
- Community Outreach – 4 events in 2008 to 2009
- 90%
 - o Student Retention
 - o Parent Satisfaction
 - o Teacher (Staff) Retention