



# Center Podium Coaches & Team Rewards

1. **Coaches Directory** When you have 5 or more athletes in any Center Podium show, including the Tahoe Show, NPC West Coast Classic, NPC Mother Lode or Ferrigno Legacy, you will be listed on our Coach Directory page.
2. **Earn Marketing Credits** when you bring more athletes usable for sponsorship, booths, and marketing.
  - 10 athletes = 250
  - 15 athletes = 500
  - 20 athletes = 1000
3. **Best Coach**

The Coach or Team with the most points will be awarded the **Best Coach** and will receive an award at the Ferrigno Legacy by Lou Ferrigno. The photo will be posted on Lou Ferrigno's Facebook Page of 2.6 million fans AND on the Ferrigno Legacy Instagram of over 80,000.

The Best Coach will be featured as BEST COACH on the Coach Directory located on all FOUR Center Podium Show pages.

1. Earn the most points with the most and highest placing team members/clients.
2. Points are accumulated from each show.
3. The Ferrigno Legacy is the first show of the season and Tahoe is last. Note that the 2017 Tahoe Show scores will be included in the tally for the 2018 winner.
4. The first Best Coach will be announced at the 2018 Ferrigno Legacy.
5. Points System. Example: A team brings SIX athletes of which THREE place, earning 4<sup>th</sup> (2 points), 3<sup>rd</sup> (4 points), 1<sup>st</sup> (5 points). Total earned for that show is 11 points.
  - 1<sup>st</sup> = 5 points
  - 2<sup>nd</sup> = 4 points
  - 3<sup>rd</sup> = 3 points
  - 4<sup>th</sup> = 2 points
  - 5<sup>th</sup> = 1 point

## Other Awards

Also included in the Online Coaches Directory will be:

- Best California Coach
- Best Nevada Coach
- Top 5 Gold Level Coaches
- Top 5 Silver Level Coaches

Coach Credits	CREDITS						
	500	1000	2000	5000	7000	8000	14000
IG Shout Out	X						
FB Shout Out	X						
Present a Trophy	X						
CTA in Live Web stream		X					
CTA in Newsletter		X					
CTA on Website			X				
Booth				X			
Digital Stage Logo							
Class Sponsorship					X		
Division Sponsorship						X	
Lou Ferrigno's FB Shout Out							X

*Division & Class only available at the Tahoe Show, NPC West Coast Classic & NPC Mother Lode*