

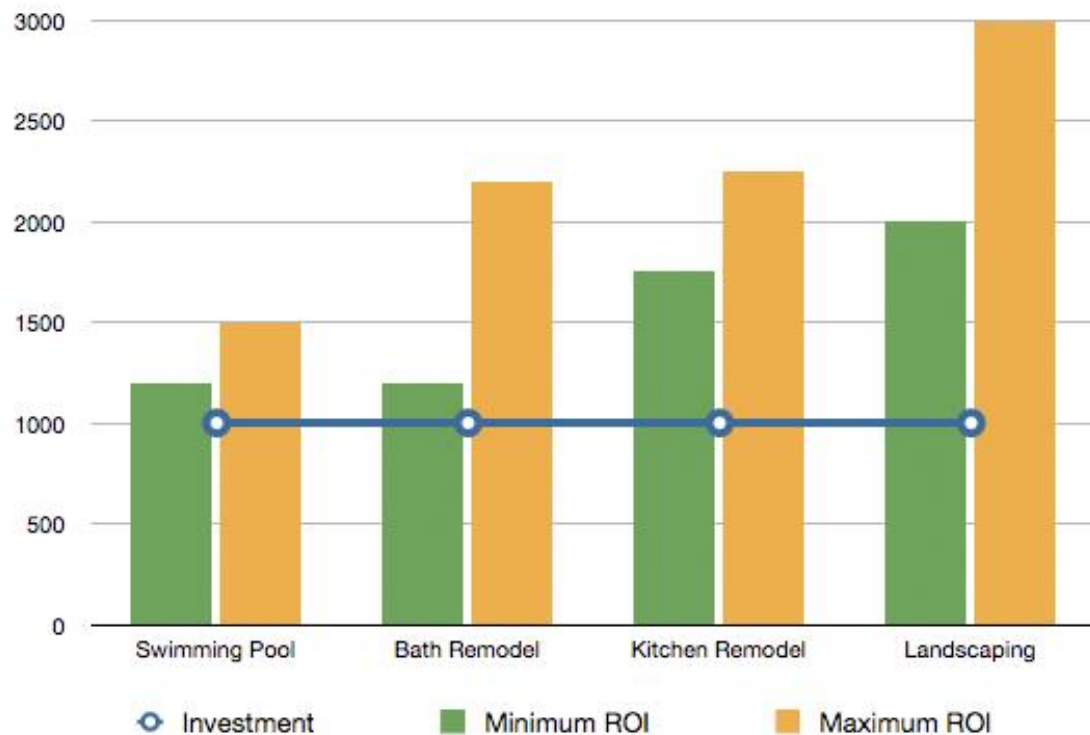
8 Landscaping Investments that Really Pay Off



Landscape Has the Highest Return on Investment (ROI) of All Home Improvement Projects – RealEstate.com

According to a report published by RealEstate.com:

Landscaping and Hardscaping have the highest ROI (return on investment) of all home improvement renovations, and can reap up to a 200% return.



“I have always heard the number 150%, but to me that is conservative.”

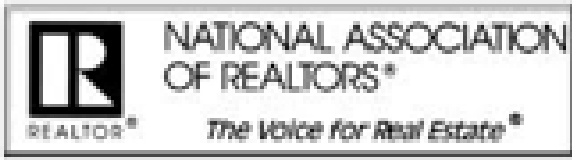
John Gidding from HGTV

New Home Buying Mantra

“Location, Location, Landscape”

- Landscape economist John Harris says “Landscaping can add up to 28% to the overall values of your home, and cut the time on the market by 10%-15%”.





Why Landscape?

- 90% of real estate agents encourage homeowners to invest in landscaping prior to selling
- Raises the property value as much as 12%
- Decreases time on the market by as much as 6 weeks
- Spend 5% of your home's value – ROI as much as 150%
- New Home Owners find Outdoor Living space to be more important than open living space and curb appeal



AMERICAN SOCIETY OF
LANDSCAPE ARCHITECTS

Top Trends in Landscaping Survey

Landscaping Designed for Relaxing and Entertaining

Design Elements

94% Gardens/Landscaped Spaces

92% Outdoor Living Spaces (kitchens)

Important Outdoor Living Features

98% Lighting

97.7% Seating/Dining Areas

97.7% Patios, Shade Structures

95.4% Fire Pits

92% Kitchens/Entertainment Space

8 Top Generating Landscape Investments



- Trees
- Outdoor Kitchen/BBQ
- Fire Features
- Pergola/Shade Structure
- Paved Driveway
- Patios
- Lighting
- Water Features

Trees: 233% ROI

High Yield Assets

In Arizona, trees have a documented \$2.23 return on investment for every \$1.00 invested.

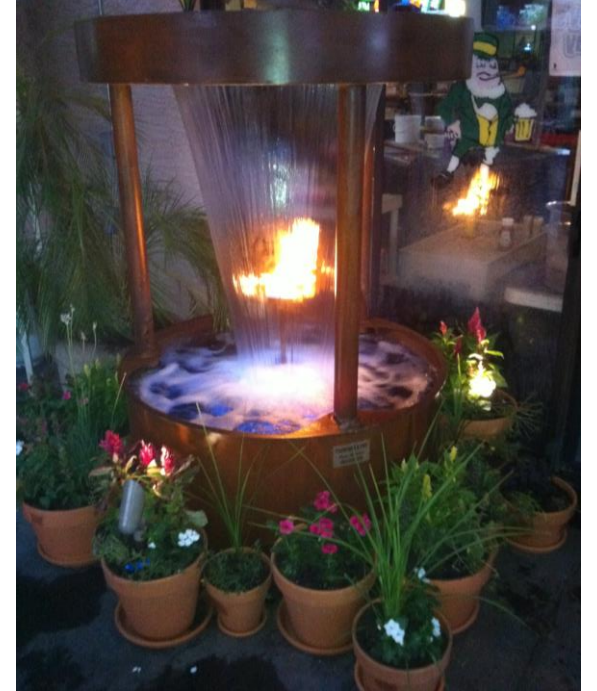
- National Tree Benefit Calculator can tell you what your tree is worth.
- www.treebenefits.com/calculator



Fire Features: up to 150% ROI

- Fire Pits and Fire Features Rank 3rd as the most popular outdoor living features in the Landscape Architecture Survey

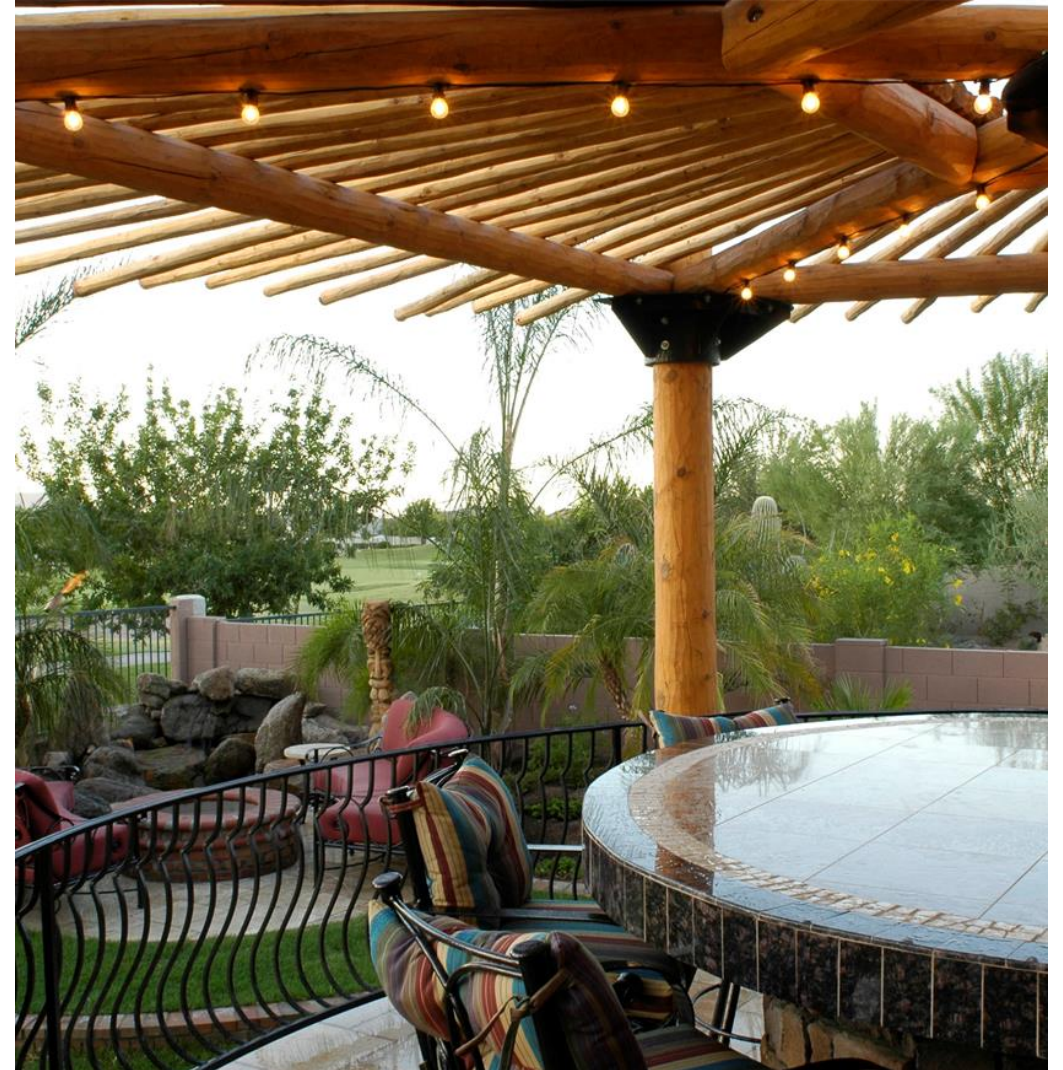




Ask Us About Our Custom Fire Features

Outdoor Kitchen/BBQ: 100%-200%

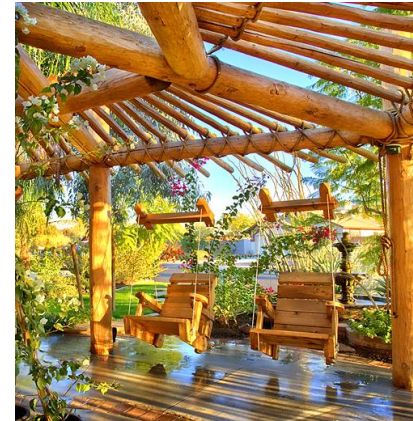
CNN Money, Remodeling Magazine and Realestate.com all report that outdoor kitchens reap the highest return of any landscaping investment, as long as they are proportional to the value of the home.



Shade Structures: 77% ROI

A covered patio provides:

- Dramatic focal point
- Intimacy
- Sun protection





Deck: 60%-80% ROI

- Remodel Magazines Cost vs. Value report, a wood deck can bring an 80.5 percent return on investment.
- The best part is that it gives you additional living space and a place to entertain and relax.

Patio: 30%-60% ROI

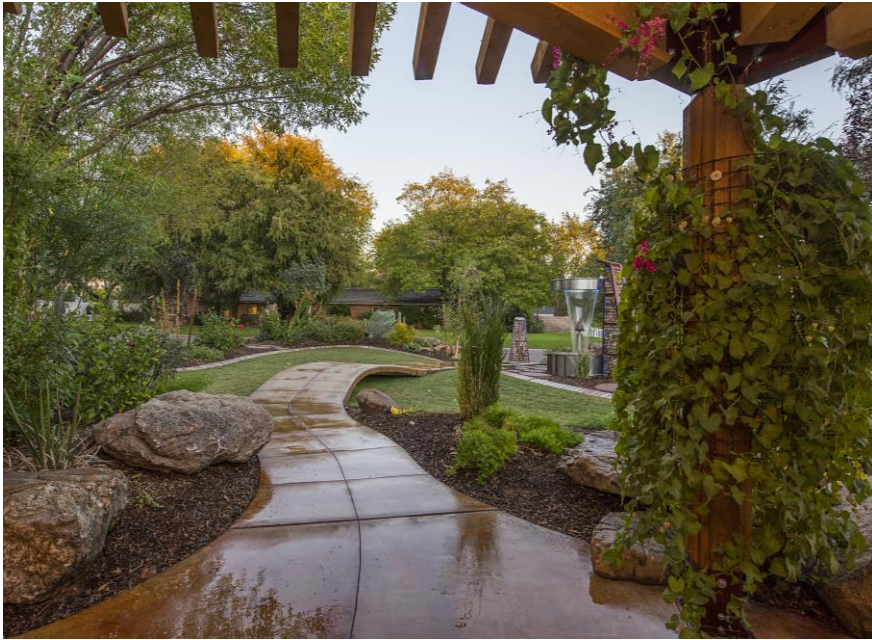
HGTV includes the addition of a patio in their recommended top 15 home improvements. As a natural extension of the home's ground floor, a patio is a great cost-effective way to increase your living/entertaining space.



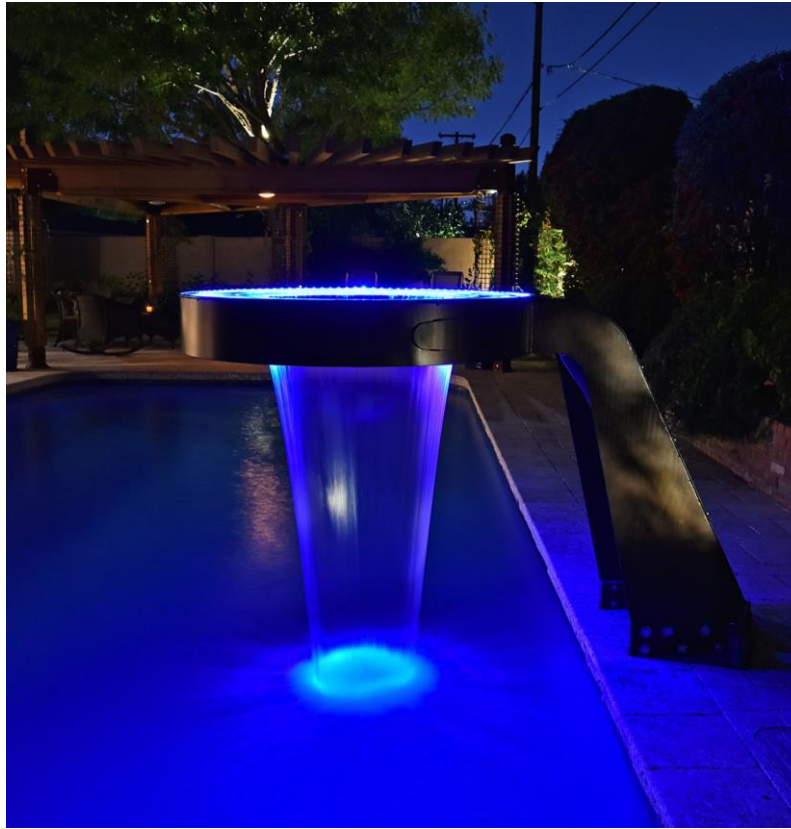
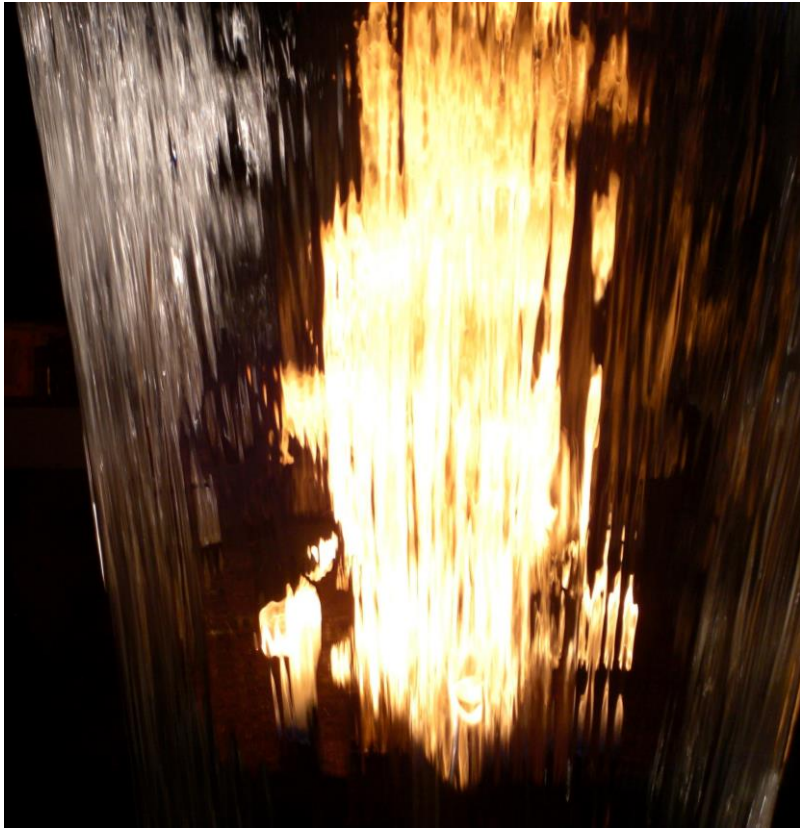
Outdoor Lighting: 50% ROI

- Outdoor lighting consistently tops the National Association of Home Builders' list of most wanted outdoor features.
- Exterior lighting goes beyond security to showcasing the natural world, and your homes accent features.





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