



Are Americans Losing Focus on COVID-19 Safety?

A comparison of data from April 6th and April 20th national survey by IDS International & Clear Outcomes highlights changes in Americans' COVID-19 precautions in a 2-week period.

This latest national survey shows a modest decline in handwashing—and differences by age, gender, and region in following current guidelines. It also shows we've made important gains in mask wearing, staying home, staying apart.

STAYING APART



MASKS: Participants reported a significant, **20% increase** in “always or usually” wearing a mask when outside the house.

STAYING HOME: While the number leaving the house for work remained close to 30%, over 10% of survey respondents reported not leaving their house in the past 5 days.

10% OF US STAYED AT HOME FOR THE PAST 4 DAYS



LIMITING CONTACT: We are doing better at staying apart—but 70% of people still had contact with new people outside their household in the past 4 days. The good news is this is down from the 75% of Americans reporting contact with new people 2 weeks ago.



DON'T TOUCH:

After touching surfaces touched by others, Americans are 57% are washing hands, 57% are using hand sanitizer, 20% are disposing of single use gloves, 42% are avoiding touching their faces and 12% of us have not touched any common surfaces



ARE WE WASHING UP OR WASHING OUT?

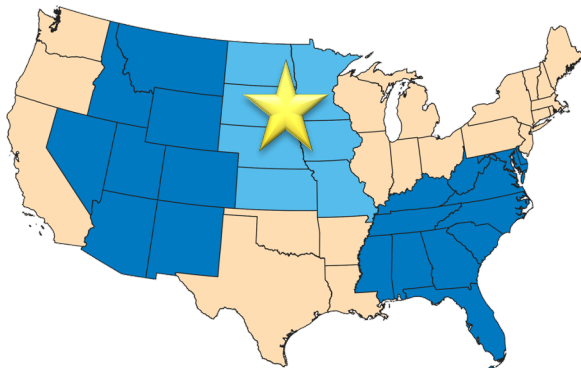
HAND WASHING: This week saw a 7.3% decrease in people thoroughly washing their hands 6+ times a day (with soap for more than 20 seconds) compared to their habits just two weeks ago. We found significant changes in hand washing by age, gender, and region.

AGE: The largest decrease in hand washing 6+ times a day was in Americans over 60 (down 12.2%). In both surveys, 45-60-year-olds had the greatest reported hand washing at 6+ times a day (60.7%).



GENDER: There was a drop in reported hand washing 6+ times a day by both women and men—a drop of 5.8% for women and 9.6% for men.

20% LESS LIKELY TO WASH THEIR HANDS 6+ TIMES PER DAY



REGION: A decrease in hand washing 3 or more times a day was reported everywhere except the West North Central region reported a decrease in people washing their hands 3+ times per day. Only the West North Central region saw a modest increase (1.4%) and joined the top regions in hand washing.

Regions in blue reported the most 3+ times per day hand washing.

GOING OUT: We are leaving home less for essential shopping (69.5%) and exercising (27.4%), both those activities decreased by over 5% from 2-weeks ago. However, non-essential shopping (6%) and visiting family (9.5%) both increased by 2%.

