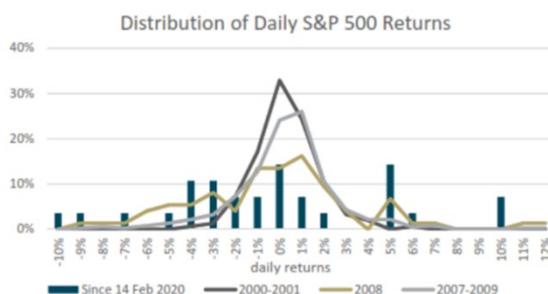


Macro View – An 11-Day Bear Market

It is human nature to want to attach labels to events. By some definitions, a bear market occurs when the Dow Jones Industrial Average drops by 20% or more over a given period of time. On March 11, 2020, the Dow closed down by 1465 points, down approximately 5.9%, breaching the 20% marker. This brought to a close the longest running bull market in modern history. A 3-day rally in the Dow of 21%, by the same definition, flipped the market in to a bull market. That amounted to an 11 day bear market for the Dow. The BNY Mellon chart below shows that dramatic upswings are not unheard of during bear markets, though. A 5% daily gain had nearly a 15% occurrence with and a 10% gain occurring in approximately 7% of the distribution. It is also worth noting the clustering of negative daily return occurrences on the left side of the normal curve.



SOURCE: BNY Mellon Markets Calculations, Bloomberg; data through March 26, 2020

Taking Stock – Bull Market Radar

Another popular Wall Street maxim is that “there is a bull market, somewhere” . . . even during a global pandemic. Telemedicine has been a focal point as a solution to those avoiding doctor’s offices and hospitals while seeking care outside of COVID 19. Teledoc Health is a prime example of a company providing large scale telemedicine, serving as the largest and oldest telemedicine provider in the U.S. Teledoc uses telephone, video conferencing, and mobile apps to provide 24/7, on demand, remote healthcare. The company serves 130 countries with 27 million members. Revenue has grown year over year by around 30%, although the company is not currently profitable (Seeking Alpha). The clearest risk to Teledoc is socialized medicine. Year to date return as of March 26 is over 81%. The return as of March 2nd is over 20% (Google Finance).

Teledoc Health Year to Date Return (as of 03/26/2020)



Source: Google Finance