



KraftMaid®
KITCHENS FOR THE REAL LIVING ROOM™

DuraKraft™ Plus

Finishing System

Our finish is 40% thicker than we've ever done. It's smoother to the touch, protecting against the challenges of everyday life.

DuraKraft™ Plus Finishing System

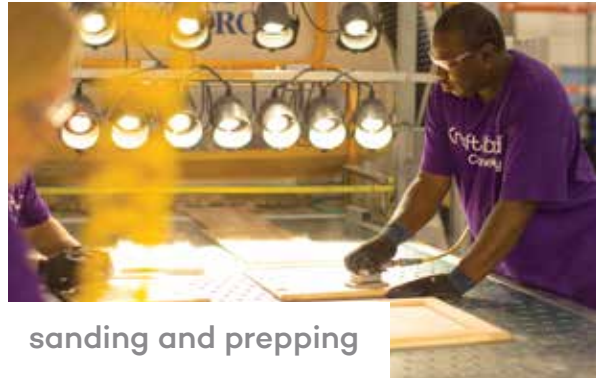
At KraftMaid Cabinetry, it's never been just about the products we make. It's also about the people we make them for. Our customers' high expectations drive us to continually improve everything we do. That's why we invested millions of dollars and thousands of man-hours to create the DuraKraft™ Plus Finishing System, revolutionizing our proprietary process from start to finish. We've gone to extraordinary lengths to develop our most beautiful, most durable finish ever. From wood selection to our topcoat, and everything in between, we're confident that you'll see and feel the difference.

>> To learn more about DuraKraft Plus, watch the video at kraftmaid.com/durakraftplus.





wood selection



sanding and prepping



application



topcoat



wood selection

A quality finish begins with quality wood

renewable hardwoods are the foundation of our DuraKraft™ Plus Finishing System.

computerized imaging equipment is used in the cabinet industry to inspect and measure wood characteristics of our doors and drawer fronts to ensure they are strong and beautiful.

custom-built lumber-drying kilns were designed in partnership with researchers from world-renowned wood science laboratories to maintain the wood's quality and beauty while expertly preparing it for manufacturing as well as door and drawer front assembly.





sanding and prepping

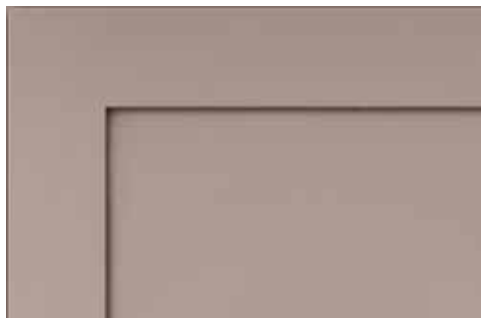
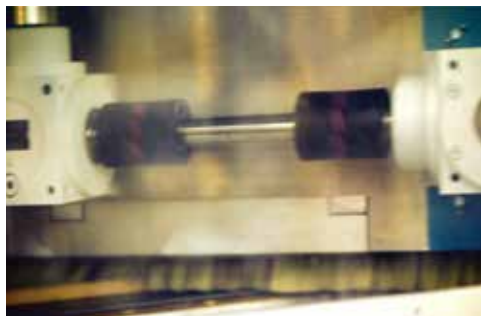
We take extra steps to prepare wood for consistent color application from door to door.

state-of-the-art sanding machines

- the first of their kind in the U.S.
- combine with hand-sanding to significantly reduce the appearance of fine lines and scratches for an ultra-smooth surface that easily and consistently absorbs color.

innovative cleaning tool allows us to brush and vacuum every door and drawer front to remove dust prior to color application so the finish applies evenly from door to door.

joint sealant is now applied to select painted doors to reduce the appearance of fine lines.



application



Extra care and attention to detail create outstanding beauty that sets our finishes apart.

virtual spraying simulators – the same advanced technology used by the aerospace and automotive industries – enable us to train craftsmen to hand-apply our finishes and assess their skills.



state-of-the-art ratio-control system precisely mixes paint colors and ensures optimum bonding for years of beauty.



sophisticated equipment applies three coats of catalyzed enamel to door fronts and two coats to door backs for a rich, smooth and highly durable finish.

hand-wiping the stain into every door and drawer front ensures that the color absorbs into the wood, enhancing its natural characteristics.

hand-detailing creates an artistic touch that you won't find most anywhere else.





topcoat

Our two-layer topcoat provides added durability, clarity and a silky-smooth feel.

two-layer topcoat was developed in partnership with one of the world's leading finish manufacturers.

first layer of topcoat seals in the color and is oven-cured to heat-activate the protective properties, which creates the first protective barrier.

hand-polishing the doors and drawer fronts increases adhesion of the next layer and eliminates the hazy appearance that can be seen on cabinets from some other manufacturers.

second layer of topcoat is applied and oven-cured, delivering added protection from scratches, nicks and everyday wear. Plus, the clarity and silky-smooth feel are beyond compare.





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Our promise. We're so confident in the quality of our finishes, we back our cabinetry with a lifetime limited warranty.* It's because we believe that our kitchens should look as beautiful in 20 years as they do the day they're installed. It's one more reason to design a kitchen that is based on how people will actually use it.

>> To learn more about DuraKraft™ Plus, watch the video at kraftmaid.com/durakraftplus.

*See details at kraftmaid.com/warranty.

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