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 Subject: Our August Specials are RED HOT!  
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*E-Newsletter of Skin Rejuvenation Clinic | Edina, MN  
 August 2013 edition*

Check out our August promotions just below this month's feature article!



**Several Exciting Changes this Month at Skin Rejuvenation Clinic:  
 New Space, New Entrance, New Hires and an Incredible New Treatment!**

By Mark Hagberg, MD & Elizabeth Hagberg, MD



Phase 2 of 3 of our expansion is complete! We are pleased to have recently opened our new entrance on the first floor of the Southdale Medical Center, Suite 165 across the hall from the new Subway Cafe. Our first floor space contains a retail store and patient lounge.

Although we are still putting some of the finishing touches on this new first floor space, we hope patients find it as convenient and spacious as we do. We do ask that while construction is still underway, that patients arrive 5 to 10 minutes before their appointment start time to get familiar with our new entrance and check out our new space!

Construction continues on the third and final phase of construction which is on the second floor, in the area that was formerly our lobby. This area is being transformed into more exam rooms during the final phase of the project. We expect the entire expansion to be wrapped up by August 9th and are planning a large Grand Re-Opening late in September.

**New Hires**

More exciting news comes this month with the addition of two new employees to the practice, Bridget Conlon and Emily Oster. Bridget and Emily will both be working in the first floor retail space and bring with them year of experience in the cosmetic industry. Their passion for our this business and knowledge of the medical-grade products will serve our patients well over the years.

**New Service**

Last but certainly not least, we are absolutely thrilled to introduce our newest service to you... **Ultherapy!** One of Ultherapy's tag lines is "Not Your Mother's Facelift" and we feel that is a perfect description for this revolutionary cosmetic solution that tightens, lifts and tones lax skin of the face and neck. Better yet, Ultherapy typically requires just 1 treatment and patients resume normal activities immediately.

Ultherapy is the ONLY FDA-cleared non-invasive device that can specifically target the deep foundation below the skin that is addressed in cosmetic surgery *without* cutting or disrupting the surface of the skin. It is also the only procedure to use ultrasound imaging, which allows us to actually see the layers of tissue we target during treatment and ensure the energy is deposited precisely to where it will be most effectively address mild to moderate loose or sagging skin on the face and neck.

Specifically, by reconditioning and renewing the skin from within, Ultherapy will lift the brow, which in turn reduces excess skin on the lids, opens up the eyes, and gives a more refreshed look overall. Ultherapy is also used to lift and tighten sagging skin on the neck

**Product Specials**

The two products spotlighted below and 10% OFF this month are the perfect compliment to our newest treatment, Ultherapy, the non-surgical facelift procedure that tightens lax skin on the face and neck (see article to the left.)

**TNS Essential Serum**  
 The best product to jump start your new skin care regime, TNS Essential Serum improves the appearance of fine lines and wrinkles, brightens age spots, fights against free radical damage, and supports the skin's natural ability to rejuvenate itself. It combines the benefits of a patented growth factor, antioxidants, and peptides to revitalize your skin and enhance and maintain the results of services received during your visits to the Skin Rejuvenation Clinic.

**GET 10% OFF ESSENTIAL SERUM IN AUGUST (SAVE \$26!)**



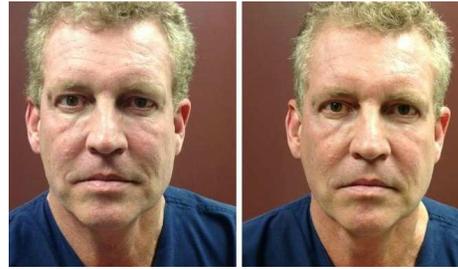
**SkinMedica Tri-Retinol Complex and Tri-Retinol ES Complex**

Retinol encourages exfoliation and improves the skin's texture. This SkinMedica complex contains three forms of Vitamin A which are delivered in a time released formulation resulting in amazing results. The addition of Retinol will boost and compliment your skin care routine giving you a more youthful appearance.

**GET 10% OFF TRI-RETINOL COMPLEX IN AUGUST, JUST \$49.50! OR GET THE TRI-RETINOL ES (EXTRA-STRENGTH) FOR JUST \$67.50!**

and under the chin, addressing the "turkey gobbler" and "double chin," which many patients are trying to eliminate.

Not only are patients seeing excellent results, we have treated ourselves with Ultherapy! Let the before and after photos below speak for themselves...



Before 1 Week After Ultherapy

Ultherapy has been featured on 20/20, the Rachael Ray Show and with Kathie Lee and Hoda on the Today Show. To watch any of these videos or more informational Ultherapy videos, click the icon below.



For pricing or to find out if you are a good candidate for Ultherapy, call our office to book a free consultation (952) 920-6545.

To see before and after photos of more real Ultherapy patients, see below and click [here](#).

## August Specials

**We are Turning up the Heat in August with these Red Hot Specials:**

**The Hottest Cosmetic Service is Here... Ultherapy, the Non-Surgical Facelift**

Ultherapy is also referred to as a "non-surgical facelift" and lifts and tightens skin on the face and neck, most notably, under the chin, along the jawline, and in brow area. Using ultrasound technology, Ultherapy tackles moderate skin laxity on the face and neck, penetrating deeper than its laser-based treatment counterparts, going just deep enough to stimulate the layer that produces new collagen, the same layer of skin treated during plastic surgery, that lifts and supports the skin and is responsible for the skin's smooth, youthful appearance. Ultherapy typically requires just one treatment. There is no downtime and no special requirements to stay out of the sun which means you can have Ultherapy this month and still enjoy the summer outdoors tomorrow! (Of course we recommend you always wear sunscreen!) Better yet, since the results appear over 2-3 months, you'll be looking your best just in time for the holidays!

**Introductory Ultherapy Summer Special:  
15% OFF any Area!  
A Savings of \$75-\$825 depending on the area(s) treated!**

*\*Treatments must be booked and paid for by end of day, Wednesday, August 31, 2013 and must take place by September 30, 2013.*



### Staff Must-Have of the Month

**My Name:**  
Jen Lind

**My Role:**  
Clinical Assistant of Dr. Mark & Aesthetician

**My Must-Have Product:**  
SkinMedica Dermal Repair Cream

### Why This Product is a Must-Have for Me:

"I don't feel that moisturizers should only be used in the colder months. My skin tends to be on the dry side so I use this product year-round with great results. I love the way it makes my skin feel and look."

### More About This Product:

This ultra-rich moisturizer has one of the highest levels of vitamins C & E found in a moisturizer. It intensely replenishes and hydrates skin. It contains antioxidants that protect against environmental aggressors.

Retail Price: \$120

### Welcome Bridget!



Bridget joined our team in early July as our Retail Sales Manager - you may have seen her around the clinic already! Bridget earned her bachelor's degree in Political Science while living in San Diego, California. She has worked for a US Senator and has also managed several small businesses in both California and Minnesota. With a passion for beauty and

Ultherapy



Pre-Treatment

Post 2nd Treatment: 210 Days

wellness, became a licensed Aesthetician in 2010. Her education and experiences lend her a strong background in small business management, event planning, and skin care. She will be here to happily assist you in product selection to get the most from your experience at our clinic.

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**Welcome Emily!**

We are so pleased to welcome Emily Oster as our new Assistant Retail Manager. Emily has a degree from the University of Minnesota in retail merchandising and design, and has spent the past four years working for Bare Escentuals beauty in makeup artistry, management, and business planning. Her long list of skills combined with her warm personality and friendly smile make her an amazing addition to our team. She will be working downstairs and assisting you with our physician grade skin care products and mineral makeup.

Ultherapy



Pre-Treatment

Post-Treatment: 180 Days

To see before and after photos of real Ultherapy patients, click [here](#).

**Extinguish Skin Flare-Ups with a Summer Fire & Ice Facial | \$89 for 45 minutes**

Our Fire & Ice Facial is designed to rapidly and safely resurface the skin, reducing fine lines, smoothing, softening and encouraging cellular renewal with no downtime. It consists of 2 therapeutic masques. The active intensive resurfacing masque is the "fire" component of the treatment evoking aromas of warm cinnamon spice with glycolic and citric acid and Vitamin A. The next rejuvenating peppermint masque is the "ice" step which hydrates, cools and soothes with hyaluronic acid, massaged in with special cooling globes.

*\*Must be purchased by 8/31/13. Not valid with any other offer or discount coupon or certificate.*

**Product Sale:**

- 10% off SkinMedica TNS Essential Serum, only \$234 (a savings of \$26!)
- 10% off SkinMedica Tri-Retinol Complex ES (Extra-Strength) just \$67.50
- 10% off SkinMedica Tri-Retinol Complex, just \$49.50

**Return your UPCs to SRC and Save!**



Bring your empty full-size product packages back to Skin Rejuvenation Clinic for a discount in August! For every empty Obagi, SkinMedica, iS Clinical, or Revision BOTTLE you return, receive 10% OFF 1 new in-stock product of your choice. Bring back 4 receive 10% off of 4 products! For every empty BOX you return (even the day of purchase) get 5% off a product of your choice!

*\*While supplies last. Not to be combined with any other discount.*

**New CoolSculpting Pricing**

Great news! Our CoolSculpting pricing now ranges from as little as \$450 to \$950 per application depending on how many treatments are needed. This means that the more applications you have, the more you SAVE.



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Click on a link below to write an online review. We appreciate your time and consideration doing so!

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CoolSculpting is the revolutionary non-invasive fat-freezing technology that sculpts certain areas of unwanted fat such as love handles, arms, inner thighs and abdomen. We are seeing amazing results for mild to moderate fat reduction. We recommend ProLipo laser liposuction for moderate to advanced fat reduction and CelluSmooth for cellulite reduction.

*Suggestions to Help us Improve our Service or Other Comments?*

Click [HERE](#) to let us know. We value your feedback very much!

CoolSculpting: Love Handles



BEFORE

AFTER 2 TXS ON 1 AREAS

### We Appreciate Your Online Reviews!

Word of mouth endorsements assure consumers that Skin Rejuvenation Clinic a reputable cosmetic practice and our physicians and aestheticians provide excellent cosmetic results.

If you have enjoyed your experience with at our clinic, we would be honored if you would be so kind as to tell others through an online review on either Yelp or Google. Follow the links below and the entire process takes just a few minutes.

Thank you for your continued support and we are looking forward to seeing you on your next visit!

Find us on Google+

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