FOR IMMEDIATE RELEASE

July 28, 2011

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Note: Producers/Greg Atoyan available for interview.

"Ton Jones, host of Spike TV's Auction Hunters to host the "Tahoe Show" Bodybuilding, Figure, Fitness and Bikini Championship on August 27, 2011.

Stateline, NV, (July 29, 2011) The NPC (National Physique Committee) sanctioned amateur bodybuilding, figure, bikini and fitness championship, "Anytime Fitness Presents the Tahoe Show" is taking place August 27, 2011 in the Montbleu Resort Showroom in Stateline, Nevada at Lake Tahoe's South Shore. Doors open for the night show at 6:00PM. Recently added to the features of the Tahoe Show; Ton Jones, host of Spike TV's Auction Hunters will host the event.

"We told him it was a 'gun show'." Christopher Minnes, co-promoter of the event joked referring to Ton Jones' interest in guns from the Auction Hunters TV show. "Really, I told Ton about what an entertaining show it will be and about how amazing Lake Tahoe is and he couldn't say no."

Ton is a welcome addition to an already packed schedule of events and unique entertainment not typically offered at such an event. Some of these features include a posing clinic with IFBB Pro bodybuilder Greg Atoyan, a live DJ at the event, Sponsorship Expo, free buffet for competitors and a free after party for competitors at Opal Ultra Lounge. "MontBleu is the perfect venue for this event. The Showroom is stunning and having everything under one roof brings a social element that is usually missing at these shows. Plus the after party gives everyone a chance to mingle and meet the competitors." explained Greg Atoyan, co-promoter of the Tahoe Show.

The Expo is also a main part of the event. At the Expo competitors and spectators alike can try free samples, meet pro bodybuilders and learn about opportunities to better their health. At the expo will be the title sponsor Anytime Fitness, and XAPP Protein Fitness Drink who will present Women's Figure. The expo will also include Torch Stimulant Free Fat Loss, Allmax Nutrition, Jagware posing suits, Martini Spray Tan,and Club G. Plus International Egg Whites will be providing a \$50 gift certificate to all first place competitors. Christopher Minnes said, "Without our sponsors and expo participants the show couldn't happen and we can't thank them enough for being part of the Tahoe Show."

The Tahoe Show should be an event that proves to be entertaining to both fitness enthusiasts and main stream audiences alike.

For tickets, information, registration and a full event schedule visit www.TahoeShow.com, email Chris@TahoeShow.com or call (775) 267-7564.

About ACM Productions

ACM Productions is a Lake Tahoe based business specializing in bodybuilding, bikini, fitness and figure competitions. More information is available at www.TahoeShow.com.

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