

## FOR IMMEDIATE RELEASE

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Note: Promoter Chris Minnes available for interview.

### *The NPC/IFBB "Tahoe Show" Bodybuilding, Bikini, Figure, Fitness, and Physique Championship returns to Lake Tahoe's South Shore.*

**Stateline, NV,** (July 16, 2014) The NPC/IFBB (National Physique Committee & International Federation of Bodybuilding) sanctioned bodybuilding and fitness championship, the "Tahoe Show" will take place August 23, 2014 in the Montbleu Resort Showroom in Stateline, Nevada at Lake Tahoe's South Shore. Divisions include bodybuilding, bikini, physique, figure and fitness.

The Tahoe Show has quickly become the largest amateur championship in Nevada and also rivals most California shows. "It's simple" says Tahoe Show promoter Chris Minnes, "Who wouldn't want to come to Lake Tahoe in August, it's beautiful!" This combined with the illustrious Montbleu Casino showroom, high production value, attention to the competitor experience and unforgettable after party has put the Tahoe Show on the map.

Thanks to a generous grant from the Lake Tahoe Visitors Authority, the 2014 Tahoe Show brings back for a second year the IFBB Pro Figure competition, showcasing some of the world's best female physiques.

Hosted by Joey Gloor from the MTV show, "I Used to be Fat.", the show is fast paced, fun and inspiring. Spectators will see the area's best athletes, live backstage interviews, celebrities and countless professional athletes both on and off stage. Plus, spectators will have the chance to sample an array of health and fitness related items from our vendors. Those who cannot make it to the show can watch live on the internet thanks to the coverage provided by Tahoe Production House.

Local promoter Chris Minnes, has been promoting events for over 20 years. Minnes still actively competes in bodybuilding which is why the show so effectively caters to the needs of the competitor. "I know how it feels to be calorically depleted for 12 weeks strait while preparing to step on stage." Says Minnes "We are all a little goofy by show time and little patience and extra attention to the competitor experience goes a long way."

There are several new features or the 2014 Tahoe Show. The number of vendors has doubled allowing attendees to sample an vast array of fitness products. Hand crafted trophies representing the celebrated Tahoe Show deer, were custom made at the Mecca of Bodybuilding, Venice California, and will be awarded to top athletes. A new digital set design will bring the stage to life. The Show is now designated as a "National Qualifier" allowing top athletes to compete for professional status. Also expect to see more legends and IFBB professionals than ever including Lou Ferrigno and Ed Corney.

We expect a sold out show of 1,700 spectators with more than 350 competitors. The Pre-Judging will take place on August 23, 2014 at 10:00 AM with Finals beginning at 6:30 PM.

For tickets, information, registration and a full event schedule visit [www.TahoeShow.com](http://www.TahoeShow.com), email [Chris@TahoeShow.com](mailto:Chris@TahoeShow.com) or call (775) 267-7564.

For media passes email [chris@tahoeshow.com](mailto:chris@tahoeshow.com). For high resolution photos visit [www.tahoeshow.com/media](http://www.tahoeshow.com/media)

Tahoe Show Competitors (Below)



## Tahoe Show Competitors (Below)



## Tahoe Show Logo. Tahoe Show Trophies, Tahoe Show Promoter, Chris Minnes (Below, left to right)



### About Tahoe Show, LLC

Tahoe Show, LLC is a Lake Tahoe based business specializing in bodybuilding, bikini, fitness, physique and figure competitions. Currently More information is available at [www.TahoeShow.com](http://www.TahoeShow.com).

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