

"Defining your leadership philosophy is the most important decision you make as a leader"

TOMMY SPAULDING

To book Tommy - Contact Katie Goodwin

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Return on Relationships Keynote

Based on *New York Times*, *Wall Street Journal* & *USA Today* best-selling book, *It's Not Just Who You Know*

Tommy Spaulding inspires audiences and teaches them how to achieve unprecedented professional and personal success by forming deeper, more authentic relationships with customers, employees, clients, and other key stake-holders.

Tommy's career has been built on valuable and authentic relationships. More than a networking expert, Tommy has led international organizations and forged bonds with leaders that are far more than "business card" deep.

While tough economists talk only of return on investment (ROI). Tommy contends that "return on relationships," or ROR, is the currency we should focus on rather than solely ROI. By focusing on building meaningful relationships, bottom line goals can be achieved. Spaulding demonstrates how investing unselfishly in the lives of others is the most important thing we can do for ourselves and our organizations

As a leading entrepreneur, Spaulding has the keen ability to relate each of his experiences and teaching topics to meeting and event participants. Tommy teaches your audience how to break the transactional nature of business and build an organizational culture that's based on authentic relationships.

WHAT CLIENTS ARE SAYING...

"Tommy was amazing! The feedback was off the charts. One of the best speakers, if not the best speaker, we've ever hired for our national conference."

Dylan Taylor, Chief Executive Officer, USA, Collier's International

"Everything Tommy Spaulding does he does with passion, energy and insight. He gives his whole heart in every keynote. He's one of the most talented speakers in the country. I can't recommend anyone more highly for your organization."

Ken Blanchard Author, "The One Minute Manager" and Chief Inspiration Officer, The Ken Blanchard Companies

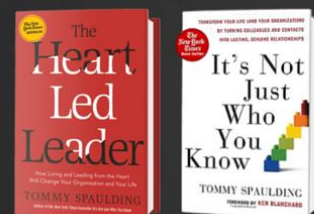
Tommy's Keynote Philosophy

- Tailored keynotes relate to audiences in all industries
- Teaches audiences how to achieve unprecedented professional and personal success
- Leaves audience eager to put his ideas into action
- Inspirational, yet practical delivery
- Heartwarming and humorous stories
- Unique messages
- Groundbreaking ideas
- Takeaway actions for life and business

Who is Tommy?

- Named one of the BEST Keynote Speakers in the nation by *Meetings & Conventions Magazine*
- Former President & CEO of world renowned global leadership program, *Up With People*
- Named Top 100 Business Books of 2015 by *INC.com*

Two time *New York Times* Best-Selling Author



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