

FOR IMMEDIATE RELEASE

June 7, 2012

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Note: Producers available for interview.

The “Tahoe Show” Bodybuilding, Bikini, Figure, Fitness, and Physique Championship returns to Lake Tahoe’s South Shore.

Stateline, NV, (June 7, 2012) The NPC (National Physique Committee) sanctioned amateur bodybuilding, figure, bikini, physique and fitness championship, the “Tahoe Show” will take place August 25, 2012 in the Montbleu Resort Showroom in Stateline, Nevada at Lake Tahoe’s South Shore.

“In 2011, the Tahoe Show blew the doors of the place, in 2012 we are blowing off the roof!” said Tahoe Show co-promoter, Chris Minnes. The 2012 Tahoe Show adds a Health and Fitness Expo, new men’s and women’s physique divisions, live video web-stream, new stage design and a “People’s Choice Award” where the audience will text their vote for the best athlete.

This will be the first time a live web-stream with a text message “People’s Choices Award” has been included at a bodybuilding competition. “I’ve always watched shows and wanted to have my say in who was the best on stage” says co-promoter, Bill Cambra, “Now the audience really does have a voice.” The winners of this “American Idol” style voting will be in Muscular Development Magazine.

The promoters of the Tahoe Show are bringing back a number features that made the show a success in 2011. From the website, www.TahoeShow.com, the competitor can register to compete, as well as purchase show photos, tanning, event DVD, hair and makeup, a lakeside photo shoot the Sunday after the show and new this year, a posing clinic with IFBB Pro Bodybuilder Ben Pakulski and NPC Nationals Figure Competitor Jesse Hilgenburg. Competitors will, free of charge, have access to a poolside after party at MontBleu’s Onsen Beach & Night Club and a free buffet brunch on Sunday.

Promoter Bill Cambra has competed for years and Chris Minnes still actively competes. “I’ve never heard of a promoter that still competes.” said Bill Cambra. “I’ve never seen a promoter with 22 inch biceps” Chris Minnes joked referring to Bill’s massive arms. They joke but it is this experience that helps create a show where competitor’s needs are well looked after and the audience gets an energetic and entertaining show.

Expected at the show are about 200 competitors and sold out show of more than 1,700 spectators.

For tickets, information, registration and a full event schedule visit www.TahoeShow.com, email Chris@TahoeShow.com or call (775) 267-7564.

For high resolution photos visit www.tahoeshow.com/media





About ACM Productions

ACM Productions is a Lake Tahoe based business specializing in bodybuilding, bikini, fitness, physique and figure competitions. More information is available at www.TahoeShow.com.

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