



NEWS RELEASE

For Release:

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Dolyn earns Advanced Snow Manager (ASM) designation from the Snow & Ice Management Association

The Snow & Ice Management Association has announced that Dolyn, Owner of Bobcatt Solutions LLC has earned the Advanced Snow Manager (ASM) designation.

The ASM training program provides quality, accessible safety and operational training for snow operations professionals, designed around the following values:

- Serious training – Building an effective, quality training program for snow operations is challenging. SIMA has made it easy to create consistent, reliable training for operations managers and operators.
- Stronger people – Strength of service is only as good as the people who power it. The ASM program helps build confidence and leadership and empowers snow personnel to become more efficient and knowledgeable during snow events.
- Safer operations – ASM focuses on creating a culture that rewards safety and seeks to reduce the chance of injuries, and service failure. This includes standardized methods of organizing and documenting work that occurs onsite.

This self-paced, interactive training program includes these four certificate courses: Core Principles, Plowing Operations, Sidewalk Operations, and Ice Management. Individuals complete the courses, and then take a quiz to assess knowledge. Those who earn all four certificates receive the ASM designation, an official training credential from SIMA.

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About the Snow & Ice Management Association (SIMA)

Founded in 1996, the Snow & Ice Management Association is the nation's trade association for professionals involved with the snow & ice industry including snow plowing as well as commercial & residential snow removal. Visit www.sima.org for more information.

About Bobcatt Solution LLC



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