

## AdvisorTrak

What's the Challenge? Double Your Income in 90 Days. The goal of AdvisorTrak is for each Advisor to either:

- Double your income within 90 days
- Or, be on track to double your income within 12 months

Why? Keys to Significant Success for Business Development for Advisors, so you make more money in less time

## What do I get?

- 12 weeks of proven business development strategies tailored to Advisors
  - O Strategies that you can make your own, based on who you are (we're all different)
- A Veteran Advisor (25 years) as your Facilitator who
  - Has mastered these strategies
  - o Built two different firms
    - One in San Diego that grew from 0 to 2,200 clients in 11 years (Note: The Advisor had only lived in San Diego one year prior to starting firm.)
    - One in Littleton, CO that grew, from the time he joined, from \$65mm to \$150mm AUM in 6 years.
      - Helped owner add the biggest clients he had ever had (by referral)
  - o Talks your talk
  - Walks your walk
  - o Is a gifted Coach
  - o Loves to help Advisors get where they intend to go, faster
- Weekly, friendly accountability on your leading and lagging indicators
- Community with other Advisors across the U.S.
- Virtual training for first 11 weeks from the comfort of your home or office
- A conation celebration for week 12 in Denver, CO to meet your peers from across the U.S., have final meeting, and celebrate your success from AdvisorTrak (you just pay your airfare and a few meals)

## What does it cost?

- \$2,000 if you're an Outsourced Chief Investment Officer (OCIO) client of Peak Capital Management (PCM), or a 3 to 5 Club Member, or 3 to 5 Board Member; or become one before the course ends
- \$3,500 if you're not an OCIO client of PCM or a 3 to 5 Club/Board Member

How big is the Class? Limited to first 10 Advisors; only (1) Advisor per city

Please contact Peak Capital Management for upcoming class dates, for more information, and to register for the next class.

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