



Media Contact:

David Rout, Executive Director

Phone: (970) 682-3193

Email: david@homewardalliance.org

For Immediate Release: Homeward Alliance Commits \$25,000 to COVID-19 Homelessness Response—New Partners to Launch Expanded Health Protocols, Enhance Coordination at NACC
Fort Collins, Colorado, March 26, 2020

Homeward Alliance is pleased to announce that it will commit at least \$25,000 to COVID-19 homelessness response efforts in Larimer County—on top of what the agency is already spending to manage ongoing services—as part of a collaborative effort to mitigate the impact of COVID-19 on people experiencing homelessness.

Funds will be directed primarily toward operations at the Northside Aztlan Community Center (NACC), where numerous service providers—including Homeward Alliance (operator of the Murphy Center), Catholic Charities, Fort Collins Rescue Mission, and SummitStone Health Partners—either completely or partly relocated services on March 19th.

The fund will not be limited to Homeward Alliance operations. It will include direct financial support for other onsite agencies.

“We have been humbled by the outpouring of support these past two weeks, both financially and through volunteerism,” said David Rout, Executive Director of Homeward Alliance. “This fund is possible because of that support, and we are eager to direct it toward the interventions that we know can save lives.”

HEALTH PROTOCOLS

Beginning as soon as tomorrow, March 27, the Health District of Northern Larimer County will provide staffing and expertise to help implement new health protocols at NACC. Those protocols will include health screenings at check-in, larger and safe spaces for higher-risk populations, among other elements.

PROJECT MANAGEMENT

Homeward Alliance is also excited to announce that Holly LeMasurier, Executive Director of Homeward 2020, has shifted temporarily into a new role: Project Manager for COVID-19 Homelessness Response.

In that role, Holly will oversee all activities at Aztlan Center, ensuring coordination among the onsite agencies and the implementation of best practices. She will also work with shelter providers to implement enhanced health protocols at their existing locations (which remain open to some populations), coordinate efforts with the County and City and—broadly—advocate for and implement interventions that improve health and other outcomes for people who are homeless.

ABOUT HOMEWARD ALLIANCE

Homeward Alliance is a Larimer County-based nonprofit that empowers individuals and families who face homelessness to survive, move forward and thrive. The organization operates 11 programs and initiatives, including the Murphy Center for Hope, the hub of services for people who are homeless or at-risk of homelessness in Larimer County.