

Call today 609-484-8564  
Call Today - Free Trial Class!



## We are a Family Oriented Child Care Center Serving Absecon & Galloway & Surrounding Areas

We offer a family atmosphere while encouraging a love of learning. Every person who walks into our school —our children, parents, teachers, and directors, are part of a community, our school family. We are together for one purpose: enriching the lives of children.



## Who do Parents Love Kidz Campus?

- \*Formal kindergarten readiness program
- \*Computer and technology programs
- \*Advanced academic curriculum
- \*Clean & safe classrooms
- \*Low staff turnover
- \*Highly educated and trained teachers
- \*Warm, family friendly environment
- \*Potty Training Assistance
- \*Affordable programs and flexible scheduling
- \*Beautiful, modern, and bright classrooms
- \*Parent's Night Out, sibling vacation care, and more.



Our son has been going to Kidz Campus since he was 12 months old... to describe the environment, I use the words: Family, friendly, academic, structured, dedicated, clean and safe! We are 100% confident the staff. - *Tati A. Galloway NJ*

I highly recommend Kidz Campus! The teachers, directors, and assistants are an amazing group of people who I fully trust. Both of my children have attended and absolutely loved it there! - *Danielle M. Port Republic, NJ*

### **\*\*Our Happy Family Guarantee\*\***

We believe you and your family will love Kids Campus so much that during the first 30 days of regular attendance if you are dissatisfied with our service for any reason, we will refund up to two week's tuition.

Call today and come visit our great school 609-484-8564

682 White Horse Pike Absecon NJ 08201 [www. Kidz-Campus.com](http://www.Kidz-Campus.com)

**Kidz Campus ...learning fun for everyone!**

Created by mothers and educators, Kidz Campus & The Play Cafe was designed to be a place where young children and their families can learn, have fun, and connect with friends.

Our facility is secure and we take pride in keeping our facility exceptionally clean and comfortable.

Our program offers flexible scheduling, professional staff, accelerated academics, and affordable tuition

*Table of Contents:*

- Basic FAQ- *Frequently asked questions, hours, schedules, etc...*
- Our Staff
- Our Facility
- Academic Programs
- Curriculum & Learning Philosophy
  - Pre-Kindergarten
  - Preschool
  - Toddlers
- Playcare & Enrichment Programs
- Advanced Academic Curriculum
- School to Home Connection & Our Book Club
- Technology & Computers



Tati A., Galloway NJ Our son has been going to Kidz Campus since he was 12 months old and we have been very pleased with our experience. The teachers are kind, helpful and care about the children. He loves all teachers .They make learning fun!! He comes home happy and excited about his day!! To describe the environment, I use the words: Family, friendly, academic,

## Basic FAQ

**What are your hours?** We are open Monday – Friday from 7:00am – 6:00 pm

**What schedules do you offer?** We offer 3 different daily schedules. Children may attend 2-5 days a week. You may choose the day your child attends, it does need to be on a set schedule.

- ✓ Morning Program: 9:00-12:30
- ✓ Full School Day: 9:00-3:00
- ✓ Extended Day: 7:00-6:00

**School Closings:** We are closed for major holidays and two staff training days. A complete calendar is in the school handbook.

**Are you licensed or affiliated?** We are licensed by the NJ Department of Children and Families. We have annual inspections as well as surprise inspections all year long. We are affiliated with NAEYC and follow their guidelines for developmentally appropriate practices.

**Are your staff members educated and trained?** Our staff members and teachers are all educated and experienced in early childhood education and development. Many hold college degrees and / or CDAs. Monthly training is conducted across a broad range of topics for all staff members. All of our lead teachers have a minimum of 2 years' experience, most have over 15 years!!



**How is your staff turnover?** We have VERY LOW STAFF TURNOVER. This is important because your children and families need to form close bond with their caregivers and teachers.

**Ratios / Class Size:** We maintain class sizes and ratios at or below the state of New Jersey rules.

- 0 - 18 months (1:4)
- 18 months - 2 1/2 years (1:6)
- 2 1/2 - 4 years (1:10)
- 4 years (1:12)
- 5 years and older (1:15)

**Are children of different ages grouped together?** Children are grouped into their classes based upon their age and developmental level. Children of various ages do come together for special events, parties, trips and opening and closing periods. This allows the academic growth for each child with similarly skilled children but also the occasional mixed age grouping leads to our family feel we strive to have in our program.

**Do you welcome parent involvement, can I stop by unannounced?** The answer is “YES!” Our school is a community that is open and encourages family participation. We host events throughout the year, including parties, trips, special guest visitors and more!

**How do you communicate with parents?** We have classroom bulletin boards, “My Day” notes, a monthly newsletter, emails and weekly postings on Facebook and Pinterest. We also conduct children’s progress reports twice a year and offer parent teacher conferences in the fall and spring.

**What will my child be learning in your preschool?** We offer an academic, literature based curriculum. All classes have sequential and developmentally learning opportunities daily. We also have month long community service projects, holiday celebrations, and multicultural activities throughout the year.

**Do you prepare for school readiness?** Our programs are designed to assure that your child will be ready for Kindergarten. We have collaborated with local school districts to assure that our students are prepared beyond the standards currently established for kindergarten readiness. Our learning is sequential, measurable, and goal specific.

**How often do you clean the rooms and toys?** All of our facilities (including toys) are cleaned multiple times a day. The bathrooms and the changing tables are disinfected continuously over the course of the day.

**What is your policy regarding sick children?** In order to keep our children and their families, and our staff, as healthy as possible, we require that any child with a fever, vomiting, diarrhea, or contagious disease be kept at home.

**What are your health policies?** In NJ a complete health assessment form by the child’s primary care provider is required. It is the parent’s responsibility to maintain current health and immunization records.

**Do you have a playground, is there daily outside time?** We have a playground on the rear of our building. We have a small sized jungle gym, as well as sand, water play and children’s garden in the spring and summer. The playground is fenced in for security. The play yard also is covered in mulch to avoid playground injuries. In addition to free play we conduct learning experiences outside on a regular basis. (Weather permitting.)



**Do you have technology?** We are proud to offer the ABC Mouse program in our classrooms. All children have their own account and learn at their own pace. Accounts may also be logged into from home so parents can see what their child is working on and let the learning continue at home!

**What security measures are in place to protect my child?** Your child’s safety and your peace of mind are of the utmost concern. Our entire facility is locked from the outside and the play yard is fenced in. We have automatic smoke and fire detection alarms and all staff have criminal background checks, fingerprinting, and emergency preparedness training.

**How is tuition paid?** We are happy to offer our families an easy auto-pay service. This prevents late payments and late fees! Enrollment is simple to do and is FREE!

**Who provides meals and snacks?** Families provide all meals and snacks for their children. We do offer a daily lunch that may be purchased as well as snacks in our r café area.

**Is potty trained a requirement?** Your child DOES NOT have to be potty trained. Preschool admission is not based upon this skill. All children develop at their own pace. Staff members will help parents when it is time to toilet train and appositive plan will be implemented!



**What is your admissions policy?** Kidz Campus is a non-discriminatory program and admits all students and staff from all races, religious beliefs, ethnic backgrounds, and national origin. We are a non- religious school but we do celebrate all holidays and celebrations found in our school community. We strive to reach respect and understanding of all people.

**What is Playcare?** Playcare is drop in childcare and programs for our enrolled families. This is only available to children registered in our program. This option is available based upon classroom space and school activities.

Lisa Thomas, Absecon NJ

I highly recommend Kidz Campus in Absecon. 3 of my children have attended there. The teachers/staff are kind and loving. I never have to worry about my children' safety while they are there



## Our Staff

### *We are Small by Choice & Offer Superior Teachers!*

Kidz Campus has an amazing staff consisting of directors, teachers and assistants. Our directors are on site and dedicated to assisting your family in whatever needs may be present. Our management team has over 35 years' experience and they are educated and highly skilled professionals.

- All the staff members know all of the children and families by name.
- We have very low staff turnover.
- We are a school community that cares for and supports on another.
- Our teachers are educated and experienced.
- All of our teachers are trained annually in 1<sup>st</sup> Aide, CPR and Emergency Plans.
- Many of our staff members have worked together for 5-10 years.
- Many teachers have over 15+ years' experience!
- Every month our teachers complete continuing education in topics such as child development, best teacher practices, classroom management, curriculum planning, family communication and many more topics.



*As parents and grandparents we know how important your children are and we care for them as if they are our own!*

## Our Facility

Our school is located in the heart of Absecon, we are located 10-15 minutes from Atlantic City, the FAA Center, Mainland hospital, the EHT business parks as well as many residential neighborhoods.

### Our facility

- 5,000 square feet divided into age separated classrooms
- Open classrooms that are bright, beautiful, and filled with natural light.
- Child centered classrooms designed for education and fun.
- Safety & cleanliness are priorities - Daily disinfecting and cleaning.
- Secured entrance - Our entire facility is locked from the outside and the play yard is fenced in.
- Fire and sprinkler alarm system- We have automatic smoke and fire detection alarms and monthly fire drills and emergency evacuation plans are conducted.



## Academic Programs

*Our goal is to help each child develop a positive attitude toward school and learning by fostering self-confidence through educational success in a caring environment.*

Our educational program is based upon the philosophies of Montessori, Piaget, & Best Practices BrainSMART. We use the Lovebug Learning Preschool Curriculum, a literature based, academic program. We also follow NAEYC's developmentally appropriate guidelines:

- \**The "whole child" approach:* The primary goal of the educational programs is to help each child reach full potential in ALL areas of development.
- \**The "prepared environment":* In order for self-directed learning to take place, the environment must be supportive for active learning. This enables the child to try new things and builds self-confidence.
- \**Classroom materials and structure:* The materials are developmentally appropriate, organized, and accessible to teachers and children.
- \**The teacher:* The teacher functions as a facilitator of learning, she is a role model, demonstrator, and observer. She has open communication and supportive relationships with families.

Every day in our classrooms we actively explore and discover in learning centers and in teacher led activities. We also offer program enhancements such as:

- The ABC Mouse Technology Program
- Lovebug Learning Literature Curriculum
- In-class computers
- The Learning Connection Program (school to home learning)
- Sharing & Caring Community Involvement Program
- Monthly special events, holidays and trips.
- Enrichment programs in sports and the fine arts
- 



### Our Technology Program

We offer the ABC MOUSE online learning program. This program is an award winning education program that offers: Reading • Math • Beginning Science • Social Studies • Art • Music

Families can also choose to use the program at home for only \$7.95 a month to continue the learning fun!



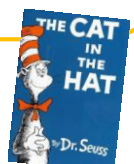
**Award Winning Curriculum!**



### Our Reading Program

Lovebug Learning Book Club

Every month your child will receive for FREE one of our theme curriculum books. In addition to the book every child also receives a Lovebug Learning Connection kit full of activities, practice work, and fun learning games!





## What We Learn

Our curriculum is a literature based program that has weekly themes and book selections. The curriculum is designed to assure that children acquire measurable learning goals across the year. Specific goals are targeted on a weekly and monthly basis. The curriculum focuses upon developmentally appropriate goals for preschool age children. These goals are broken down into specific, measurable, and sequential skills that are incorporated into the curriculum.

The curriculum is designed to introduce concepts over the course of a week and then to reinforce skills and concepts through:

- Repeated class instruction and review.
- Development and reinforcement of skills and knowledge throughout various learning centers.
- Group activities.
- Individual activities.
- Take home work.

In addition to the book themed curriculum there are also special fun days and holiday events every month. We also have a community service project every month.

### Learning Fun & Special Events

Every year we have tons of extra special days and activities such as:

Raising eggs and watching our chicks hatch!

Holiday parties.

Trips to zoos, museums, and aquariums.

Parents' Nights Out.

Pumpkin patch trip.

Firefighter visit.

Earth day celebration.

Smoky the Bear visit.

Dr. Seuss Birthday

Summer Luau.



## School Readiness: Our Preschool & Prekindergarten Curriculum Goals

Our developmentally appropriate curriculum in the preschool and prekindergarten classes is outlined below. The curriculum is designed to assure that children acquire measurable learning goals across the year. Specific goals are targeted on a weekly and monthly basis. The curriculum focuses upon developmentally appropriate goals for three year olds to five year olds. These goals are broken down into specific,

### Social and Emotional Development

- Develop self confidence in one's intrinsic value and skills
- Learning independence and separation from family
- Ability to communicate with verbal skills
- Develop healthy relationships with children and adults
- Learn to share, take turns, and join in group play
- Learn appropriate skills to deal with social conflict



### Reading Readiness

- Identifying capital and some lower-case letters
- Associating letters and sounds
- Learn to enjoy books, poems, and stories
- Predicting what happens next in stories and books
- Recognize the meaning of signs and symbols

### Writing Readiness

- Ability to make lines, circles, and basic writing shapes
- Ability to print name and basic sight words
- Knowledge of left-to-right and top-to-bottom of paper
- Using a correct grip with pencil, crayons, markers, and pens



### Social Studies

- Participate in community care; charity work and empathy for others
- Understanding of family and friends
- Basic knowledge about our country and community
- Recognize there are people and cultures all around the world
- Learn basic words in sign language and foreign languages
- Celebrate holidays and special days throughout the year

### Math & Logic Readiness

- Recognizing numbers 1-20
- Counting sequentially 1-20
- Matching numbers to values
- Calendar skills
- Ability to sort and classify objects
- Ability to use simple graphs
- Ability to follow and create patterns
- Understand directional words
- Recognizing and naming basic shapes
- Recognizing and naming basic 3-D shapes

- Measurement and time basics
- Understand basic money concepts

### **Science and Health**

- Knowledge of self and self-care
- Value nutrition and exercise
- Knowledge of nature and seasons
- Developing awareness of the five senses
- Knowledge of animals and their homes
- Understand basics of outer space
- Knowledge of weather
- Basic skills with science equipment

### **Art**

- Recognizing the colors
- Self-expression through art
- Recognition of art mediums and styles
- Creative representation of skills learned

### **Music**

- Learn basic songs and finger plays
- Knowledge of rhythm and sound
- Knowledge of different styles of music
- Understanding music styles from different cultures
- Recognize instruments sounds and names



During the Prekindergarten school year the students also work on mastering the following skills:

- Sight word recognition
- Beginning phonics abilities
- Beginning reading ( 2-4 word sentences)
- Computer skills
- Conduct simple science experiments; form theories and hypothesis
- Basic addition and subtraction
- Awareness of basic world geography and cultures

## Smart Beginnings: Our Toddler and Preschool Preppers' Curriculum Goals

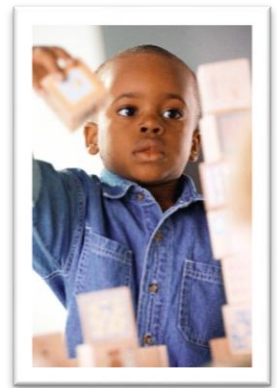
The first three years of life are a time of incredible growth and development. Our program facilitates emotional, social, physical, and intellectual growth for our youngest friends. The curriculum is designed to assure that children acquire measurable learning goals across the year. Specific goals are targeted on a weekly and monthly basis. The curriculum focuses upon developmentally appropriate goals for 1 ½ year olds to three year-olds. These goals are broken down into specific, measurable, and sequential skills that are incorporated into the curriculum.

### Art Development

- Enjoys exploring art materials and their usage, including crayons, paints, paste, brushes
- Uses paste and other art media effectively

### Language Development and Reading Readiness

- Begins to recognize colors and alphabet letters
- Develops a larger vocabulary through stories and discussion
- Participates in oral discussions
- Knows own name, the teacher's name, and some classmates names
- Speaks clearly
- Speaks in sentences
- Recognizes first name
- Recognizes majority of upper case letters
- Knows 8 basic colors



### Math Readiness and Science

- Counts to 10
- Recognizes the numbers 1 -10
- Recognizes such geometric shapes as circles, squares and triangles
- Enjoys experimenting
- Shows an interest in the world around him/her
- Correspondence
- Basic Patterning
- Basic Seriates

### Music Development

- Enjoys listening to music
- Participates in musical activities
- Enjoys using musical instruments

### Physical Development

- Large muscle development (running, hopping, jumping)
- Learns to communicate and master bathroom needs effectively
- Shows dominant hand
- Holds pencil and crayon correctly



- Demonstrates hand-eye coordination puzzles, stringing)
- Fine muscle development (cutting, coloring, pasting)

### **Socio-Emotional Adjustment and Personal Habits**

- Learns to adjust to new situations
- Enjoys being at school
- Gets along with other children
- Has positive self-image
- Follows classroom rules
- Shows respect for own and others belongings
- Willing to try new activities

### **Learning Habits**

- Listens attentively
- Follows directions
- Puts forth effort
- Cares for materials





## Preschool Plus...

**We offer excellent preschool and childcare programs, plus once you enroll you can also participate in...**

- Playcare Programs
- Mom's Morning Out
- Mommy and Me Classes
- Parent's Night Out
- Special Events & Parties
- School trips



### **Kidz Campus Playcare**

Need a couple of hours to yourself? Would you like flexible child care options?

#### ***How Does Hourly Playcare Work?***

While you are working, shopping or having lunch with friends your child will join our daily program of fun and learning. While you are away your children will be in a structured program with free play time, art, gym, music, and reading activities.

**Playcare is not open to the general public, it is exclusively for our registered families.**

- Playcare is open specific times; call ahead and check the schedule.
- You may add Playcare to your child's class schedule for an extended day.
- 1 hour minimum; billed in 30 minute increments
- We give a 5 minute grace period when picking up your child.
- Age 2 years and older, age availability may vary, check with Kidz Campus.

*Children who stay after 11:30 need to bring or purchase lunch.*

## Tuition & Event Fees

### School Tuition & Fees

- There is a \$65.00 registration fee per family annually.
- There is a two week, non-refundable deposit.
- All tuition fees are paid monthly.
- All families are required to enroll in our auto pay program.
- There is a 10% sibling discount.

### Prices for Playcafe Programs

- Enrichment Classes \$8.00-\$10.00 per class
- Stay & Play \$10.00 per class/ \$12.00 for two children
- Playcare \$7 an hour/ \$12 for two children
- Special Events-prices vary \$5.00-\$15.00

Pre-K Class (4 & 5 years)	Preschool Class (3 & 4 years)	Prepper Class ( 2 1/2 & 3 years)	Toddler Class (2 1/2 & under)
<b>AM/PM Preschool</b> Days per week    Daily Tuition    Monthly Tuition 2    \$25.00    \$216.67 3    \$25.00    \$325.00 4    \$24.00    \$416.00 5    \$24.00    \$520.00	<b>AM/PM Preschool</b> Days per week    Daily Tuition    Monthly Tuition 2    \$26.00    \$225.33 3    \$26.00    \$338.00 4    \$25.00    \$433.33 5    \$25.00    \$541.67	<b>AM/PM Preschool</b> Days per week    Daily Tuition    Monthly Tuition 2    \$28.00    \$242.67 3    \$28.00    \$364.00 4    \$27.00    \$468.00 5    \$27.00    \$585.00	<b>AM/PM Preschool</b> Days per week    Daily Tuition    Monthly Tuition 2    \$33.00    \$286.00 3    \$33.00    \$429.00 4    \$33.00    \$572.00 5    \$33.00    \$715.00
<b>School Day (9:00-3:00)</b> Days per week    Daily Tuition    Monthly Tuition 2    \$33.00    \$286.00 3    \$33.00    \$429.00 4    \$32.00    \$554.67 5    \$32.00    \$693.33	<b>School Day (9:00-3:00)</b> Days per week    Daily Tuition    Monthly Tuition 2    \$33.00    \$286.00 3    \$33.00    \$429.00 4    \$32.00    \$554.67 5    \$32.00    \$693.33	<b>School Day (9:00-3:00)</b> Days per week    Daily Tuition    Monthly Tuition 2    \$34.00    \$294.67 3    \$34.00    \$442.00 4    \$34.00    \$589.33 5    \$34.00    \$736.67	<b>School Day (9:00-3:00)</b> Days per week    Daily Tuition    Monthly Tuition 2    \$38.00    \$329.33 3    \$38.00    \$494.00 4    \$38.00    \$658.67 5    \$38.00    \$823.33
<b>Full Day (7:30-5:30)</b> Days per week    Daily Tuition    Monthly Tuition 2    \$39.00    \$338.00 3    \$38.00    \$494.00 4    \$37.00    \$641.33 5    \$37.00    \$801.67	<b>Full Day (7:30-5:30)</b> Days per week    Daily Tuition    Monthly Tuition 2    \$40.00    \$346.67 3    \$39.00    \$507.00 4    \$38.00    \$658.67 5    \$38.00    \$823.33	<b>Full Day (7:30-5:30)</b> Days per week    Daily Tuition    Monthly Tuition 2    \$41.00    \$355.33 3    \$40.00    \$520.00 4    \$39.00    \$676.00 5    \$39.00    \$845.00	<b>Full Day (7:30-5:30)</b> Days per week    Daily Tuition    Monthly Tuition 2    \$46.00    \$398.67 3    \$44.00    \$572.00 4    \$43.00    \$745.33 5    \$42.00    \$910.00

## Testimonials & Savings

Danielle Martin Port Republic, NJ "All the staff members at Kidz Campus take the time to make sure every child is happy and comfortable in a caring learning center. I have always felt like there is open communication between the parents and all the staff." at Kidz Campus. If I have a question or concern, I feel like I could ask anyone of the great staff members for help."

Jennifer Torres Absecon, NJ "I love the atmosphere, it looks like an elementary school; fun, colorful, an awesome place to spend the day. I would recommend Kidz Campus. It's not a daycare, it's a place for learning."

Jimal Patel- Galloway NJ  
"I would recommend Kidz Campus, it feels like home!"

Alison Arom Galloway, NJ  
"My daughter learns something new every day that she tells me about"

Van Ngo Galloway, NJ  
"Kidz Campus is clean and the staff is responsive and nice!"

Maria Sakalis Atlantic City, NJ "My favorite thing about Kidz Campus is the professionalism. It doesn't feel just like a "daycare" but more than that. Kidz Campus is affordable and professional."

Jenna Aponte  
Northfield, NJ  
"I love the hands on activities & the art work that comes home, and the staff!"

### Free Morning Preschool Class

Come and try us out for  
FREE one morning.  
Just call in advance

*May not be combined with  
other offers or specials,  
new families only.*

### 50 % Off Registration

Enroll the day of your first visit  
and receive half off registration!

*May not be combined with  
other offers or specials,  
new families only.*

### \$50 Referral

If you recommend Kidz  
Campus to a friend and they  
register and enroll you will  
receive a \$50 store gift card  
as a thank you from us!!

Call today and come visit our great school 609-484-8564

682 White Horse Pike Absecon NJ 08201

[www. Kidz-Campus.com](http://www.Kidz-Campus.com)