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January 2014 edition*

Product Spotlight

iS Clinical Youth Complex

Check out our January features just below this month's  spotlight article!



Growth Factors: The Most Beneficial Product Ingredient You Likely Aren't Yet Using



By Bridget Conlon, Product Manager

In my role as product manager at our Skin Rejuvenation Clinic, I routinely speak with patients regarding their skin care regime and the products they use daily. Although every person has their own unique set of skin concerns, there is one overwhelming similarity: there is confusion over what to use and how to use it. This is not due to a lack of attention or care on their part, but stems from the constant bombardment of us as consumers with ads and information on skin care and anti-aging. In television commercials, magazine ads, on your favorite social media sites - you cannot escape the message that you are aging, and you need to put a stop to it. And every company has the new recipe for the best youth cocktail. No wonder there is confusion.

iS Clinical Youth Complex is an anti-aging product that uses plant-derived growth factors to stimulate collagen and elastin. It has proven long-term results, and also delivers immediate wrinkle reduction with its high amounts of hyaluronic acid.

PRICE: \$148 + tax

(This is one of the products which represents the "G" in our recommended GRASP skin care model)

What is GRASP?

Our mission at Skin Rejuvenation Clinic is to sift through all of this information and come to you with the best of the best - medical grade skin care products that deliver results and have clinical results to prove it. Our physicians have hand-selected the products that will best supplement the treatments we offer, and that the physicians themselves use daily. We want to pass along this knowledge to our patients and customize a skin care regime that addresses personal concerns. That being said, there are several products that should be included in every regime for those who are truly concerned about the health of their skin and delaying the signs of aging. We have an acronym that we will be focusing on throughout 2014 to reinforce the importance of these products:

Growth Factors
Retinols
Antioxidants
Specialty Products
Protection

GRASP not only highlights the most important products to include in a skin care regime, but it also illustrates the order in which to use your products - start with Growth Factors and end with sunscreen.

The Importance of Growth Factors

I first learned of Growth Factors being used in skin care several years ago when I was living in Southern California. Growth Factors were being touted as the biggest breakthrough in skin care in years. And they are. Growth Factors were discovered in 1986 by two scientists who earned the Nobel Prize for their work with Growth Factor and cellular rejuvenation and communication.

Growth Factors are proteins that regulate cellular growth and play an important part in maintaining healthy skin structure and function. When applied to the skin, they work in the dermal and epidermal layers of the skin to promote the formation of collagen and elastin to aid in the repair and prevention of aging skin. They are exceptional wound healers, so are also beneficial for those suffering from acne, and after treatments such as peels or microdermabrasion. Growth Factors stimulate collagen production and will boost the results of injectable fillers as well.

Growth Factors rebuild and heal the skin and are an essential step to any skin care regime. Not all Growth Factors are created equal, which is why Dr. Beth, Dr. Mark, and Dr. Ann have gone to great measures to ensure that we are offering the most effective ones on the market. We have several products that consist of growth factors such as SkinMedica's TNS Essential Serum, TNS Recovery Complex, TNS, Ultimate Daily Moisturizer +SPF 20, TNS lip plump, iS Clinical Youth Complex and Youth Eye Complex.

Look for information on the remainder of the GRASP model in future newsletters.

I am looking forward to 2014 and for the opportunity to provide all of our patients with the products and education they need to make it their skin's best year yet! Another year passes, but your skin doesn't need to show it!

Staff Must-Have of the Month



My Name:

Gena Pacheco

My Role:

Aesthetician

My Must-Have Product:

SkinMedica
 TNS Essential Serum

Why This Product is a Must-Have for Me:

"I love the TNS Essential Serum! It's a must have in your skin care regimen! This power house product not only has the patent blend of growth factors, proteins, but also antioxidants such as vitamin A, E, C, green tea and blackberry. There are also 3 different peptides, skin brightener arbutin and hyaluronic acid. These amazing restorative ingredients work below the skin's surface to regenerate the health of the skin. In all my 16 years in the skin business, Essential Serum is one of the products that consistently delivers remarkable results! I have personally experienced the anti-aging benefits as well as seen changes in my client's skin!"

"New Year, New You" Features & Promotions

Introducing Voluma XC: Revitalize, Lift, Refine

It's HERE! Voluma XC is the new hyaluronic acid lifting filler designed to restore lost facial volume in the cheeks, cheekbones and chin. Developed with VCROSS technology to deliver a natural look and feel with results proven to last up to 18 months! Introductory Pricing: \$995 for the first syringe and \$850 for any additional syringes used on the same day.

SPECIAL EVENT: Body Contouring Day

You are invited to our January 21st Body Contouring Event to receive a free body contouring consultation with one of our doctors to determine which treatment is best for your goals - ProLipo, CelluSmooth, or CoolSculpting. The event runs from 9am-12pm and each attendee must RSVP by scheduling their 30-minute appointment slot. Space is limited. Book today with one of our staff members!

Event Highlights:

- Make a \$300 deposit on your ProLipo or CelluSmooth service on the day of the event and receive \$250 OFF one area or \$500 OFF two or more areas PLUS be entered into a drawing to win a FREE 2nd treatment area! (A \$2,000 value.)
- Make a \$300 deposit on a CoolSculpting treatment the day of the event and you are eligible to win a FREE "Treat to Transformation" of one area! (A value of up to \$2,800.)
- Meet the technology experts behind Laser Liposuction, CelluSmooth and CoolSculpting!
- FREE 30-minute consultation with one of our skilled physicians
- Seasonable bites and beverages

G.R.A.S.P. Flawless Skin in 2014

Growth Factors, **R**etinols, **A**ntioxidants, **S**pecialty Products, **P**rotection

Flawless, radiant skin is within your GRASP this year! GRASP is our acronym to showcase what your skin needs to maintain its health and youth. Set up a complimentary consultation with our skin care specialists to learn about the GRASP method and establish a customized skin care routine using our medical grade skin care products, hand-selected by our physicians.

Add-on a BBL to a MicroLaserPeel or ProFractional and get \$460 in Extras!

More About This Product

- All-in-one anti-aging product improves the appearance of fine lines, wrinkles and the overall tone and texture of skin
- Full strength TNS Recovery Complex works synergistically with peptides to build the extracellular matrix
- Seven antioxidants go beyond fighting free radical damage
- Specialty ingredients immediately plump the skin
- Brightens and lightens the skin

PRICE: \$260 + tax

Get a **FREE TNS Essential Serum** and a **FREE BBL hand treatment** when you add a **BBL face treatment** on to a **MicroLaserPeel** or **ProFractional laser treatment!**

While supplies last

Call Now to Reserve a Spot at our Body Contouring Consult Day!

Call today, as space is limited at our first annual Body Contouring Consult Day, Tuesday, January 21st from 9am to 12pm.

Learn more about all three of our body contouring and sculpting techniques:

ProLipo Laser Liposuction
CelluSmooth Cellulite Treatment
CoolSculpting (minimally-invasive fat freezing)

If your glow is gone, this is the time of year we especially want to see you! Our laser and BBL treatments are most effective when your skin is at its fairest. Add a full-face BBL onto a full-face MicroLaserPeel or ProFractional, and receive a FREE BBL hand treatment (\$200 value) and a FREE TNS Essential Serum (a \$260 value! See the above feature article for more information on this amazing product.) This combination of treatments and products will improve tone, texture, hyperpigmentation, and reduce signs of overall aging.

-Only while supplies last. Offered on a first come/first serve basis. BBL face and free hand treatment need to be done on same day as the MicroLaserPeel or ProFractional

The Highly Anticipated New Lifting Filler Voluma XC is Here!

It has been a long time since the physicians of Skin Rejuvenation Clinic have so anxiously awaited the arrival of a new cosmetic injectable. But when Allergan, the highly successful manufacturer of Botox Cosmetic, Juvederm, Latisse and now, SkinMedica are behind the new product, expectations are high. And we are happy to report, Allergan delivers on its most recent cosmetic filler, Voluma XC.

Voluma XC joins the Juvderm family of injectables. Like Juvederm, Voluma consists of the safe and effective gel ingredient, hyaluonic acid (HA). When HA gel is injected, it acts like an inflated cushion to support facial structures and tissues that may have lost volume or elasticity due to normal aging. It also brings water to the surface of skin to keep it looking fresh and supple.

Unlike Juvederm, which is used primarily to smooth fine to moderate lines around the mouth, nose and lips, Voluma XC acts more as a lifting agent than a dermal filler. Used primarily to lift and add volume to the cheek area, Voluma is used by our physicians to create and enhance cheekbones and all three areas of the cheek (apex, apple and hollow.)

Even better news? Voluma XC can last up to 18 months!

"Voluma is an incredible addition to our existing line of injectables," said Dr. Beth Hagberg, Skin Rejuvenation Clinic owner. "It is unlike any other filler we have in that it lifts cheeks and allows us, the injector, the capability to smooth and sculpt the product as it is injected to create ideal results."

Each person has a unique set of needs and desires in terms of what they find cosmetically appealing but one thing most patients have in common is the desire for safe, low-risk procedures. According to Dr. Mark Hagberg, Voluma fits the bill perfectly. "Like other hyaluronic acid products, Voluma can be removed quickly and easily if results are less

Event Highlights

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Make a \$300 deposit on a CoolSculpting treatment the day of the event and you are eligible to win a FREE "Treat to Transformation" of one area! (A value of up to \$2,800.)

Meet the technology experts behind Laser Liposuction, CelluSmooth and CoolSculpting!

FREE 30-minute consultation with one of our skilled physicians

Seasonable bites and beverages

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than perfect, however the need rarely arises at our clinic... the vast majority of patients are thrilled with their filler results," he said.

VOLUMA XC INTRODUCTORY PRICING:

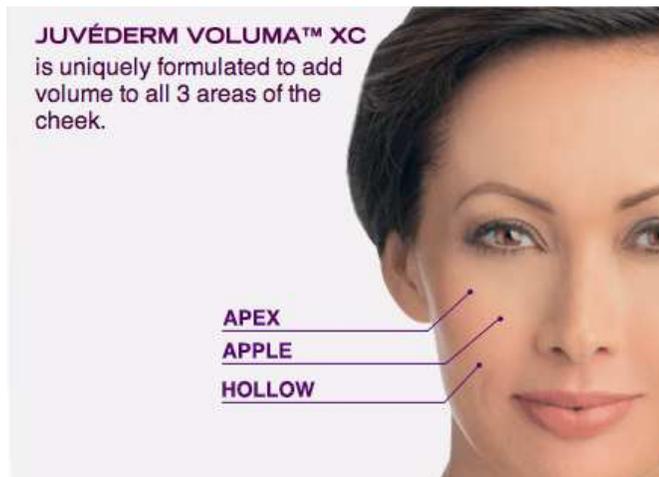
1st syringe: \$995

Each additional syringe, injected on the same day: \$850

Voluma Fast Facts:

- Lifting filler to be used to give volume to the cheek region
- Minimal swelling and downtime
- Can last up to 18 months
- Safe and effective, FDA-approved
- Low-risk, product can be removed

Call (952) 920-6545 to book your appointment or free consultation to find out if Voluma XC is right for you.



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Try it FREE today.

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