



Dear Contractor Alliance™ Program Member,

We are excited to welcome you to the highest level of the Contractor Alliance Program – Elite Preferred Contractor! Thank you for your continued dedication to James Hardie Building Products and the Contractor Alliance Program over the years. As an Elite Preferred Contractor, you're entitled to an entirely new (differentiated) set of benefits that can be used to help fuel your business.

Enclosed is your new Contractor Alliance Program Elite Preferred Contractor Loyalty Card. Showcase it with pride. It's our pleasure to call you Elite Preferred, and we expect the program elevation further differentiates your company within the industry.

For more information about the Elite Preferred membership tier and its rewards, email us at [repairandremodel@jameshardie.com](mailto:repairandremodel@jameshardie.com) or 888-959-9615.

Sincerely,

The James Hardie Repair & Remodel Team  
#1 Return on Investment, 9 Years in a Row – *Remodeling* magazine's Cost vs. Value Report

