

PRESS INVITATION

We hope that you will join us for the “Tahoe Show”, Bodybuilding, Figure, Fitness and Bikini Championship on Saturday August 27, 2011 at 6:30PM at the Lake Tahoe’s MontBleu Showroom in Stateline, Nevada.

The NPC (National Physique Committee) sanctioned amateur bodybuilding, figure, bikini and fitness championship, “Anytime Fitness Presents the Tahoe Show” is taking place August 27, 2011 in the Montbleu Resort Showroom in Stateline, Nevada at Lake Tahoe’s South Shore.

In addition to some of the nations top amateur fitness athletes will be IFBB Pro Bodybuilder Grigori Atoyan and A.D. Cherry. Ton Jones, host of Spike TV’s Auction Hunters will host the event. Expected at the show are more than 100 competitors and 1,000 spectators.

Your press pass will admit you to all of the following free of charge:

- **Posing Clinic lead by IFBB Pro Bodybuilder Grigori Atoyan** – Friday, August 26, at 8:00PM at Conference Room C at MontBleu Resort Casino & Spa
- **Pre-Judging** – Saturday August 27 at 10:30PM at in the MontBleu Showroom. This is the first and most important round of judging, it is a more serious environment without the production of the night show.
- **Pound-4-Pound Lift** – August 27 at 4:30PM located outside the MontBleu Showroom. This is a competition open to everyone to see how many repetitions the lifter can press of his or her own bodyweight.
- **Night Show** – August 27 at 6:30PM in the MontBleu Showroom. This is the main show where bodybuilders and fitness athletes perform a routine to music and bikini and figure rounds will take place. Here winners will be announced. Ton Jones will be hosting this portion of the event. IFBB Pro A.D. Cherry will be guest posing. IFBB Pro bodybuilder Grigori Atoyan will also make an appearance. There will also be a sponsor exposition.
- **Press Conference** – Directly after the show, at the stage, will be a Q & A session with 1st place competitors and promoters. Also photo opportunities.
- **VIP After Party** – Scheduled to take place directly after the show at Opal Ultra Lounge inside MontBleu Resort, Casino & Spa. Press will have VIP access to the Tahoe Show VIP booth with hosted drinks while supplies last. Get to meet the competitors in a casual environment.
- **Back Stage Access** – See the competitors backstage as they tan, oil, pump up, do their hair and makeup in the moments before walking out onto the stage.

We will have limited seating so please RSVP no later than August 24, 2011. We will honor press credentials after this date but cannot guarantee premium seating. Please pick up your press pass at the MontBleu Box Office located outside the MontBleu Showroom.

Please visit www.TahoeShow.com or www.facebook.com/tahoeshow for more information about the show. For questions contact Christopher Minnes at (775) 267-7564 or by email at chris@tahoeshow.com.

MontBleu Resort, Casino and Spa is located at 55 Highway 50, Stateline, NV 89449

We look forward to you joining us at the Tahoe Show!