

Rocky Mountain Adhesives

Wet End Technology (WET)

-maintains cold glue applicators in a constant state of readiness

W.E.T. Features . . .

- Vertical or Horizontal application
- Multiple Orifice Nozzle Options
- Maintain Outside Machine Guards
- Functions like a Hot Melt System



hot melt

cold glue

W.E.T. Benefits . . .

- Deeper Fiber Penetration
- Enhanced Structural Integrity
- Increased Sustainability
- Reduced Adhesive Cost

Rocky Mountain Adhesive's (RMA) WET replaces hot melt adhesive with cold glue adhesive. Less hot melt adhesive allows for removing and/or downsizing hot melt equipment. Less hot melt equipment lowers energy cost. Cold glue costs less and penetrates deeper into the fiber providing a superior bond compared with hot melt. A 1 for 1 replacement gains a 25% cost savings in adhesive providing the liquid adhesive is half the cost of the hot melt. But on large and/or display boxes, the hot melt reduction may be even greater than one half. A 30% to 40% savings may be possible. In addition many more green and carbon reducing benefits are achievable! A complete sustainability package for carbon reduction and maximizing greener technology is possible with the utilization of RMA's WET, lower temperature adhesive and eliminating all adhesive packaging, handling and disposal costs. Consider scheduling a benefit audit with us today.

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