Q3 | 2020

Experienced Investment Team

David Holt

· Portfolio Manager and Analyst, CFRA

Primary Objective

- Stable Growth
- Capital Appreciation

Investments

U.S. Equities

Number of Holdings

• 15



Research Driven • Disciplined • Transparent

Powered by

High Quality Capital Appreciation (HQCA)

Focus on investing in high quality stocks with the goal of achieving a higher return on capital, while minimizing volatility. Provide dividend income with access to solid growth prospects.

Investment Process



Choose Best In Class Stocks

Each stock in the portfolio must have a four-or-five STARS ranking (equivalent to a Buy or Strong Buy ranking) from CFRA to enter the portfolio.

■ PCM CFRA High Quality Capital

Appreciation Net Composite

Index TR)



Quality Ranking

Each stock must also have an S&P Global Market Intelligence Quality Ranking of A- or better which indicates an above-average 10-year history of earnings and dividend growth and stability.



Review Holdings

The portfolio is reviewed monthly by CFRA's Model Portfolio Committee, though stocks can be removed and replaced with other stocks at any time for reasons that can include a downgrade in the STARS or Quality Ranking of the constituents or other fundamental factors.

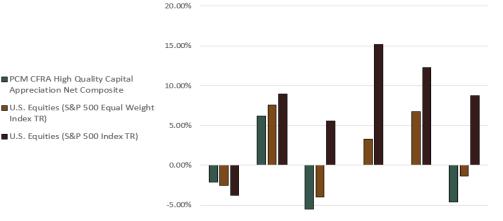


Rebalance

Rebalanced quarterly

Annualized Returns

as of 09/30/2020



YTD

3-Year Inception* МТР QTD YTD 1-Year 3-Year Inception* PCM CFRA High Quality Capital Appreciation Net Composite -5.47% 4.63% 6.21% N/A N// U.S. Equities (S&P 500 Equal Weight Index TR) -2.53% 7.59% -4.00% 3.30% 6.77% -1.33% 12.28% U.S. Equities (S&P 500 Index TR) -3.80% 8.93% 5.57% 15.15% 8.76%

OTD

-10.00%

Returns are reflected as total return. Returns are calculated net of fees, commissions, and expenses, and reflect the reinvestment of dividends. Index benchmark performance does not reflect the deduction of fees because indices are not managed investments. It is not possible to invest directly in an index. All investment involves risk, including risk of loss. Past performance does not assure future results, and achievement of investment objectives, including preservation of principal, cannot be guaranteed. Potential risks associated with the High Quality Capital Appreciation strategy include, without limitation, market risk, liquidity risk, concentration risk, credit risk, reinvestment risk, and inflation risk.

Guidance and Clarity in an Uncertain World

Q3 | 2020

Address:

PCM

9250 E. Costilla Ave. Suite 430 Greenwood Village, CO 80112

CFRA

One New York Plaza, 34th Floor, NY, NY 10004

Phone:

PCM

(720) 361-4019

CFRA

1-800-220-0502

Website:

PCM

www.pcmstrategies.com

CFRA

www.cfraresearch.com

Twitter:

PCM

@PeakCapital

CFRA

@cfraresearch

Linkedin:

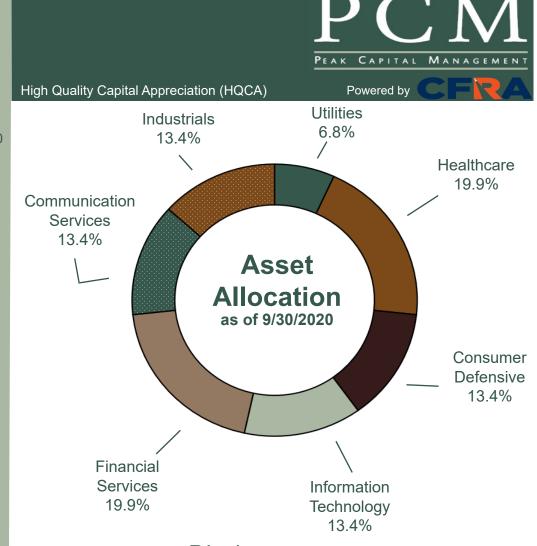
Peak Capital Management

CFRA Research

For more information, contact:

Geoffry Eliason • CFP®Chief Compliance Officer &
Chief Opperations Officer

geoff@pcmstrategies.com



Disclosures

Peak Capital Management, LLC, is a fee-based SEC Registered Investment Advisory firm with its principal place of business in Colorado providing investment management services. A copy of our current written disclosure statement discussing our advisory services and fees is available for your review upon request. Advisory services are only offered to clients where our firm and its representatives are properly licensed or exempt from licensure. No advice may be rendered by Peak Capital Management, LLC unless a client service agreement is in place. Nothing herein should be construed as a solicitation to purchase or sell securities or an attempt to render personalized investment advice.

Peak Capital Management claims compliance with the Global Investment Performance Standards (GIPS®). GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. To receive a GIPS Report and/or our firm's list of composite descriptions, please email your request to info@pcmstrategies.com.

The S&P 500® Equal Weight Index (EWI) is the equal-weight version of the widely-used S&P 500. The index includes the same constituents as the capitalization weighted S&P 500, but each company in the S&P 500 EWI is allocated a fixed weight - or 0.2% of the index total at each quarterly rebalance.

The S&P 500® is widely regarded as the best single gauge of large-cap U.S. equities. There is over USD 11.2 trillion indexed or benchmarked to the index, with indexed assets comprising approximately USD 4.6 trillion of this total. The index includes 500 leading companies and covers approximately 80% of available market capitalization.

The U.S. Dollar is the currency used to express performance.

Guidance and Clarity in an Uncertain World