



# 2020 SPONSORSHIP REQUEST



Trails and  
Open Space  
Coalition

Spring 2020

Dear Watershed Partner,

The Fountain Creek Watershed Flood Control and Greenway District is hosting the 7th annual Creek Week cleanup from **September 26 through October 4, 2020**. This 9-day cleanup unites the Fountain Creek Watershed communities (from Palmer Lake to Pueblo and beyond), and has grown to be the largest watershed-wide cleanup in the State of Colorado! We rely on the generosity of sponsors like you, and **we need your help to make these cleanups happen!** Given these unprecedented times, Creek Week may look a little different this year, but we are confident we can still inspire action for watershed protection!



2019 “Litter Letter Project” partnership with COPPER  
Trash-filled letters on Cimarron displayed during Art Month



LexisNexis  
Creek Crew

Litter is not only unsightly but causes serious problems in our community. Litter ultimately ends up clogging and polluting our waterways and stormwater systems, reducing property values, harming wildlife habitat, deteriorating water quality, and disturbing recreation areas.

Thousands of volunteers will help make our shared lands and waterways cleaner and safer by investing their time to clean up litter along the public creeks, trails, parks, open spaces, schools, and private properties throughout the watershed. We need your support to continue this impactful effort that inspires everyone to get involved and make a difference.

### Six years of cleanups have yielded the following amazing results:

Year	# of Participants	# of Creek Crew Teams	Hours Volunteered	Estimated Volunteer Value (\$24/hr)	Tons of Trash Removed
2014	625	42	1,250	\$30,000	6.8
2015	1,549	57	3,098	\$74,352	9.4
2016	2,217	70	4,434	\$106,416	14
2017	2,592	81	5,184	\$124,416	30
2018	2,791	99	5,582	\$133,968	24
2019	3,203	106	6,406	\$220,705	14
<b>TOTALS</b>	<b>9,774 PEOPLE</b>	<b>349 CREWS</b>	<b>19,548 HOURS</b>	<b>\$469,152</b>	<b>84.2+ TONS</b>

Donations from sponsors like you will allow the achievements of Creek Week to continue! Sponsorship directly supports volunteer recruitment, event promotion/ advertising, supplies and services (trash bags, disposal, gloves), and public education on litter prevention. Your monetary and/or in-kind contributions yield invaluable benefits and make a difference locally and downstream, and all the way to the Gulf of Mexico!



Fountain Creek Watershed is connected to the Gulf of Mexico through the Arkansas River

### SPONSORSHIP LEVELS

Sponsorship Category	Donation Amount	Social Media Mentions	Logo on Creek Week Website	Logo on Print Materials	Promo Video*	Logo on Volunteer Swag
Creek Sustainer	\$2,000/yr. for 3 years	Yes	Yes	Yes	Yes	Yes
Creek Champion	\$2,000+	Yes	Yes	Yes	Yes	Yes
Debris Demolisher	\$1000 - \$1999	Yes	Yes	Yes	Yes	No
Rubbish Remover	\$500 - \$999	Yes	Yes	Yes	No	No
Waste Wrangler	\$100 - \$499	Yes	Yes	No	No	No
Trash Taker	\$1 - \$99	Yes	No	No	No	No

*\*All sponsors eligible to be included on promo video must be confirmed by July 15th, 2020*

The Watershed District is proud to partner with Trails and Open Space Coalition, a nonprofit working to preserve open space, parks, trails and greenways, for fiscal sponsorship.

Please mail your tax-deductible donation to:

Fountain Creek Watershed District  
 Attn: Creek Week  
 PO Box 26373  
 Colorado Springs, CO 80936

To discuss in-kind sponsorships (gloves, bags, other materials), or if you have questions, please contact [creekweeksoco@gmail.com](mailto:creekweeksoco@gmail.com) and a committee member will respond.

Please visit our website at [www.fountaincreekweek.com](http://www.fountaincreekweek.com) for resources, educational materials, and more. Thank you in advance for your commitment to clean waterways!