

T.R. Paul Academy of Arts and Knowledge

aka Northern Colorado Academy of Arts and Knowledge

February 14, 2012 6:00 pm

4512 McMurry, Fort Collins, CO 80525

Board Meeting Minutes

OPENING SECTION (20 minutes)

1. Call to Order

Board President

Time Started: 6:08

Pride through Performance

The mission of TPAAK (NCAAK) is to teach students the joy of learning and the importance of expressing individual talent artistically and academically while enhancing community & culture.

2. Roll Call

Board President

Board Members present in attendance:

(x) Bennett (x) Clark (x) Gorski

3. Pledge of Allegiance

Board President

4. Approval of Agenda

Recommended Motion: Move to adopt agenda as presented (amended)

Motion made by: Bennett

Seconded: Gorski

Roll Call: All aye

SCHOOL & STRATEGIC OVERSIGHT (60 minutes)

1. Marketing Plan Presentation/Discussion

Got marketing presentation from Dawn at **Toolbox** while Bill Williams (Mosaica marketing) was there to compare notes and find which party (Mosaica or Toolbox) could provide which service and for how much.) Our biggest advertising asset that we're not using is our parents, that is the gist of it. Talked over options, venues to share time with and how to get more things rolling. Mosaica is working on new website template and logo branding.

2. Mosaica Report

Ms. Griffin working to get a Mosaica grant writer to work with us. TCAP starting up, and teachers training. Enrollment: 245 K-7 and 48 pre-K. Installed money-saving paper dispensers. USIP completed, Academic strategic plan completed. We have posted a teacher position for the 8th grade next year. Seeking bids on required roof repairs and for internet connection upgrade for the school. Band and choir as well as ballet are now active!

3. Fundraising Update

Will have event report and calendar from PTLO This week.

4. Delinquent Families – status, discussion and f/u

Over \$12.6K owed the school; 12 owe \$20-\$3900, 9 are not here now and are in collections, total of about 30 families, the rest are working with the school to get current.

5. Budget Update

There are no new surprises. We are adding Paypal to the website because it charges less for credit card like transactions and can be used from home. A boon to both the school and the parents.

6. Board Election Dates - discussion

Two candidates need to be interviewed in the next week. The interview team with members from the Board, PTLO, and Mosica have been chosen.

7. Paul Family Approach Discussion

Working with attorney Barry Arrington to set a meeting date with the Paul family to discuss bond issues. He has given us a good outline for information to send to let them know of our needs.

8. Consent Agenda

The Board will act upon all items as a package unless a member wishes to remove and separately act upon an individual item.

Recommended Motion: Move to approve Consent Agenda as presented (or amended)

Motion made by: Clark

Seconded: Bennett

Roll Call: All aye

- a. Approval of 12/13/2011 and 01/26/20121 TPAAK Board Minutes
- b. Information about TPAAK Board candidates will be distributed on February 27th to parents. The election will end on March 5th. New Board members will begin on March 6th, 2012.
- c. Acceptance of TPAAK (NCAAP) USIP

9. Audience Comments

Board President

Also in attendance: Eric Dinnel (Mosaica) and Karen Griffin (CAO).

9. Board Action

None

CLOSING SECTION (10 minutes)

1. Executive Session – Not Requested

2. Adjournment 7:40

Adjournment motion made by: Clark

Seconded by:

Roll Call: