



Ernest Hathaway, CFP®

CERTIFIED FINANCIAL PLANNER™ • SPEAKER • INSTRUCTOR • AUTHOR

Your employees, managers, and executives all face difficult and complex financial decisions daily. Questions about retirement, social security, savings, and investments can sometimes be overwhelming. That's where you can help—by providing a forum where your people can learn strategies designed for financial success.

COUNTDOWN 2Retirement.com

Ernest Hathaway's **Countdown2Retirement** is an informative and entertaining presentation that will help your managers and employees have a more confident outlook for their retirement. They will learn answers to important questions like:

- **When can I comfortably retire?**
- **Will I have enough money?**
- **How can I grow my retirement nest-egg safely?**

Ernest has been interviewed and quoted in many national publications including...

- The Wall Street Journal
- Dow Jones Newswires
- Business Week
- Yahoo Finance
- Investment News
- Kiplinger's
- Smart Money
- Financial Advisor
- The Salt Lake Tribune
- Money Matters talk show



Appeared 9 times on CNBC



Ernest will customize this program to meet your group's needs, including:

Test Your Investment Personality, a short quiz that helps to identify how you should be investing your retirement money.

The Countdown2Retirement Checklist which helps you get organized and prepared for retirement.

The Age Milestone Chart shows what you need to do at what ages to maximize your benefits from Social Security, Medicare, Long Term Care, Wills, and Trusts.

Identity Theft Protection through a truly free credit report every 4-6 months, with no strings attached.

Catch-Up Strategies for those who may be late getting started, especially if you are nearing retirement time.

Contact Ernest today:

(801) 316-4100

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Countdown2Retirement.com

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About Ernest Hathaway:

Ernest co-founded Financial Strategies Institute in 1994 in Salt Lake City, and has over 30 years of experience as a financial advisor, author, and educator. He has conducted hundreds of seminars and classes on financial topics for companies, professional associations, and service organizations. Ernest has excelled at developing a unique educational focus for people planning for retirement, enabling them to understand and address their financial needs, objectives and goals. Ernest has taught financial classes in a formal classroom setting at both the University of Utah and Weber State Continuing Education programs. He believes that being informed and knowing your options are important keys to financial success in retirement.

He also advises and speaks on estate planning, tax strategies and investments, drawing from his experience in prior firms, including partner in Growth Management Systems, President of Harvard Financial Services Corp., and President of LDI Financial Services.

Ernest also offers:

BootCamp4Retirement® is a series of four 90-minute lunch-n-learn workshops, presented in your worksite conference or meeting room, customized to fit your group's needs weekly, monthly, or even quarterly.

Other popular topics:

- **Six Super-Charged Investment Strategies**
- **Savvy Social Security**
- **Tax Free Roth Retirement Income**

Ernest has spoken for:

Verizon Wireless, Discover Card, Lincoln National Corp, Varian Medical Systems, Boeing Aircraft, CLC Incorporated, Lincoln Life, Manheim, North Orange County Board of Realtors, Weber State University, Bureau of Land Management, PacifiCorp/Utah Power & Light, 3M Corporation, Northrop Grumman, Companion Corporation, The University of Utah, and the Federal Aviation Agency (FAA), and many more.

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His Book:

A "must-read" for anyone serious about their retirement.

Ernest shows that retiring today is completely different than retiring 40 or even 20 years ago. You have to know where you stand now, and have a retirement income plan that takes our current economy into consideration.

