



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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PROSOURCE WHOLESAL[®] RANKED A TOP FRANCHISE IN *ENTREPRENEUR'S* HIGHLY COMPETITIVE 41ST ANNUAL FRANCHISE 500[®]

St. Louis, MO – ProSource Wholesale[®] recently ranked in *Entrepreneur* magazine's Franchise 500[®], the world's first, best and most comprehensive franchise ranking. Placement in the Franchise 500[®] is a highly sought-after honor in the franchise industry making it one of the company's most competitive rankings ever. Recognized as an invaluable resource for potential franchisees, the Franchise 500[®] ranks **PROSOURCE WHOLESAL** as **200** for its outstanding performance in areas including unit growth, financial strength and stability, and brand power.

"Being recognized by Entrepreneur as a top franchise opportunity and ranked 200 is a real honor," said Eric Bernstein, president of ProSource Wholesale. "We have a lot of momentum going with 5 new showrooms opened in 2019 and our average unit volume now exceeds \$5.2 million per showroom. We will continue providing our franchisees with the strong support and resources they need to achieve success and profitability in their showrooms."

"The 500 companies on this list all have something in common: They understand what consumers want now," says *Entrepreneur* editor in chief Jason Feifer. "They may be an upstart in a brand-new category, or they may be a brand like Dunkin' that's ranked highly on our list for decades. But either way, making our list means they're forward-thinking, nimble, and closely in touch with their customers' needs—because in an ever-changing business environment, that's what a franchise must do to thrive."

The key factors that go into the evaluation include costs and fees, size and growth, support, brand strength, and financial strength and stability. Each franchise is given a cumulative score based on an analysis of more than 150 data points, and the 500 franchises with the highest cumulative scores become the Franchise 500[®] in ranking order.

Over its 41 years in existence, the Franchise 500[®] has become both a dominant competitive measure for franchisors and a primary research tool for potential franchisees. ProSource Wholesale's position on the ranking is a testament to its strength as a franchise opportunity.

To view ProSource Wholesale in the full ranking, visit www.entrepreneur.com/franchise500. Results can also be seen in the January/February 2020 issue of *Entrepreneur*, available on newsstands January 14th.

About ProSource Wholesale Franchise Opportunity

ProSource Wholesale has been helping trade pros and their customers complete successful projects since 1991. With 145 showrooms in North America ProSource Wholesale continues to play a significant role in trade professionals' success by connecting people, products and projects. ProSource Wholesale provides franchisees with many benefits including:

- Low operating costs
- Strong cash flow
- No accounts receivable
- Limited inventory
- No retail hours
- No installation services
- Exceptional franchisee support

To learn more about ProSource franchise opportunities visit www.FranchiseProSourceWholesale.com or call (314) 506-0078.