

"Defining your leadership philosophy is the most important decision you make as a leader"

TOMMY SPAULDING

The Heart-Led Leader Webinar

10 Heart-Led Leader Webinar Sessions to choose from:

1) Authenticity & Self Awareness

- When people respect a leader - the person not the position - they enthusiastically follow whether that's at home, at work, in your community or wherever you might be! Authenticity knows no bounds and no place, it is a key marker of a leader others will always follow.
- Truly effective leaders have the self-awareness to understand who they are and what's important to them. Real leaders understand that it's not what you're going to do, it's who you're going to be.

2) Character

- It's what you do when no one's looking. Or imagine if that person next to you - in their car, on the sidewalk, at the gym, at work, at home - had their smartphone videoing every move you made and every word you said! Leaders choose the harder right instead of the easier wrong.

3) Encouragement & Faithfulness

- Say these words to someone you work or live with, "I believe in you." And see what a difference that makes! A leader is called to encourage others, or "bring courage to others." Real leaders realize that encouraging others is a game-changing opportunity, for both the leader and those who follow him or her.
- Do you have the belief to keep putting one foot in front of the other? Do you want to fulfill your potential - then take one step at a time, moving forward in faith. It's not easy, but it's the only way to grow as a leader.

4) Generosity

- Anyone can make and sell a widget. Real leaders and successful companies don't just build a business; they have a heart-felt desire to give back to the people they serve. Generosity is an investment that pays off untold and unseen dividends.

To book Tommy - Contact Cathy

520-395-2801

Webinar Topics cover different aspects such as:

- How do I know if I have this trait?
- How do I develop this trait?
- How do I implement this trait?
- How do I teach this trait to others?

Customized Webinars

Each webinar begins with general information about heart-led leadership, then moves into the specific topics you choose.

45 Minute Webinar:

Choose up to 3 Topics \$2,500

60 Minute Webinar:

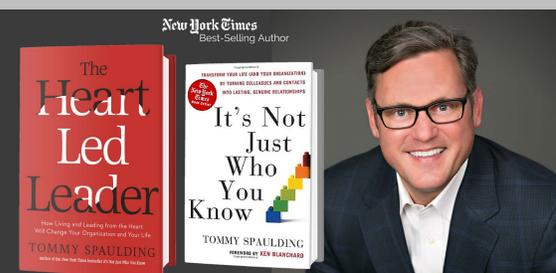
Choose 4 Topics \$3,500

90 Minute Webinar:

Choose 5 Topics \$5,000

Year Long Course

\$1800 for all 18 Traits during the year



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5) Honesty & Empathy

- Leaders can't be entirely honest with others without allowing others to be honest with them. Sometimes it's the small things that matter most - whether it's taking the time to listen to feedback or responding truthfully to a request.
- Leaders need a deeper sense of understanding and a heart of compassionate connection to the feelings and emotions of others. When leaders act with empathy, they inspire others to do the same. That alone can change a person, a team or a company.

6) Humility & Selflessness

- Humility begins and ends with four magical words: it's not about you. Humility is about demonstrating whom you love, whom you care about and whom you lead is more important than what you accomplish.
- True leaders understand that success results from collaboration and shared responsibility. True leaders think in the "we", and not the "me." True leaders put their team's goals ahead of their own personal desires - and it shows.

7) Love & Caring

- Love is at the core of leadership. Love can reveal itself in the simplest of ways - by giving someone hope or telling someone that he or she is important. Love has the power to turn around the culture at your company or organization.
- When you care for someone like a client, a fellow employee or another team member, you genuinely want to see them do well. When strong leaders truly care enough about whom they lead, they truly make people partners in an organization's pursuit of success.

8) Transparency & Vulnerability

- To be the very best leader you can be, you have to open yourself up and allow others in. It goes beyond telling the truth. It means being entirely candid about the facts regardless of the news, good or bad. Leaders should be willing to communicate insights about themselves and their business, even when it isn't required.
- Sharing your unique narrative of your life is a sign of strength, not of weakness. Transparency is the fastest way to foster trust, build teams, and grow real relationships. Vulnerability isn't touchy-feely, it's a must-have for leaders.

9) Passion & Purpose

- When something matters so much to you that you're willing to suffer to see it succeed, that's passion. Whatever your job, title, or role; a passionate belief in what you do is often the difference between success and failure.
- Leaders help connect others to a higher purpose. Knowing who you are, knowing where you're going and knowing what's most important is one of the greatest hallmarks every effective leader must cultivate.

10) Trust & Forgiveness

- Trust is at the heart of every great relationship and strong team. Leaders know that trust is a product of preparation, collaboration, and shared responsibility. Trust is foundational to any highly-functioning, effective team, there is no substitute.
- Every leader, organization, and community deals with negativity and adversity. The only way to make room for love, empathy, and compassion is to push hate and resentment out. Leaders make room in their hearts for the small kindnesses that lead to acceptance, grace, and love.

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