



PROJECT MENU

BRANDING DESIGN PROJECTS

LOGO DESIGN PROJECT 1 (COMPLEX) \$1,200 - \$1,600*

3-5 original layouts (with or without alternate options) with custom illustrated icon and/or complex designed typography. Includes 2 rounds of changes based on client direction from chosen design (3 phases in total). 1 Full final logo + 1 logo emblem or icon if needed.

2 weeks estimated time frame for delivery of phase 1**.

LOGO DESIGN PROJECT 2 (BASIC) \$750 - \$1,000*

2-4 original layouts (with or without alternate options). Unadulterated typography focused and simplified icon if applicable. Includes 2 rounds of changes based on client direction from chosen design (3 phases in total). 1 Full final logo + 1 logo emblem or icon if needed.

1 week estimated time frame for delivery of phase 1**.

RESTAURANT BRANDING PROJECT \$5,500* - \$7,500*
(Restaurants, Bars, Bakeries, Food Trucks, Etc.)

Original logo design, color scheme/pattern and fonts. Logo and style application mockups, comps (if needed) and final layouts of all needed applications.
Full details and pricing to be discussed with client.
Basic 2-sided menu layout included. Additional menu pages/book design \$20 - \$50 per page

3-5 weeks estimated time frame for delivery of phase 1**.

PACKAGING DESIGN PROJECTS

TEA BOX/FOOD/BEVERAGE PACKAGING PROJECT

With EXISTING LOGO SUPPLIED	\$3,750* - \$7,500*
With NEW LOGO DESIGN INCLUDED	\$4,500* - \$9,000*

Research and concept boards, presentation of 3-5 original design layouts, finished comp, supervision of photography and final art. Does not include any reimbursable or out-of-pocket expenses such as service bureau output or production expenses that may be billed separately. Full details and pricing to be discussed with client.

3-5 weeks estimated time frame for delivery of phase 1**.

GIFT/NOVELTY/TOY PACKAGING PROJECT

With EXISTING LOGO SUPPLIED	\$3,750* - \$7,500*
With NEW LOGO DESIGN INCLUDED	\$4,500* - \$9,000*

Research and concept boards, presentation of 3-5 original design layouts, finished comp, supervision of photography and final art. Does not include any reimbursable or out-of-pocket expenses such as service bureau output or production expenses that may be billed separately. Full details and pricing to be discussed with client.

3-5 weeks estimated time frame for delivery of phase 1**.

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PROMOTIONAL DESIGN PROJECTS

CHARACTER ICON ILLUSTRATION PROJECT \$750 - \$1,000

Traditional and/or Digital
2-4 sketch/digital options for phase 1. Final digital, high-resolution comp.

1-2 weeks estimated time frame for delivery of phase 1**

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PROMOTIONAL FLYER/POSTER DESIGN PROJECT

NON ILLUSTRATED \$750* - \$1,000*

Presentation of 2-4 layouts, 2 revisions, and final comprehensive for print or digital use. Supervision of any external art and photography needed.
Unlimited use within the specific media for 1 year from the date of first placement.

1-2 weeks estimated time frame for delivery of phase 1**

ILLUSTRATED \$1,500* - \$2,500*

Presentation of 2-4 sketches (1 chosen to be completed). Final digital comprehensive for print or digital use.
Unlimited use within the specific media for 1 year from the date of first placement.

1 week estimated time frame for delivery of phase 1**
2 weeks estimated time frame for delivery of phase 2**
1 week estimated time frame for delivery of phase 3**

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CORPORATE GRAPHIC DESIGN PROJECTS

BUSINESS CARD DESIGN (YOUR ULTIMATE CALLING CARD)

\$750* - \$1,000*

3-4 concepts. 3 phases.

1-2 weeks estimated time frame for delivery of phase 1**

STATIONARY SYSTEM DESIGN 1

\$1,000* - \$1,500*

3-5 concepts. 3 phases.
Business card, letterhead, envelope, and mailing label.

1-2 weeks estimated time frame for delivery of phase 1**

STATIONARY SYSTEM DESIGN 2

\$450* - \$600*

1 concept. 3 phases.
Business card, letterhead, envelope, and mailing label.

1 week estimated time frame for delivery of phase 1**

BROCHURE DESIGN PROJECT

BASIC (1 CONCEPT LAYOUT)

6 Panels (4" x 9")	\$550 - \$750*
8 Pages, Self Cover (8.5" x 11")	\$850 - \$1,150*
16 Pages, Self Cover (8.5 x 11)	\$1,500 - \$2,000*

EXTENDED (2-3 CONCEPT LAYOUTS)

6 Panels (4" x 9")	\$1,150 - \$1,500*
8 Pages, Self Cover (8.5" x 11")	\$1,600 - \$2,150*
16 Pages, Self Cover (8.5 x 11)	\$3,000 - \$4,000*

Details and timing to be discussed with clients.

ADDITIONAL SERVICES ARE AVAILABLE

FLAT HOURLY FEE FOR DESIGN SERVICES

\$75 - \$100* an hour

(If preferred)
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RUSH SERVICES ARE AVAILABLE AT A 50% PRICE INCREASE

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*Additional expenses may apply. Including but not limited to: new fonts purchased (chosen/ final design), stock imagery/art, special comp printing and shipping. External services needed such as photographer, models, items for photography, additional illustration/illustrator will be billed separately.

**Based on start date agreed upon with client.

All prices are subject to change.

*All prices are negotiable depending on clients unique projects.
If you do not see a design project you need listed here, feel free to contact me to discuss your individual needs.*