

# Can America reopen safely?

Our latest survey results show Americans are improving—but is it enough?



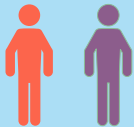
The average COVID-19 Safety Score for the U.S. is 69, can you do better? Try at [tiny.cc/c19safescore](https://tiny.cc/c19safescore)



## As America prepares to reopen, people increasingly going out and meeting others

Over 79% people surveyed had contact with people outside their household in the past four days. Women's behavior changed the most over the last two weeks—with 12% more women going out than two weeks ago.

In the most recent survey, the number of women reporting no contact with people outside their household fell from 30%, two weeks ago, to 16%. Overall women (80%) went out slightly more than men (79%). Men also reported a decrease in staying home—from 25%, two weeks ago, to 18%. Overall, men reported more outside contact (with 2–5+ people) than women.



## Most Americans continue to wash their hands at least 3 times a day

We continue to do well with washing our hands. Over 84% of Americans surveyed said they thoroughly wash their hands (with soap for more than 20 seconds) three or more times a day. This stops the downward trend in hand washing—from a high of 88% one month ago to 83% two weeks ago.

Men continue to lag behind women in hand washing, with 11% fewer men (77%) reporting washing their hands three or more times a day.

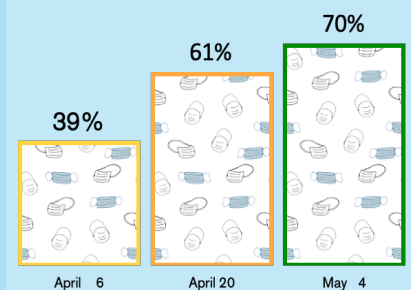
## Americans increase mask wearing in public places



As mask wearing becomes to more common among adults, almost 50% “always” wear a mask when they go out—up from 40% two weeks ago and 24% a month ago. The percent reporting “always or usually” wearing a mask rose to 70% this week—increasing from 61% two weeks ago and 39% a month ago.

Those in single person households were more likely to report wear a mask than those in large (6+ people) households.

Always or Usually Wear a Mask



## 93% of Americans never tested, many who want tests cannot get them

Just 7% of survey participants were tested for COVID-19 and a further 3% sought a test, but were not tested.

Of those tested:



- 53% had a diagnostic test
- 34% had an antibody test
- 13% had both tests
- 13% received results within one day
- 35% received results within 1-3 days
- 8% waited 8 or more days for their results

### More Likely to be Tested

- Smokers
- < \$25,000 annual household income
- New England and Pacific regions

### Less Likely to be Tested

- Large household size (6+)
- > \$150,000 annual household income
- South Atlantic and East South Central regions



To help us make better decisions on the COVID-19 crisis, [IDS International](https://idsinternational.com) created a consortia of data and tech companies to measure the effectiveness of physical distancing and disinfectant behaviors like hand-washing and masks. Our surveys on behaviors, undertaken with consortia partner [Clear Outcomes](https://clearoutcomes.com), focuses on how well Americans are following behavior guidelines. For more information contact [data@idsinternational.com](mailto:data@idsinternational.com).

Survey data from 1,333 (4/6/20) 1,200 (4/20/20) and 1,284 (5/4/2020) respondents drawn from a geographic, age, sex and income balanced pool of US respondents (95% confidence interval, 3% margin of error).