

Q2 | 2021

Experienced Investment Team

David Holt
Portfolio Manager and Senior Equity Analyst, CFRA

Primary Objective

- Long-Term Value

Investments

- U.S. Equities

Number of Holdings

- 50-90



Research Driven • Disciplined • Transparent

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Intrinsic Value

To mimic a well-known value-based investing style, whereby stock picking is made to sound very simple by advising investors to buy stocks that are “available at a sensible price.” CFRA attempts to replicate this investing approach through several quantitative requirements.

Investment Process



Screen for Six Investment Criteria

- 1.) Free cash flow
- 2.) Net profit margin
- 3.) Return on Equity
- 4.) Retained Earnings
- 5.) Liquidity
- 6.) Discounted Free-Cash-Flow Analysis eliminating over-valued holdings



Review Holdings

The portfolio is updated twice a year, in the spring and fall. The portfolio is rebalanced to target weights quarterly.

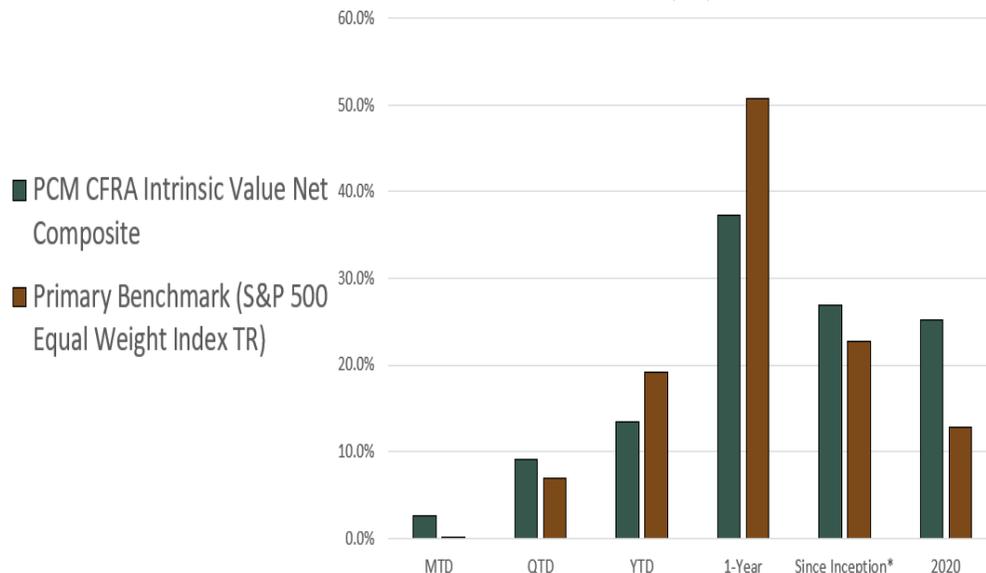


Rebalance

Rebalanced quarterly

Annualized Returns

as of 6/30/2021



	MTD	QTD	YTD	1-Year	Since Inception*	2020
PCM CFRA Intrinsic Value Net Composite	2.6%	9.1%	13.4%	37.3%	27.0%	25.3%
Primary Benchmark (S&P 500 Equal Weight Index TR)	0.1%	6.9%	19.2%	50.7%	22.7%	12.8%

*Inception date is December 1, 2019. Nothing herein is an offer to sell, or a solicitation of an offer to purchase, any security. Nothing herein is intended as a representation that any investment discussed was or would be profitable to any investor. Nothing herein may be used as a platform or strategy for investing in securities. Peak Capital Management provides investment advice only to its clients pursuant to the terms of a written investment management agreement. Additional information is required to determine the suitability of any investment discussed herein for any investor or portfolio. Returns are reflected as time-weighted return. Returns are calculated net of fees, commissions, and expenses, and reflect the reinvestment of dividends and other earnings. Index benchmark performance does not reflect the deduction of fees because indices are not managed investments. It is not possible to invest directly in an index. All investment involves risk, including risk of loss. Past performance does not assure future results, and achievement of investment objectives, including preservation of principal, cannot be guaranteed. Potential risks associated with the Intrinsic Value strategy include, without limitation, market risk, liquidity risk, concentration risk, credit risk, reinvestment risk, and inflation risk.

Guidance and Clarity in an Uncertain World

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PCM

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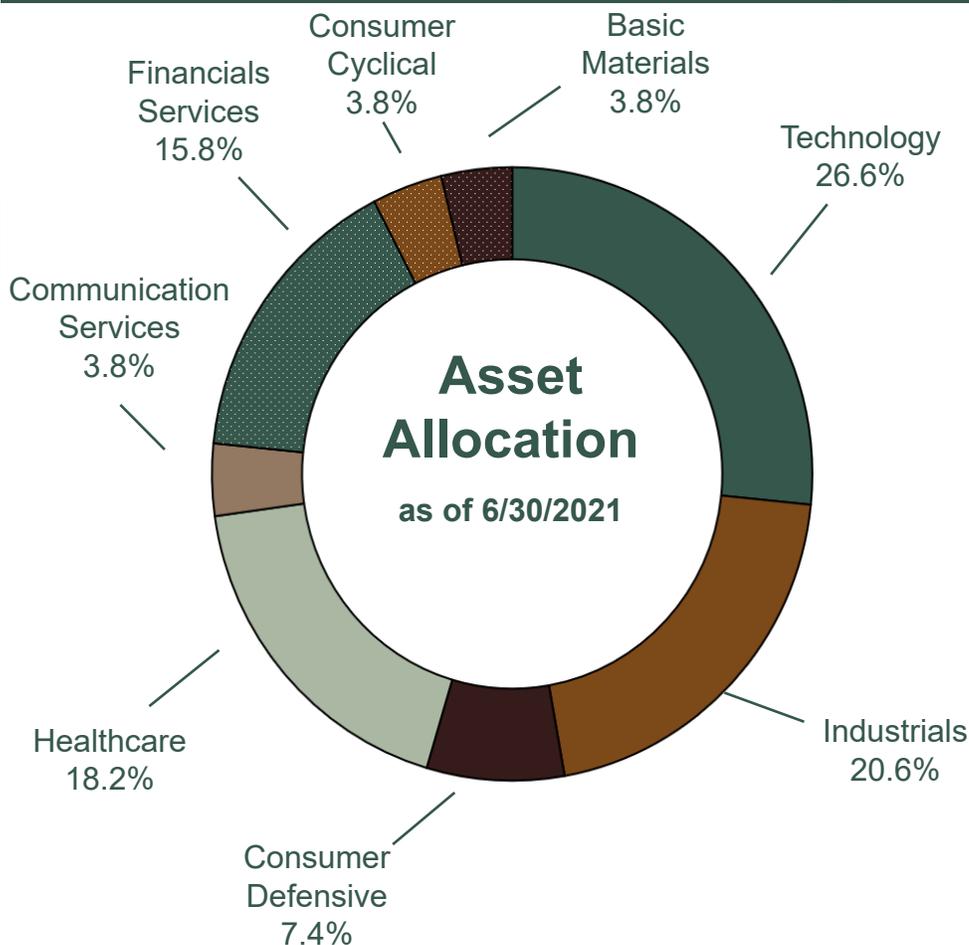
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All annualized returns and asset allocations are as of 6/30/2021

For Public Use

Intrinsic Value



Disclosures

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PCM CFRA Intrinsic Value Composite Definition: To mimic a well-known value-based investing style, whereby stock picking is made to sound very simple by advising investors to buy stocks that are "available at a sensible price."

The S&P 500® Equal Weight Index (EWI) is the equal-weight version of the widely-used S&P 500. The index includes the same constituents as the capitalization weighted S&P 500, but each company in the S&P 500 EWI is allocated a fixed weight - or 0.2% of the index total at each quarterly rebalance.

The U.S. Dollar is the currency used to express performance.

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