INNOVATIVE SOLUTIONS FOR 21ST CENTURY PROBLEMS
WWW.IDSINTERNATIONAL.COM
IDS works across the globe, including conflict zones. Innovative and entrepreneurial, we support a wide variety of agencies and clients, delivering quality, multidisciplinary solutions to the world’s most complex problems.
History of IDS
Leader in interagency training since 2006

- National Training Center Training Support Contract
- Joint Readiness Training Center
- Bureau of Diplomatic Security
- Army Material Command
- US Cyber Command
- Defense Media Activity – Defense Information School

- United States Corps of Engineers
- United States Agency for International Development
- Joint Multinational Training Center
- Bureau of International Narcotics and Law Enforcement
- Army Contracting Command
- US Army 7th Psychological Operations Battalion

IDS Founded
2006

Research & International Division Established
2007

Training Division Established
2010

Cyber Division Established
2014

Expeditionary Support Services Division Established
2015

Logistics & Engineering Division Established
2017

IDS Technology Established
2018
The nature of conflict is continuously evolving as new and nontraditional actors emerge to threaten global safety and stability. Dealing with that uncertainty is not only IDS’s comfort zone, it’s our DNA.

IDS operates globally and in the most uncertain of environments, offering innovative multi-disciplinary services. Training and expeditionary support services among diverse agencies comprise our major lines of business. Central to these divisions is operating in the most challenging conflict zones around the world, with dedication to our customer’s mission and the tools and resources needed to anticipate and prepare for twenty-first century conflict.

Our success is built upon industry expertise, strong customer relationships, and a passion for creating and delivering quality solutions for today’s most pressing international challenges.
Lines of Business
Multi-disciplinary – Singly Focused

TRAINING
IDS prepares warfighters for the situations and domains they will encounter in real world battlefields including the civilian, political, diplomatic, and humanitarian challenges they will face during military conflict. Our approach exposes warfighters to the wider, strategic issues that drive conflict and are key to successfully resolving it.

CYBER and SOCIAL MEDIA
IDS’s cyberspace training system, SMEIR, is the most advanced, comprehensive, and effective product for cyber and social media training. SMEIR provides a full-range, free-play, immersive, realistic, and scalable operational practice environment in which warfighters simultaneously train on full-spectrum cyberspace operations and social media analytics during integrated and multi-dimensional exercises.
Lines of Business
Multi-disciplinary – Singularly Focused

EXPEDITIONARY SUPPORT SERVICES
IDS offers world-class expeditionary support services capabilities in the range of complex missions from humanitarian and disaster relief operations, security force assistance training, stability operations, as well as human domain research and expertise.

LOGISTICS and ENGINEERING
IDS’s quickly deployable solutions are designed to meet our client’s operational requirements, worldwide. Extensive experience and proven methodologies allow us to implement cost efficient and effective engineering, logistics, base operations support, and construction services.
Training Our Nation’s Warfighters

IDS provides deep expertise spanning the whole-of-government dimension in stability operations, counterinsurgency, and irregular warfare.

IDS has been the US military’s leading training partner in interagency and whole-of-government approaches to disaster response, humanitarian assistance, stability operations and reconstruction. Our curriculum is informed by the collective experience of our seasoned trainers - professionals with recent State Department, USAID, CIA, US military, UN, non-governmental or other experience in conflict or disaster zones.

IDS’s trainers support and mentor military and civilian leaders and their staffs on interagency principles, capabilities and objectives. Our personnel shape the content of training exercises such as the Decision Action Training Environment (DATE) scenario and contribute to development of training doctrine.
### Core Capabilities - Training

#### INTERAGENCY TRAINING
- Training Rotational Training Unit, Brigade Combat Team, Special Forces, and enablers, including information operations, PSYOPs, Civil Affairs, Military Police
- Decisive Action Training Environment (DATE)
- Complex operational environments
- Non-combatant evacuation operations, dislocated civilians (IDPs and refugees), humanitarian crisis, mass atrocity prevention & response, trans-national criminal networks, human trafficking, stabilization, and weapons of mass destruction

#### SPECIAL OPERATIONS
- Unconventional warfare
- Foreign internal defense
- Irregular/hybrid warfare
- Direct action: HVIs, sabotage
- Intelligence Operations
- Counter-governance/political warfare
- PSYOPs
- Social media
- Stabilization
- Ethical dilemmas

#### CYBER & SOCIAL MEDIA TRAINING
- Friendly, threat, partner nation, and civilian social media
- International, regional, local press publications
- Social network engineering and development
- Non-lethal (PSYOPs, CA, PAO, IO)
- Intelligence (HUMINT, SIGINT, COMINT, IMINT)
- Cyber (DDOS, hashtag suppression, site/content removal)
- Operational indicators
- USG country team
Training – Featured Projects

NATIONAL TRAINING CENTER - INTERAGENCY

IDS supports and advises the Army Operations Group and NTC Plans staff in the development of training for NTC Operations staff, direction of contracted subject matter experts, and development of appropriate scenarios and required scripts.

We serve as an advisor to Observer Controller Trainer (OCT) Teams, typically the Brigade Staff (“Bronco”) Team. IDS supervises and supports the IA field training efforts via the following: scenario development, thread scripting, teaching/coaching/mentoring, and providing synchronization/coordination with the other role players. We provide, in close coordination with the critter teams: the Broncos, SOF trainers (“Spartans”), Operational Planners (“Lizards”), Intelligence trainers (“Sidewinders”), and Public Affairs trainers (“Vultures”) classroom instruction, coaching and/or mentoring in support of the Leader Training Program.

NATIONAL TRAINING CENTER – SPECIAL OPERATIONS

IDS provides Special Operations Forces (SOF) training to our nation’s most elite warfighters including; Special Forces, Green Berets, Civil Affairs, Psychological Operations, and Rangers. Our SMEs are veteran soldiers whose backgrounds include the requisite SF, CA, PSYOP, CIA, JSOC (Delta Force and Seal Team 6) and military intelligence experience necessary to bring strategic aspects and expertise to NTC SOF training.

From sabotage missions on critical infrastructure and kill/capture raids on high value individuals, to host nation and Interagency engagement, IDS leverages its extensive real-world expertise to conceive and plan relevant and realistic unconventional warfare, foreign internal defense, irregular/hybrid warfare, direct action, counter governance, military deception, and stabilization scenarios for training units.
Training – Featured Projects

**NATIONAL TRAINING CENTER – LEADERSHIP TRAINING PROGRAM**

NTC’s Leader Training Program (LTP) is one of the most successful, long-standing programs the Army offers Company and field grade Commanders, battle staffs, and Command Sergeants Major. A team of highly experienced, retired military coaches facilitate sessions that are characterized as intense and fast-paced. Units attending LTP accomplish their training objectives by focusing on how the OPFOR fights; the application of doctrine; tactics, techniques and procedures; troop leading procedures; parallel planning; reconnaissance; and rehearsals.

The training week culminates with a BCT Command Leadership and Staff warfighting exercise and a series of execution-based AARs at the Company, Task Force, Battalion, and Brigade level. Together with the unit’s leadership, coaches provide training that is an extremely meaningful and rewarding experience.

**ENTERPRISE TRAINING SERVICES CONTRACT**

Enterprise Training Services Contract provides core training services to combatant commands and their training of security cooperation partners. Services under this contract support the US Army and its mission for individuals, units, crew and collective training, from platoon through Joint Task Force level, ensuring training readiness in current and future security cooperation missions.

Services include providing training, training device support, exercise support, and operations and maintenance of training aids, worldwide. IDS’s training strengthens our warfighter’s skills, enabling them to successfully perform mission requirements and bolster US foreign relations and national security objectives.
Training – Featured Projects

**AFRICA CONTINGENCY OPERATIONS TRAINING & ASSISTANCE (ACOTA)**

ACOTA is designed to improve African military capabilities by providing training and equipment necessary for multinational peace support operations. US Africa Command supports the program, providing military mentors, trainers, and advisors.

Providing a full range of peacekeeping training tailored to match a country’s needs and capabilities, the program trains African soldiers on a wide variety of topics. Convoy escort procedures, refugee management, and small-unit command skills; exercises for battalion, brigade, and multinational force headquarters personnel; providing equipment to partner nations, including mine detectors, field medical equipment, uniforms, and water purification devices; conducting refresher training periodically to ensure that trained units maintain their capabilities; and training African trainers, who in turn train their nation’s soldiers in peacekeeping skills.

**JOINT READINESS TRAINING COMMAND**

IDS supported JRTC’s live-training experience for Brigade Combat Teams to support US Central Command joint areas of operation. These operations demonstrated the importance of close Interagency synchronization and interoperability to effectively achieve US national security objectives. Our expert IA trainers replicated the non-lethal focused support to Army rotational training units.

IDS’s core competencies include a “Whole of Government Approach” operating within the Joint International Interagency Multinational framework in both Operation Enduring Freedom and Decisive Action Training Environment mission scenarios. IDS replicated teams known as a Regional Platform or Provincial Reconstruction Team or staff of a US Diplomatic Mission (Embassy or Consulate), at the BCT/Security Force Assistance Brigade and Combined Joint Task Force level.
Cyber and Social Media Training

Used at NTC, JRTC, and civilian locations hosting Mission Readiness Exercises

SMEIR™

Social Media Environment and Internet Replication (SMEIR™), is a digital training solution that provides a full-range, free-play, immersive, realistic and scalable operational practice environment in which warfighters simultaneously train on full-spectrum cyberspace operations and social media analytics during integrated and multi-dimensional exercises.

From replicating real life social media environments that facilitate the enemy’s operations, to delivering nation state intelligence, surveillance and reconnaissance of mission critical infrastructure, SMEIR prepares our nation’s military with multi-domain training and knowledge. In this environment, warfighters simultaneously train on social media analytics and full-spectrum cyberspace operations, during integrated and multi-dimensional exercises.
Cyber & Social Media – Featured Projects

CTTSO Synthetic Internet Training Environment
IDS has developed a sandbox training environment that emulates the key aspects of the complex challenges our warfighters confront on the battlefield. Our large-scale training environment allows exercise designers, planners, and participants to realistically replicate the dynamic nature and unique impacts of online information, including social media.

Utilizing SMEIR, our proprietary cyber training environment, IDS replicates the online environment in which methodologies and tools for collecting and analyzing necessary information can be practiced and refined. Confined completely to the exercise environment, teams are allowed to train like they fight, without impacting the public.

Joint Reserve Training Center – OSINT Support
IDS provides specially trained open-source intelligence (OSINT) expertise, creating a real world battlefield and social media replication. SMEIR provides our warfighters with realistic training, each rotation, building their capabilities in extracting relevant OSINT.

Working with OPSGRP CEMA Cell, IDS coordinates and plans cyberspace effects in the exercises. This includes OPSFOR and population activity on simulated social media and other internet activity, ensuring MSEL/scenario development is accurately portrayed within the training.

Key Customers: National Training Center, Joint Readiness Training Center, United States Cyber Command, and Defense Media Activity – Defense Information School, and US Army 7th Psychological Operations Battalion
Cyber & Social Media – Featured Projects

**National Training Center, Training Support Contract**
IDS replicates realistic social media environments specific to the training objectives of each rotation. Extracting relevant open-source intelligence and simulating real world battlefields, our warfighters are better prepared for the obstacles they will encounter when operational and cyber environments intersect. Content is flexible and customizable. Commanders provide their operational problem sets, then our social media replication is tailored to provide force-on-force scenarios that address each set.

**DMA Online Social Media Manager’s Course**
IDS developed and launched a first-of-its-kind 80-hour enterprise wide web enabled course focused on Social Media Management Training and DoD social media compliance training. Work included creating an online course implementing course material, practical exercises, videos, vignettes and other interactive features.

**USCYBERCOM, PSYOP IDIQ**
Supported the 4th PSYOP Group in meeting education and training needs, providing academic activity and curriculum development, education and training programs, implementation and support of exercises, incorporation of cyberspace component within the exercise environment.

**National Training Center, Warfighter FOCUS**
IDS created the first replicated and realistic social media environment to conduct open source intelligence for each rotational RTU at NTC. populating a simulated closed-loop internet environment with RTU relevant social media content utilizing the Government network.
Expediti‌'onary Support Services

Continuity of Mission Critical Operations

IDS provides rapid response expeditionary services in contingency and enduring environments. Complex missions ranging from operations and maintenance of geographically separated installations for the Afghan National Defense and Security Forces, to performing needs assessments, monitoring, and reporting for the World Food Program, IDS has built a reputation of integrity, excellence, and innovation.

**Expeditionary Support Services (ESS)** – Ensuring continuity of mission critical operations, in overseas contingency environments, IDS has built a reputation of providing all of the resources necessary to keep programs and systems, within remote environments, operating. Life support services, procurement and logistics, engineering, program management, facilities operations and maintenance, construction, workforce training, deployment, and oversight.

**Research and International Development** - Providing capacity building in conflict regions across the globe, IDS is leader in field-based research and evaluation projects. Known for the quality and current qualifications of our analysts and experts, IDS employees have typically recently returned from mid- and senior-level assignments in conflict zones, from the State Department to the United Nations to a NGOs. Our experts help US government agencies and personnel to better understand the complexities of 21st century conflict — across civilian and military agencies and from the sub-state to transnational environment.
Expeditionary Support Services – Featured Projects

Sampling of our extensive ESS experience

**AFGHAN NATIONAL DEFENSE SECURITY FORCES O&M and TRAINING**

IDS provides all management, labor; materials, equipment, security, transportation, contractor life support; and scheduled and unscheduled operations and maintenance (O&M) services in support of over 30 Afghan National Army (ANA) and Afghan National Police (ANP) sites and facilities located in provinces throughout Afghanistan. O&M services support mission critical facilities, such as power plants; wastewater treatment plants; solid waste collection and disposal; water treatment; and heating, ventilation, air conditioning, and refrigeration and repair.

IDS’s Afghan National Training Program performs at multiple locations across Afghanistan, providing seminars on O&M processes and safety procedures. Our program graduates are ANA and ANP personnel who are trained, qualified, and equipped to maintain and manage critical infrastructure and facilities and protect equipment and systems that represent a substantial investment.

**FLEXIBLE IMPLEMENTATION & ASSESSMENT TEAM (FIAT)**

The INL designs, implements and oversees justice sector development, law enforcement and counter narcotics programs in support of Afghanistan. These efforts are implemented in austere and complex environments that experience multifaceted security challenges. INL utilizes the Flexible Implementation Assessment Team (FIAT) to provide local national third-party assessment of cooperative agreements, grants, host nation programs, contracts and task orders throughout all 34 provinces of Afghanistan. FIAT program activities support effective monitoring and evaluation that will continue the transition and self-sustainability of Afghan-led institutions.

IDS equips FIAT with technically trained local nationals who perform assessment and oversight duties across 63 programs, including hundreds of sites in some of Afghanistan’s most non-permissive provinces. IDS recruits, trains, deploys and manages LNs who possess the skills, geographic insights, situational awareness and cultural acumen to conduct assessments throughout each Afghan province.
ESS – Featured Projects
Sampling of our extensive ESS experience

**RESPONSIVE STRATEGIC SOURCING for SERVICES (RS3)**
Under RS3, IDS provides support services for a diverse group of organizations that span the spectrum of mission areas for programs with Command, Control, Communications, Computers, Intelligence, Surveillance and Reconnaissance (C4ISR) related requirements. Areas of support include: engineering, research, development, test and evaluation (RDT&E), logistics, acquisition and strategic planning, and education and training.

**AFRICAP**
IDS provides training, logistics services and construction support to African countries and regional organizations to enhance their capacity to prevent, manage and resolve their own conflicts. Work under contract includes logistics support, construction, military training, maritime security, capacity building, equipment procurement, operational deployment for peacekeeping troops, aerial surveillance, counter-terrorism capacity building activities, and conference facilitation.

**INTERNATIONAL CRIMINAL INVESTIGATIVE TRAINING ASSISTANCE PROGRAM (ICITAP)**
IDS provides training and technical assistance including both institutional development and law enforcement capacity building, in support of the program’s mission. ICITAP works with foreign governments to develop effective, professional, and transparent law enforcement capacity that protect human rights, combat corruption, and reduce the threat of transnational crime and terrorism, in support of US foreign policy and national security objectives.

**GLOBAL ANTI-TERRORISM ASSISTANCE (GATA)**
Interagency training, cyber/social media training, country studies, CAPEX, and the ability to leverage the team’s SME network, in support of the DoS. IDS ensures that US Partner Nations’ anti-terrorism training is modern, humane, and effective. Training is delivered to vetted paramilitary, law enforcement, security forces, and policy makers from a wide range of partner nations, and geographic regions.
Industry leading technologies, coupled with proven methodologies, allow IDS to implement solutions that achieve 100% contract compliance and quality services, within budget, on schedule, and without any safety mishaps.

We partner with our customers to optimize services for each unique mission, forming a collaborative effort and long-term commitment to achieve common goals. Our approach improves communications, increases opportunity for innovation, and ensures continuous improvement of quality services.
Innovation is at the core of everything we do

Accolades and Awards

Inc. magazine named IDS International as one of the nation’s fastest growing private companies.

TechConnect Defense Innovation
SMEIR was selected as a 2018 TechConnect Defense Innovation Awardee. IDS ranked within the top 15% of the submitted technologies.

Advanced Naval Technology Exercise
During the Urban 5th Generation Marine Exploration and Experimentation Exercise, SMEIR was recognized as a cost-effective technology that enhances the ability to gain advantage and win in urban combat.

Pacific Defense Innovation Showcase
SMEIR was selected as one of the top “transformational technologies related to national defense” at the 2018 Pacific Operational Science & Technology Conference.
TRAINING | CYBER & SOCIAL MEDIA
EXPEDITIONARY SUPPORT SERVICES | RESEARCH AND INTERNATIONAL
DEVELOPMENT | LOGISTICS & ENGINEERING

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