

"Posterity will serve him; future generations will be told about the Lord." -Psalm 22:30



# Who We Are

### Who We Are

POBLO International is a Christian organization working to transform the way missions is approached in the United States by responding to the changing demographics that have brought the mission field to our own front yard. We serve immigrants and refugees. We train and educate churches on how to engage in cross-cultural outreach. We share the Gospel message. We love people.

# **Mission**

To meet the physical, social, and spiritual needs of Muslims and other immigrants and refugees in the United States by sharing the love of Jesus in practical and culturally relevant ways.

### **Vision**

To empower churches in the United States to engage in cross-cultural outreach so that Muslims and other immigrants and refugees have the opportunity to hear the Gospel message.

#### **Our Plan**

In order to secure the future of our ministry of sharing the Gospel of Jesus Christ with immigrants and refugees, POBLO International will focus on permanent, long-term programs, policies and procedures. Our Endowment Campaign will increase awareness of the ministry and help people understand the value of partnering with POBLO.

# **Target Areas**

As we build relationships with donors, church leaders, and volunteers, seeking to develop reoccurring support, we will also be identifying potential new support. POBLO will launch the Endowment Campaign in March 2017, and it will continue for a 10-year period in order to achieve the goal for \$10 million set by the Board of Directors.



# Leaving a Legacy for Future Generations

#### The Endowment Fund

POBLO International has established the POBLO The POBLO International Endowment Fund current-International Endowment Fund (the Fund) to exand bequests and use them to further the growth seeds for the future. These include: of the organization, the mission, and the ministry of POBLO Interational. The Fund will enable our supporters to leave a legacy, ensuring that our vision and impact are sustained for generations to come.

# Why Do We Need Endowments?

Endowments are planned giving programs that allow individuals to extend their generosity into the future. The Fund adds an important element to POBLO International's financial program, allowing us to be future-thinking with our vision and goals and to build a sustainable strategy for furthering the Kingdom of God.

#### **Fund Administration**

The Fund is administered by the POBLO International Endowment Fund Committee, which is accountable to POBLO International's Board of Directors. The Endowment Fund Committee is responsible for ensuring that the Fund's resources are utilized for the purposes set out by the Fund.

# **How You Can Participate**

ly accepts unrestricted gifts, which will be used for pand our ministry through planned and memorial the specific purposes determined by the Fund. There giving. The purpose of the Fund is to receive gifts are numerous types of gifts that can be used to plant

# Gifts of Cash

Simplicity and ease of giving are the reasons that cash is the most commonly given gift to endowment funds.

# Gifts of Stocks and Bonds

A gift of long-term securities entitles you to an income tax deduction for the full market value of the securities as of the date of your gift. You are not liable for the capital gains tax you would incur if you sold the securities.

#### **A Personal Will**

In your will, you may decide to bequeath a percentage of your estate, a specific amount, or the remainder after bequests to other beneficiaries are made. Bequests can be cash, securities, real property, or other personal property.

# Gifts of Life Insurance

You may designate the Endowment Fund as the beneficiary of your life insurance policy.

#### **Trust**

A well-drafted trust can minimize income and estate taxes. For example, a living trust benefits you during your lifetime and allows you to avoid probate, as well as direct your charitable bequests after your passing.

# Are My Gifts Tax Deductible?

Yes, your gifts to POBLO's Endowment Fund are deductible for Federal Income Tax purposes. Bequests, legacies, and all gifts of value are generally exempt from federal estate and gift taxes. You may wish to consult with your tax professional before making a commitment.

# Our Core Values



Respect

All people matter to God, and therefore, they matter to us. All people deserve to be treated with respect, love, and hospitality, regardless of race, culture, religion, gender, sexual orientation, or socio-economic status.

# **Integrity**

POBLO sees integrity as central to our organization. We value openness, honesty, and rust, and implement these principles in our work.

#### **Inclusiveness**

POBLO strives to foster a culture of inclusiveness in all that we do. We value diversity and extend services to all, regardless of nationality, religion, or cultural background.



# **Cultural Relevancy**

POBLO believes in the one Gospel message that transcends cultures, yet we recognize that the way the message is delivered must vary in order to resonate with diverse groups of people. We strive to make our work as effective as possible through cultural relevancy.

# **Sensitivity**

In the Islamic faith, conversion to Christianity or any other religion is punishable by death. Many of the people we work with face possible discrimination and even danger from family and friends if they believe in Christ. We are aware of these risks and do all that we can to insure their security.



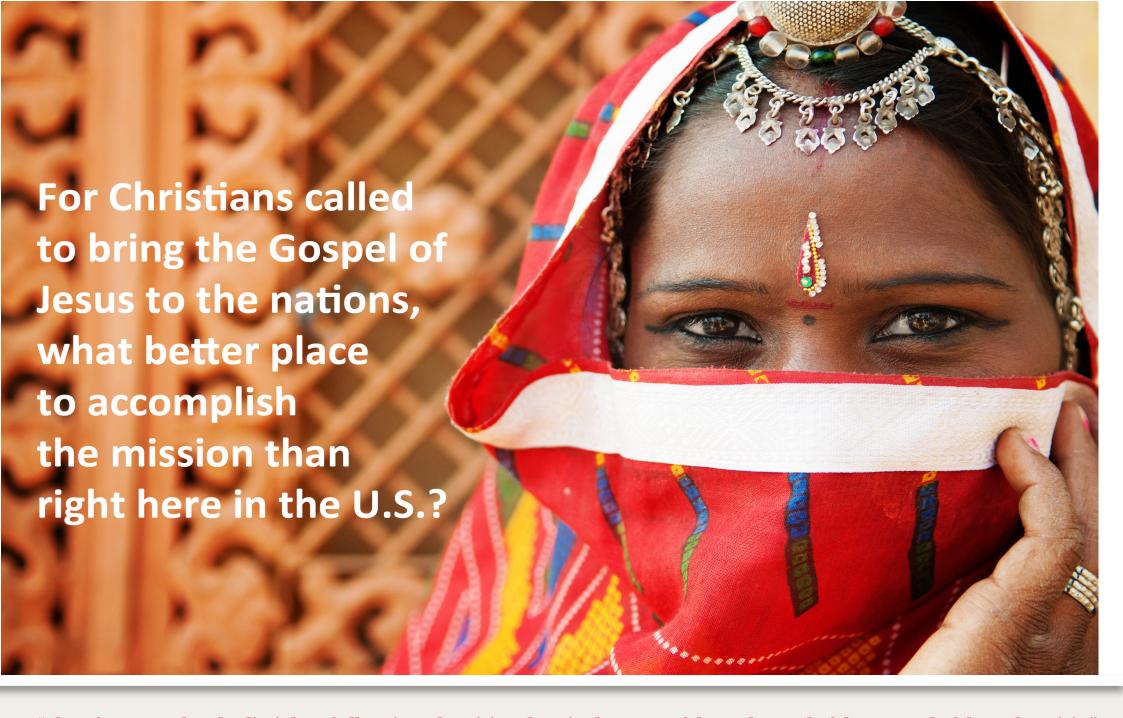


# Our Goal

POBLO's goal is to raise \$10,000,000 within a 10 year period. This will enhance the capacity of POBLO Ministries to extend significant opportunities to Lutheran congregations to start outreach to Muslims and others.

A three-member committee has been formed to manage and coordinate with the endowment foundations and financial institutions. This committee will then report its progress to POBLO's Executive Board three times a year.

The purpose of establishing the POBLO Endowment Fund is to build financial longevity and strength for the future and existing mission work of POBLO International. Currently, funds for the many mission sites are received and disbursed as they come. By establishing the endowment fund, POBLO will achieve greater financial strength. Presently, we are receiving telephone calls from individual donors who ask if we have established an endowment fund for POBLO Ministries. POBLO International is growing very rapidly, and our vision is to identify, train and deploy 100 ethnic missionaries in the United States by 2025. Also, our long-range mission plan includes helping Lutheran congregations start 500 International Friendship Centers (IFC's) in the United States by 2025.



"Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit."
(Matthew 28:19)

# Seizing the Opportunity

**POBLO Ministries** has developed a strategy for new mission starts which has been well-received by the churches and the districts. When going to a new area, we meet with ethnic community leaders as it helps us determine the number of families in the community and their connection to a local mosque or temple. The languages spoken and the educational, professional and economic level of the immigrant population is also determined through our ethnic survey. This information helps us to design the educational and social resettlement, as well as food, clothing and furniture distribution programs which will meet the actual needs of community members.

After our demographic study is completed, POBLO identifies the suitable missionaries needed for that area. This is done after determining the languages spoken and the majority group within the several ethnic communities. After the missionaries are identified, a partnership is put together with the LCMS District and six to ten congregations within that district. These congregations have to have a mission-minded leadership with a heart to launch a "front yard" ministry to reach their local ethnic community. POBLO missionaries begin to meet people in local market places and develop friendships. Brochures are distributed with information about the free services offered at the IFC's. Ethnic missionaries start to develop one-to-one relationships by visiting immigrants' homes or inviting them to their own homes. For those found to be receptive to the Gospel message, clandestine Bible studies are begun. They start with a comparative Bible study between Christianity and Islam, or, if the individual is from Hinduism, Sikhism or Buddhism, then the comparative study is with those religions.

POBLO missionaries are equipped to evangelize people from the Eastern religions.

POBLO begins a new mission field with the blessing and leadership of the circuit pastors and lay volunteers. Presentations are made to the leadership of the congregations, and a partnership is formed with six to ten missional congregations. After these initial agreements, the District becomes involved and the mission plan is presented to the District president and the mission executive. A financial plan is submitted for three to five years with specific goals to be reached by the field missionaries. Engagement of the laity in the actual mission outreach is deemed to be both crucial and impacting, and is accomplished through training, encouraging and empowering men, women, and youth.

During the outreach process, those who are baptized and become believers are connected to the local Lutheran churches. POBLO assists the congregations in the assimilation process for these new believers who are nurtured by the shepherd and other spiritual leaders of the congregation.

#### **POBLO's Strengths:**

Our strength comes from the Lord. POBLO's strengths include our indigenous missionaries and evangelists, a hard-working support staff, a great visionary board of directors, our congregagtional partners in mission, our prayer partners, our many volunteers, and the generous donors who believe in reaching unreached souls for Christ. All are very committed to the Great Commission and to making disciples for Christ's kingdom.







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