



EMPOWERING ARTISTS & ARTISANS THROUGH CREATIVE TOURISM

Supporting local creativity, preserving culture, and creating sustainable tourism livelihoods



SOCIAL MEDIA AWARENESS CAMPAIGNS



SUSTAINABLE SOURCING OF ARTISTIC MATERIALS



ADVANCED ARTISTIC PRODUCTION TRAINING



STORYTELLING & BRAND DEVELOPMENT WORKSHOPS



NETWORKING EXHIBITIONS & TOURISM INTEGRATION

PROJECT OBJECTIVE



Enhance artists' and artisans' capacity and visibility



Increase tourism-based income opportunities



Support sustainable livelihoods in Musanze