

Introducing Card Linked Offers

Pay for Sales, Not Advertising

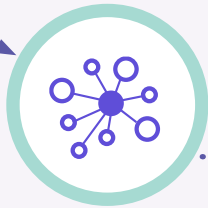
A Better Way to Drive Sales

Value for your customers, more customers for your business.



Create An Offer

You define the offer and submit it to be published.



Partner Network

We promote your offer across thousands of sites & apps.



Engagement

Consumers register their card to activate the offer. Then simply use that card to pay.



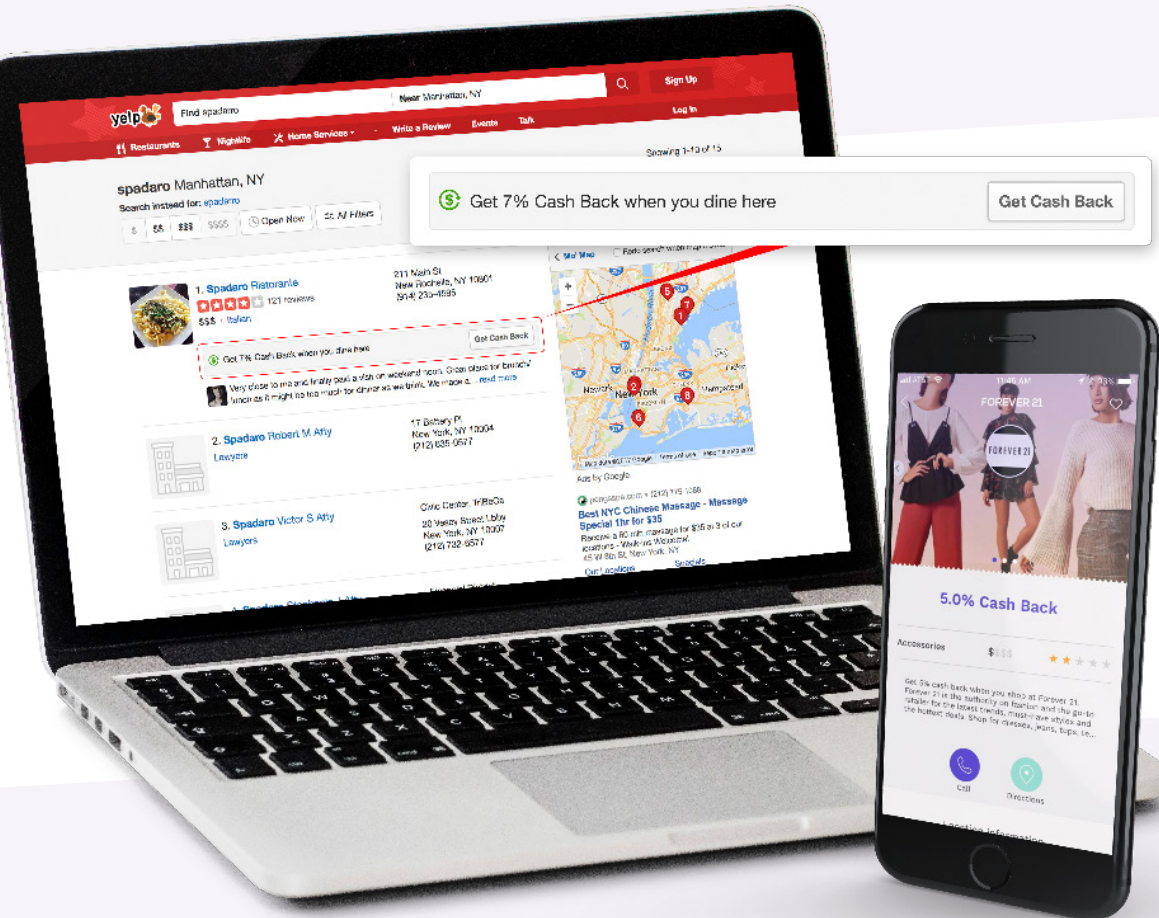
Notification

The partner notifies the customer of their cash back amount.



Reward

Cash goes to customers account or card.



Your offer is presented across multiple sites and channels.

Getting Started is Easy

No Additional Work Required



No Hardware Needed



No employee training necessary



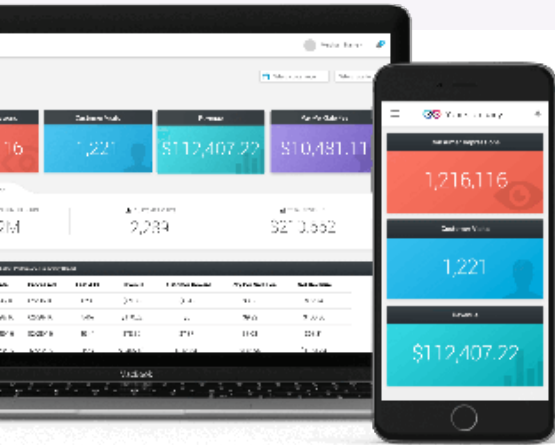
No change in how customers purchase

MONTH TO MONTH

- You define the offer
- No up front costs
- One page application

SIMPLE PAYMENT TERMS

- Detailed monthly reports on the 3rd of each month.
- Card on file billed on the 5th of each month.



Online Reporting

Manage your offer and track the results.

- How many customers viewed the offer
- Number of customer visits
- Total offer sales

Pay Only for Direct Sales

We take care of offer administration.

- 20% paid by Merchant for each sale we deliver
- 1/2 paid to customer in the form of cash back
- 1/2 is your marketing fee

*20% is an example. Actual amount can vary based on the Merchant Cash back offer.

Our Network Includes Top Sites & Apps

1,500 sites and a total customer reach of 256MM

