2019 Creek Week Summary Report And Photo Collection

Allison Schuch
Watershed Outreach Coordinator
Fountain Creek Watershed District
Sixth Annual Creek Week
September 28-October 6, 2019

**What:** A 9-day, watershed-wide litter & debris collection event

**Who:** Service groups, neighborhood associations, scouts, schools, churches, and individuals

**Why:** Raise awareness about the Fountain Creek watershed, our water supply, the District, and the littering issue to make our communities cleaner, safer and more beautiful

Bohannon Houston
Watershed-Wide Benefits

❖ Make a difference

❖ Quick, fun, and easy, 1-2 hour commitment

❖ Anyone can participate - all ages, demographics

❖ Addresses a big issue that is an eyesore, safety issue, contributes to flooding and impacts water quality

Promotes watershed collaboration
We have many downstream neighbors
Our impact is global...
CREEK WEEK 2019 SUMMARY

Steering Committee
648 hours, $16,500 value

19 Organizations Represented, 29 members

- Altitude Organic Medicine*
- Catamount Institute*
- City of Colorado Springs Parks, Water Resources Engineering
- City of Fountain
- City of Manitou Springs
- City of Pueblo
- Bristol Brewing Company*
- COS I Love You
- Colorado College*
- Colorado Springs Utilities
- El Paso County Parks
- Evicore*
- Fountain Creek Water Sentinels
- Fountain Creek Watershed District
- LexisNexis
- Pikes Peak Community College
- Pueblo County Extension
- Pueblo Department of Public Health and Environment
- Purgatoire Watershed Partnership
- Pikes Peak Group of the Sierra Club
- Trails and Open Space Coalition
- University of Colorado – Colorado Springs

* = New committee members
Cash/In-Kind Sponsorships and Contributions

Creek Week Champions ($2,000+)
City of Colorado Springs (WRED)
City of Fountain
City of Pueblo Stormwater
Colorado Springs Utilities
El Paso County Parks
Fountain Creek Watershed District
Matrix Design Group
Pueblo Department of Public Health and Environment
Tezak Heavy Equipment

Debris Demolisher ($1000-$1999)
Fountain Creek Water Sentinels
HBA/HBA Cares
Katie Black/Jared Regan and Friends
Lexis Nexis
Ocean Conservancy
University of Colorado – Colorado Springs
CREEK WEEK 2019 SUMMARY

Sponsorship and Contributions, Continued

Rubbish Remover ($500-$999)

City of Pueblo Parks and Recreation
COS I Love You/CityServe
Evicore
Felsburg Holt & Ullevig
Integrity Bank and Trust
Keep Pueblo Beautiful
Merrick & Company
Picnic Basket
Pueblo Budweiser/Colorado Eagle
Tails and Open Space Coalition

Waste Wrangler ($100-$499)

Altitude Organic Medicine
April Speake
Catamount Institute
City of Colorado Springs Parks
City of Manitou Springs
Colorado College
Eric Johnson
Forsgren Associates
Pikes Peak Group, Rocky Mountain Chapter of the Sierra Club

Bear Creek Nature Center

Glynnis Goldstein
Home Depot
Jimmy Johns
Purgatoire Watershed Partnership
Summit Project
Teller-Park Conservation District
Tetra Tech
Sponsorship and Contributions, Continued

Trash Taker ($1-$99)
Cheyenne Mtn. Zoo
Culvers – Fountain
Denver Biscuit Company
Dutch Bros.
Fuzzy’s
Lowe’s – Fountain
MOD Pizza
Noodles
Old Earthquake
Rocky Mountain Vibes

12 Govt. entities, 26 businesses, 10 nonprofits, 4 individuals
24 repeat, 21 new
More Sponsorship and Contributions

In Kind Donations

- Advertising
- Bags
- Buckets
- Gloves
- Stickers
- Trash Grabbers
- Vests
- Event support, registration, mapping, website
- Food/drink for volunteers
- Dumpsters

$19,300 cash + $22,000 in-kind = $41,300
<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gloves</td>
<td>$4300</td>
<td></td>
</tr>
<tr>
<td>CC Fellow</td>
<td>$4200</td>
<td></td>
</tr>
<tr>
<td>Grabbers</td>
<td>$2400</td>
<td></td>
</tr>
<tr>
<td>Printing, lamination</td>
<td>$1000</td>
<td></td>
</tr>
<tr>
<td>Pet Waste Bags</td>
<td>$685</td>
<td></td>
</tr>
<tr>
<td>Marketing, Survey Monkey</td>
<td>$600</td>
<td></td>
</tr>
<tr>
<td>Website Hosting</td>
<td>$500</td>
<td></td>
</tr>
<tr>
<td>Magnets</td>
<td>$400</td>
<td></td>
</tr>
<tr>
<td>Office supplies</td>
<td>$400</td>
<td></td>
</tr>
<tr>
<td>Thank you Cards</td>
<td>$250</td>
<td></td>
</tr>
<tr>
<td>Sharps containers</td>
<td>$130</td>
<td></td>
</tr>
<tr>
<td>Events</td>
<td>$125</td>
<td></td>
</tr>
<tr>
<td>Banners</td>
<td>$100</td>
<td></td>
</tr>
</tbody>
</table>

**Expenditures**

\[= \$15,090\]

**Expenditures per volunteer**

\[= \$4.07\]
CREEK WEEK 2019 SUMMARY

Event Promotion

Social Media
Banners
Newspaper Ads
Newsletter Articles
Email to past volunteers
Save the Date Cards
Community Calendars
Multiple TV news stories
Pikes Peak Library District Green Team Podcast
KRCC Interview

Commercial

Proclamations in all 8 communities
Participant Information from Surveys

➢ 86% of Crew Leaders and 45% of Crew Members were familiar with FCWD

➢ 76% of Crew Members were new to Creek Week this year

➢ Most heard about CW through word of mouth, community organizations, and previous participation

➢ Time spent picking up increased: 65% of volunteers contributed 1-3 hours

➢ 80% say Creek Week changed how they think about waterways

USAFA

Middle Shooks Run Neighborhood Association
Participant Feedback

- It has increased my awareness of the interconnected waterways, the need for clean-up, and the importance of these eco systems.

- Didn't know how important our waterways were.

- Greater awareness to the issues and impacts.

- I love how we came together as a community to clean up the creek!
Strangest items found...

- ½ case of unopened beer
- 2 garden gnomes
- Deer leg
- Barbie with no legs
- $6 cash
- Scooter

Manitou Springs

CSU – Las Vegas
Year 6 Results:

Colorado Springs
2239 people
1846 bags

Fountain
51 people
81 bags

Green Mtn Falls
52 people
13 bags

Manitou Springs
473 people
47 bags

Arkansas Basin
121 people
45 bags

Monument
58 people
40 bags

Palmer Lake
6 people
3 bags

Pueblo
179 people
164 bags

Woodland Park
100 people
20 bags

3203 citizens
106 groups
2335 bags
28,350 lbs.
14 tons of litter and debris removed

Matrix Design Group
# Creek Week 2019 Summary

## Year 6 Results:

<table>
<thead>
<tr>
<th>Volunteers</th>
<th>3,203</th>
</tr>
</thead>
<tbody>
<tr>
<td>x 2 hours average</td>
<td>6,406 hours</td>
</tr>
<tr>
<td>x $25.43/hour</td>
<td>$162,905</td>
</tr>
<tr>
<td>Committee service time value</td>
<td>$16,500</td>
</tr>
<tr>
<td>Cash sponsorships</td>
<td>$19,300</td>
</tr>
<tr>
<td>in-kind sponsor value</td>
<td>$22,000</td>
</tr>
<tr>
<td><strong>Total Value</strong></td>
<td><strong>$220,705</strong></td>
</tr>
</tbody>
</table>

Value of community service Creek Week provides in just 9 days

Northrop Grumman
<table>
<thead>
<tr>
<th>Year</th>
<th>People</th>
<th>Groups</th>
<th>Tons</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>625</td>
<td>42</td>
<td>6.8</td>
</tr>
<tr>
<td>2015</td>
<td>1549</td>
<td>57</td>
<td>9.4</td>
</tr>
<tr>
<td>2016</td>
<td>2217</td>
<td>70</td>
<td>14</td>
</tr>
<tr>
<td>2017</td>
<td>2592</td>
<td>81</td>
<td>30</td>
</tr>
<tr>
<td>2018</td>
<td>2791</td>
<td>99</td>
<td>24</td>
</tr>
<tr>
<td>2019</td>
<td>3203</td>
<td>106</td>
<td>14</td>
</tr>
</tbody>
</table>

**98.2 TONS**

Pikes Peak Area Council of Governments

Town of Monument
CREEK WEEK 2019 SUMMARY

4th Annual Creek Week Clean and Crawl
An urban cleanup

- $25 donation: T-shirt, 2 beers, food & prizes!
- 15 people collected 6 bags of litter
- $400 raised
- Downtown Fountain, Peaks N Pines Brewery
- New t-shirt design
**CREEK WEEK 2019 SUMMARY**

**Pikes Peak Litter Letter Project – 2nd Year!**

- Collaboration with PP Outdoor Recreation Alliance, Arts Month, and Concrete Couch
- Creek Week and Focus on the Forest cleanup crews filled the letters to create PRISTINE
- Dedication Ceremony on 10/1
- Along Cimarron Street during October
Fountain Creek Brewshed Alliance

- 20 Member Breweries/Tap Houses
- 13 fundraisers and/or cleanups
Special Mention: Manitou Springs Elementary School

❖ Led by 5th-grade teacher & science coordinator Lisa Mussi since 2015

❖ All students from Pre-K through fifth grade

❖ The clean-up includes the school grounds, the park at Manitou Library, Memorial Park, and Soda Springs Park, and of course the Creek!
CREEK WEEK 2019 SUMMARY

Creek Crews

Integrity Bank and Trust
Pueblo Runyon
USAFA Natural Resources
DAR
Dorchester
Formstack
CREEK WEEK 2019 SUMMARY

Creek Crew Kids!
CREEK WEEK 2019 SUMMARY

Creek Crews in Action!
Crew Leader Training

❖ Two sessions
❖ New training video
❖ Reviewed safety information
❖ Distributed materials
❖ Built connection and comradery among Crew Leaders
Future of Creek Week

- New partnership with Colorado College. 5 students, 2-5 hours/week Jan-Oct. Supporting all aspects of Creek Week.

- Continued streamlining of processes

- More District Board, TAC, CAG involvement
SAVE THE DATE:

SEPT. 26 - OCT. 4 2020

Questions?
Comments?