



2019 Creek Week Summary Report And Photo Collection

**Allison Schuch
Watershed Outreach Coordinator
Fountain Creek Watershed District**



Sixth Annual Creek Week September 28-October 6, 2019

What: A 9-day, watershed-wide litter & debris collection event

Who: Service groups, neighborhood associations, scouts, schools, churches, and individuals

Why: Raise awareness about the Fountain Creek watershed, our water supply, the District, and the littering issue to make our communities cleaner, safer and more beautiful



Bohannon Houston



Watershed-Wide Benefits

- ❖ Make a difference
- ❖ Quick, fun, and easy, 1-2 hour commitment
- ❖ Anyone can participate - all ages, demographics
- ❖ Addresses a big issue that is an eyesore, safety issue, contributes to flooding and impacts water quality

Promotes watershed collaboration

We have many downstream neighbors







CREEK WEEK 2019 SUMMARY

Steering Committee
648 hours, \$16,500 value

19 Organizations Represented, 29 members

- **Altitude Organic Medicine***
- **Catamount Institute***
- **City of Colorado Springs Parks, Water Resources Engineering**
- **City of Fountain**
- **City of Manitou Springs**
- **City of Pueblo**
- **Bristol Brewing Company***
- **COS I Love You**
- **Colorado College***
- **Colorado Springs Utilities**
- **El Paso County Parks**
- **Evicore ***
- **Fountain Creek Water Sentinels**
- **Fountain Creek Watershed District**
- **LexisNexis**
- **Pikes Peak Community College**
- **Pueblo County Extension**
- **Pueblo Department of Public Health and Environment**
- **Purgatoire Watershed Partnership**
- **Pikes Peak Group of the Sierra Club**
- **Trails and Open Space Coalition**
- **University of Colorado – Colorado Springs**

*** = New committee members**



CREEK WEEK 2019 SUMMARY

Cash/In-Kind Sponsorships and Contributions

Creek Week Champions (\$2,000+)

City of Colorado Springs (WRED)
City of Fountain
City of Pueblo Stormwater
Colorado Springs Utilities
El Paso County Parks
Fountain Creek Watershed District
Matrix Design Group
Pueblo Department of Public Health and Environment
Tezak Heavy Equipment



Evicore

Debris Demolisher (\$1000-\$1999)

Fountain Creek Water Sentinels
HBA/HBA Cares
Katie Black/Jared Regan and Friends
Lexis Nexis
Ocean Conservancy
University of Colorado – Colorado Springs



University of Colorado – Colorado Springs



CREEK WEEK 2019 SUMMARY

Sponsorship and Contributions, Continued

Rubbish Remover (\$500-\$999)

City of Pueblo Parks and Recreation
COS I Love You/CityServe
Evicore
Felsburg Holt & Ullevig
Integrity Bank and Trust
Keep Pueblo Beautiful
Merrick & Company
Picnic Basket
Pueblo Budweiser/Colorado Eagle
Tails and Open Space Coalition

Waste Wrangler (\$100-\$499)

Altitude Organic Medicine
April Speake
Catamount Institute
City of Colorado Springs Parks
City of Manitou Springs
Colorado College
Eric Johnson
Forsgren Associates
Pikes Peak Group, Rocky Mountain Chapter of the Sierra Club



Bear Creek Nature Center

Glynnis Goldstein
Home Depot
Jimmy Johns
Purgatoire Watershed Partnership
Summit Project
Teller-Park Conservation District
Tetra Tech



CREEK WEEK 2019 SUMMARY

Sponsorship and Contributions, Continued

Trash Taker (\$1-\$99)

Cheyenne Mtn. Zoo
Culvers – Fountain
Denver Biscuit Company
Dutch Bros.
Fuzzy's
Lowe's – Fountain
MOD Pizza
Noodles
Old Earthquake
Rocky Mountain Vibes



Krueger Brothers



HBA & HBA Cares

**12 Govt. entities, 26 businesses,
10 nonprofits, 4 individuals
24 repeat, 21 new**



CREEK WEEK 2019 SUMMARY

More Sponsorship and Contributions

In Kind Donations

- Advertising
- Bags
- Buckets
- Gloves
- Stickers
- Trash Grabbers
- Vests
- Event support, registration, mapping, website
- Food/drink for volunteers
- Dumpsters



Lexis Nexis

\$19,300 cash + \$22,000 in-kind = \$41,300



CREEK WEEK 2019 SUMMARY

Expenditures

\$4300	Gloves
\$4200	CC Fellow
\$2400	Grabbers
\$1000	Printing, lamination
\$685	Pet Waste Bags
\$600	Marketing, Survey Monkey
\$500	Website Hosting
\$400	Magnets
\$400	Office supplies
\$250	Thank you Cards
\$130	Sharps containers
\$125	Events
\$100	Banners

= \$15,090

**Expenditures
per volunteer
= \$4.07**

Palmer
Lake





CREEK WEEK 2019 SUMMARY

Event Promotion

Social Media

Banners

Newspaper Ads

Newsletter Articles

Email to past volunteers

Save the Date Cards

Community Calendars

Multiple TV news stories

Pikes Peak Library District Green Team Podcast

KRCC Interview

[Commercial](#)



Proclamations in all 8 communities



CREEK WEEK 2019 SUMMARY

Participant Information from Surveys

- 86% of Crew Leaders and 45% of Crew Members were familiar with FCWD
- 76% of Crew Members were new to Creek Week this year
- Most heard about CW through word of mouth, community organizations, and previous participation
- Time spent picking up increased: 65% of volunteers contributed 1-3 hours
- 80% say Creek Week changed how they think about waterways

USAFA



Middle Shooks Run
Neighborhood
Association





CREEK WEEK 2019 SUMMARY

Participant Feedback

- ❖ It has increased my awareness of the interconnected waterways, the need for clean-up, and the importance of these eco systems.
- ❖ Didn't know how important our waterways were.
- ❖ Greater awareness to the issues and impacts.
- ❖ I love how we came together as a community to clean up the creek!



CREEK WEEK 2019 SUMMARY

Strangest items found...

- ½ case of unopened beer
- 2 garden gnomes
- Deer leg
- Barbie with no legs
- \$6 cash
- Scooter

Manitou Springs



CSU – Las Vegas





CREEK WEEK 2019 SUMMARY

Year 6 Results:

Colorado Springs

2239 people
1846 bags

Fountain

51 people
81 bags

Green Mtn Falls

52 people
13 bags

Manitou Springs

473 people
47 bags

Arkansas Basin

121 people
45 bags

3203 citizens

106 groups

2335 bags

28,350 lbs.

**14 tons of litter
and debris
removed**



Matrix Design Group

Monument

58 people
40 bags

Palmer Lake

6 people
3bags

Pueblo

179 people
164 bags

Woodland Park

100 people
20 bags



CREEK WEEK 2019 SUMMARY

Year 6 Results:

Volunteers	3,203	
x 2 hours average	6,406 hours	
x \$25.43/hour	\$162,905	
Committee service time value	\$ 16,500	
Cash sponsorships	\$ 19,300	
in-kind sponsor value	\$ 22,000	
	\$220,705	<div>Northrop Grumman</div> <div>Value of community service Creek Week provides in just 9 days</div>



CREEK WEEK 2019 SUMMARY

<u>Year</u>	<u>People</u>	<u>Groups</u>	<u>Tons</u>
2014	625	42	6.8
2015	1549	57	9.4
2016	2217	70	14
2017	2592	81	30
2018	2791	99	24
2019	3203	106	14

98.2 TONS



Pikes Peak Area Council of Governments



Town of Monument



CREEK WEEK 2019 SUMMARY

4th Annual Creek Week Clean and Crawl *An urban cleanup*



- \$25 donation: T-shirt, 2 beers, food & prizes!
- 15 people collected 6 bags of litter
- \$400 raised
- Downtown Fountain, Peaks N Pines Brewery
- New t-shirt design





CREEK WEEK 2019 SUMMARY

Pikes Peak Litter Letter Project – 2nd Year!

- Collaboration with PP Outdoor Recreation Alliance, Arts Month, and Concrete Couch
- Creek Week and Focus on the Forest cleanup crews filled the letters to create PRISTINE
- Dedication Ceremony on 10/1
- Along Cimarron Street during October





CREEK WEEK 2019 SUMMARY

Special Mention: Manitou Springs Elementary School

- ❖ Led by 5th-grade teacher & science coordinator Lisa Mussi since 2015
- ❖ All students from Pre-K through fifth grade
- ❖ The clean-up includes the school grounds, the park at Manitou Library, Memorial Park, and Soda Springs Park, and of course the Creek!





CREEK WEEK 2019 SUMMARY

Creek Crews



Integrity Bank and Trust



Pueblo Runyon



USAFA Natural Resources



DAR



Dorchester

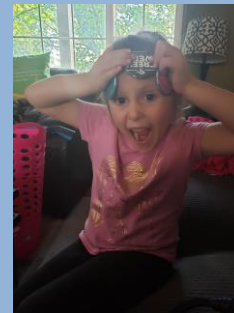


Formstack



CREEK WEEK 2019 SUMMARY

Creek Crew Kids!





CREEK WEEK 2019 SUMMARY

Creek Crews in Action!





CREEK WEEK 2019 SUMMARY

Crew Leader Training

- ❖ Two sessions
- ❖ New training video
- ❖ Reviewed safety information
- ❖ Distributed materials
- ❖ Built connection and comradery among Crew Leaders





CREEK WEEK 2019 SUMMARY

Future of Creek Week

- ❖ New partnership with Colorado College.
5 students, 2-5 hours/week Jan-Oct.
Supporting all aspects of Creek Week.**
- ❖ Continued streamlining of processes**
- ❖ More District Board, TAC, CAG
involvement**



SAVE THE DATE:

SEPT. 26 - OCT. 4 2020

Questions?
Comments?