



A PRESS RELEASE FROM
KINGMAN ROW ENTERTAINMENT
&
VISION FORCE MARKETING

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FOR IMMEDIATE RELEASE

**SINK YOUR TEETH INTO LOCAL AUTHOR'S NEW BOOK:
*MARKETING CHOMP***

St. Charles, IL – July 28, 2016 – Kingman Row Entertainment is proud to announce that they are publishing a St. Charles business owner's book.

Leah Hoppes, co-owner of Vision Force Marketing, has written her inaugural book, *Marketing Chomp: Powerful Modern Marketing to Grow Your Business Now!*

Marketing Chomp is written in a light-hearted and straight-forward manner and it is as practical as it is powerful. Ms. Hoppes guides the reader through not only the secrets of successful marketing companies, but also how to use that information in forming their own marketing strategies (and, not incidentally, in keeping their marketing vendors honest.) In *Marketing Chomp*, Ms. Hoppes provides readers with both long-term strategies, and the very tangible take-aways that they can immediately implement.

"Marketing *does* work," Ms. Hoppes points out, "when you have the right mindset, the right strategy and you implement relevant, cutting edge tools."

"Her approach is honest, often very funny, and always refreshing," says Kingman Row's James Serpento. "Leah doesn't pull any punches and she isn't afraid to draw the veil back on the kinds of things that can lead business owners down a very costly path. This is the kind of marketing book I wish I'd had years ago when I was fumbling around trying to figure out how I was going to sell – well, *anything*."

Ms. Hoppes has developed and implemented marketing strategies for companies in over 30 industries ranging from startups to multi-billion dollar global organizations. With over twenty years of marketing experience, and 15 years in manufacturing marketing, Leah brings a well-rounded and much-needed grounded approach to marketing. With her husband, Sean Matthew Whitfield, she owns Vision Force Marketing, located in St. Charles, IL, which provides strategic marketing planning, coaching and leading edge solutions for business growth. For more information visit **www.visionforcemarketing.com**

Kingman Row Entertainment develops projects in many aspects of the arts and education. Please visit their website at **www.kingmanrow.com**



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Marketing Chomp will hit bookshelves this October, but you can be one of the first to read it by reserving your copy now. **To order your copy, or for more information, visit www.marketingchomp.com**

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