



An Easy Choice:

WHY BLACK WARRIOR FOOT & WOUND CENTER CHOSE GENESIS RCM



With over a decade of experience practicing as a podiatrist, including time as a staff physician at the Wound Care Center with Carolinas Hospital in Florence, SC & on the Diabetes Advisory Council with the SC Dept. of Health & Environmental Control, Dr. Arash Arabi opened the doors at Black Warrior Foot & Ankle Center in late 2017.

The practice needed to match clinical expertise and excellence in care with business partners who could help them navigate their operational growth. They found Genesis partner, Net Health, leaders in wound-care EHR space, at a conference, who introduced them to our team to perform a comprehensive billing analysis for the practice.

"THE BILLING ANALYSIS GENESIS DELIVERED WAS THE 'SILVER BULLET' FOR US - IT PINPOINTED THE EXACT AREAS THAT THEY COULD HELP US IMPROVE, AND WITH DETAIL."

- Johnna Arabi, Administrator

In reviewing the practice's financials, the Genesis team identified a number of targeted billing improvements to be achieved, and also proposed their comprehensive wound care management solution to the practice - handling not only the billing, but biologics inventory, clinical documentation review and proprietary protocol to net upwards of \$400 per wound care encounter.

Confident in the detail of the analysis and the trust they felt in both Net Health and Genesis as partners, the practice began their Go-Live with RCM & Wound Care services in April 2019, and will implement Net Health's EHR as well.

