

"Defining your leadership philosophy is the most important decision you make as a leader"

TOMMY SPAULDING

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The Heart-Led Leader Keynote

Based on *New York Times*, *Wall Street Journal* & Amazon best-selling book, **The Heart-Led Leader**

18 Inches is the distance from your head to your heart. Such a short distance, yet most leaders never take the journey. Leaders and organizations that lead with their hearts are more successful and achieve better results than those that don't. In Tommy's keynote he shows that love and results are not opposites, they are two sides of the same coin. It is not love or results - it is love driven results. If you love what you do, if you love the people you do it with, if you love your culture, if you love your mission, if you love your team, if you love your customers- you will achieve better results.

Heart-led leadership transcends numbers and spreadsheets. It is more sustainable and more rewarding. During this keynote, Tommy teaches that defining your leadership philosophy is one of the most important steps you can take as a leader and as an organization and for your life. Being a Heart-Led leader will change your life and your organization. *New York Times* best-selling author Tommy Spaulding, one of America's greatest story tellers, will share stories and leadership lessons of heart-led leaders that inspire audiences to live and lead differently.

WHAT CLIENTS ARE SAYING...

"I've never seen anyone connect with and move an audience like Tommy does. His real-life stories speak into our own aspirations as leaders."

- Buddy Brown, President,
Independent Hardee's Franchise
Association

"Not only was Tommy's message received with a standing ovation, but he proved to be one of the most gifted speakers I've experienced in my 20 plus years working with chambers and associations."

- Mick Flemming – President,
American Chamber of Commerce
Executives

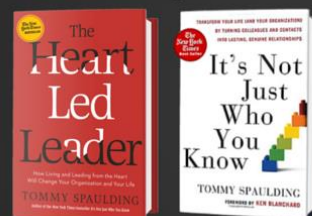
Tommy's Keynote Philosophy

- Tailored keynotes relate to audiences in all industries
- Teaches audiences how to achieve unprecedented professional and personal success
- Leaves audience eager to put his ideas into action
- Inspirational, yet practical delivery
- Heartwarming and humorous stories
- Unique messages
- Groundbreaking ideas
- Takeaway actions for life and business

Who is Tommy?

- Named Top 100 Business Books of 2015 by INC.com
- Named one of the BEST Keynote Speakers in the nation by *Meetings & Conventions Magazine*
- Former President & CEO of world renowned global leadership program, Up With People

Two time *New York Times*
Best-Selling Author



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