

CELEBRATING 26 YEARS OF EXCELLENCE

**Suburban Essex**

**VICINITY**  
MAGAZINE

# Media Kit 2019



*The Publications for the Way People Live Today*

# Why Advertise in Suburban Essex & VICINITY MAGAZINE

**The Largest Read Publications in the Region**  
Direct mailed to single-family homes in one of the most affluent markets in the nation. **No other publications reach more people in this area, period.**

**Glossy Coated Stock**  
50 lb. glossy coated paper stock delivers a consistent color reproduction for crisp, clean images and sharp text.

**Repeat Exposure**  
The most comprehensive Calendar and Dining Section, and discovering what local businesses have to offer. Plus our annual **Best of Essex** Contest provides another avenue to showcase your business.

**Smart Marketing**  
Beyond providing display ads, we also help market your business to consumers—through several editorial and photo opportunities—including a profile on your business, business briefs and event highlights.

**Consumers Love It**  
People love our Calendar, Editorial and Dining Section, and discovering what local businesses have to offer. Plus our annual **Best of Essex** Contest provides another avenue to showcase your business.

**Results, Results, Results**  
For 21 years, business owners have told us they garner more responses from advertising with us than in any other publications.

## Suburban Essex and Vicinity Magazine's special sections include:

**IN THE MARKETPLACE**  
By Teresa Johnson, photo by Lisa Epstein

### Susanne N. Fashion With a Point of View

Although the recent clothing industry downturn is in its second year, Susanne N. has been back ready for decades. Susanne N. is a fashion designer and owner of Susanne N. Fashion, a boutique in the heart of the Essex Village Center. Susanne N. has been in the fashion business for over 20 years. She has worked for major fashion houses like Calvin Klein, Tommy Hilf, and Donna Karan. Susanne N. is a fashion designer and owner of Susanne N. Fashion, a boutique in the heart of the Essex Village Center. Susanne N. has been in the fashion business for over 20 years. She has worked for major fashion houses like Calvin Klein, Tommy Hilf, and Donna Karan.



"Our trunk shows feel like a big party."

**ASK THE EXPERT**  
By Teresa Johnson, photo by Lisa Epstein

### Getting to the Root of Your Pain: Dr. Andrea Buccino shares the benefits of seeking a chiropractor

When Andrea Buccino attended junior high school, she was diagnosed with scoliosis, an abnormal curvature of the spine that causes back pain. She was treated with braces and physical therapy, but the pain never went away. It wasn't until she was in her 30s that she found relief through chiropractic care.



**What types of treatments and results do patients receive?**  
Chiropractic adjustments are the primary treatment for scoliosis. They help to realign the spine and reduce the curvature. Patients often experience relief from back pain and improved posture.

**INSIDE ESSEX**  
By Teresa Johnson

### Stroll in the Rain: Rainier Breaks Records

On Monday, October 13, 2014, the rain poured down on the Essex Village Center. The rain was a welcome relief for many who had been waiting for it. The rain was a welcome relief for many who had been waiting for it.



### Cloverleaf Tavern - No. 1 Great American Beer

The Cloverleaf Tavern has been named the No. 1 Great American Beer. The tavern has been named the No. 1 Great American Beer.



### Livingston Theatre Legends to Appear in Local Production

The Livingston Theatre Legends are set to appear in a local production. The Livingston Theatre Legends are set to appear in a local production.



### 30 Years of Custom Designs

For 30 years, Custom Designs has been providing custom designs. For 30 years, Custom Designs has been providing custom designs.



**Business Profiles**

**Local News & Business Briefs**

**CALENDAR of EVENTS**  
OCTOBER 2014



**Wednesday, October 1**  
Pawcatuck River Festival  
Pawcatuck River Festival is a celebration of the river and its surroundings. It features a variety of activities and entertainment.

**Saturday, October 4**  
Kip's Castle Tour  
Kip's Castle is a historic site in Essex. The tour explores the castle's history and architecture.

**Wednesday, October 8**  
Pawcatuck River Festival  
Pawcatuck River Festival is a celebration of the river and its surroundings. It features a variety of activities and entertainment.

**BON APPÉTIT**  
By Lisa Epstein, photo by Lisa Epstein

### A TASTEFUL BELLISSIMO'S STAGES A TRIUMPHANT COMEBACK

Belissimo's Restaurant has made a triumphant comeback. The restaurant has been closed for several years but has recently reopened with a new menu and atmosphere.



Belissimo's Restaurant has made a triumphant comeback. The restaurant has been closed for several years but has recently reopened with a new menu and atmosphere.

**Belissimo's Restaurant**  
100 Main Street, Essex, VT 05701  
Tel: 802-885-1111



Belissimo's Restaurant has made a triumphant comeback. The restaurant has been closed for several years but has recently reopened with a new menu and atmosphere.

**Calendar of Events**

**Bon Appétit**

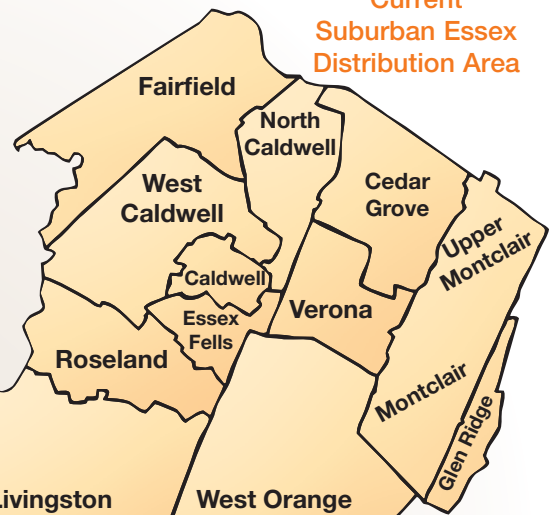
## Current Distribution Areas

# Suburban Essex

**Reach More Than 34,000 Residents  
in These Affluent Towns:**

Caldwell, Cedar Grove, Essex Fells, Fairfield, Glen Ridge, Livingston, Montclair, North Caldwell, Roseland, Upper Montclair, Verona, West Caldwell, West Orange

Current  
Suburban Essex  
Distribution Area



Current  
Vicinity Magazine  
Distribution Area



# VICINITY

MAGAZINE

**Reach More Than 38,000 Residents  
in These Affluent Towns:**

Berkeley Heights, The Chathams, Gillette, Green Village, Harding, Madison, Millburn, Millington, New Providence, New Vernon, Short Hills, Sterling, Summit, Warren & Watchung

### **Additional Distribution:**

- Libraries
- Retail Stores
- Realtors
- Community Centers
- Hotels

**RATED THE AREA'S**  
*Most Effective*  
**PUBLICATIONS FOR GENERATING BUSINESS**

Deadline Dates	
<p style="text-align: center;"><b>February 2019</b></p> <p>Space Reservation . . . . . 1/14            Ad Copy Deadline . . . . . 1/17            Camera-Ready Deadline . . . . . 1/23            Mail Date . . . . . 1/31</p> <hr/> <p style="text-align: center;"><b>March 2019</b></p> <p>Space Reservation: . . . . . 2/12            Ad Copy Deadline . . . . . 2/15            Camera-Ready Deadline . . . . . 2/21            Mail Date . . . . . 2/28</p> <hr/> <p style="text-align: center;"><b>April 2019</b></p> <p>Space Reservation . . . . . 3/12            Ad Copy Deadline . . . . . 3/18            Camera-Ready Deadline . . . . . 3/21            Mail Date . . . . . 3/30</p> <hr/> <p style="text-align: center;"><b>May 2019</b></p> <p>Space Reservation . . . . . 4/12            Ad Copy Deadline . . . . . 4/16            Camera-Ready Deadline . . . . . 4/19            Mail Date . . . . . 4/30</p> <hr/> <p style="text-align: center;"><b>June 2019</b></p> <p>Space Reservation . . . . . 5/14            Ad Copy Deadline . . . . . 5/17            Camera-Ready Deadline . . . . . 5/22            Mail Date . . . . . 5/31</p>	<p style="text-align: center;"><b>Summer 2019</b></p> <p>Space Reservation . . . . . 6/12            Ad Copy Deadline . . . . . 6/18            Camera-Ready Deadline . . . . . 6/20            Mail Date . . . . . 6/30</p> <hr/> <p style="text-align: center;"><b>September 2019</b></p> <p>Space Reservation . . . . . 8/14            Ad Copy Deadline . . . . . 8/17            Camera-Ready Deadline . . . . . 8/21            Mail Date . . . . . 8/31</p> <hr/> <p style="text-align: center;"><b>October 2019</b></p> <p>Space Reservation . . . . . 9/12            Ad Copy Deadline . . . . . 9/17            Camera-Ready Deadline . . . . . 9/24            Mail Date . . . . . 9/29</p> <hr/> <p style="text-align: center;"><b>November 2019</b></p> <p>Space Reservation . . . . . 10/12            Ad Copy Deadline . . . . . 10/17            Camera-Ready Deadline . . . . . 10/23            Mail Date . . . . . 10/31</p> <hr/> <p style="text-align: center;"><b>Winter 2019</b></p> <p>Space Reservation . . . . . 11/13            Ad Copy Deadline . . . . . 11/16            Camera-Ready Deadline . . . . . 11/20            Mail Date . . . . . 11/30</p>

All deadline dates are final and must be met to be included in the magazine(s). All ads must be finalized by the Camera-Ready Deadline. Ad cancellations must be made 48 hours before deadline. In the event of cancellation, the advertiser agrees to pay the rate difference between the quoted rate and rate of actual insertions.

Call today for rates **973-276-1688**

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