

Fezcast

RESOURCES FOR
SHRINERS TO SHARE

For Shriners by Shriners



Two years ago, Steve Livernash of Zor Shriners in Madison, Wisconsin, was tasked with building a communications team for his temple. His then small team formed the Zor Imagineers, a combination of the words Imagination and Engineers. The Imagineers are now the fastest-growing unit within Zor, comprised of nobles who love to be creative, improve communications and use technology to solve problems.

"We're doing cutting-edge stuff, and other temples are calling, asking how they can tap into the concept. We're all about inspiration and passion. Be creative, be you," Livernash said.

Click on the image above to watch a video of Steve explaining the Imagineers.

Zor can be found online at:

zorshriners.com/
facebook.com/zor.shriners/
instagram.com/zorshriners/

Exclusive Build-A-Bear Fezzy



Our lovable Shriners Hospitals for Children® mascot, Fezzy, is now available through Build-a-Bear Workshop, and would make the perfect Valentine's Day gift.

Fezzy provides comfort and hugs to Shriners Hospitals patients and will surely bring smiles to your loved ones, too!

Help us spread the word on your social media pages.

[Click here to download a graphic for social media.](#)

Suggested social media post:

Bring a smile to your Valentine with our Build-A-Bear Workshop online exclusive Fezzy Bear! #ValentinesDay

<https://www.buildabear.com/online-exclusive-shriners-hospitals-for-children-fezzy-bear/027513.html>

Concert Volunteer Recruitment Flyer



We are grateful to our many Shriners who have taken part in the Rock-It-Kids program, helping to sell performers' CDs at their shows, with a portion of the proceeds benefiting Shriners Hospitals. The program has helped raise more than \$1 million, and continues to grow.

We have created a new customizable flyer that will help make it easier to recruit volunteers at your temple for these events.

[Click here to download the flyer and follow the steps below to customize it to your event.](#)

[Click here for instructions for editing and saving the flyer](#)

2020 Shriners Hospitals for Children College Classic



The 2020 Shriners Hospitals for Children College Classic will take place Feb. 28 - March 1 at Minute Maid Park in Houston, and will feature all Big 12 and SEC matchups. The participating programs in the 2020 field include Big 12 teams Baylor, Oklahoma and Texas, and SEC teams Arkansas, LSU and Missouri.

[Click here for a complete schedule.](#)

[Click here to purchase tickets.](#)

[Sign up to volunteer at the tournament.](#)

The games will be televised by AT&T SportsNet Southwest and streamed for free on MLB.com, the AT&T SportsNet app, MLB At Bat app and MLB social media platforms. All nine games will air live on AT&T SportsNet and on mobile platforms. Please check your local listings for more information.

2020 IHOP National Pancake Day



IHOP is raising funds to support Shriners Hospitals for Children now through National Pancake Day on Feb. 25 with the sale of special wall icons in their stores.

Stop by a participating IHOP location on Feb. 25 and enjoy a free stack of buttermilk pancakes while supporting the life-changing care provided by Shriners Hospitals for Children with your donation. The IHOP restaurants that have chosen to support our health care system are in Colorado, Texas, Alabama, Louisiana, Montana, New Mexico, Oklahoma and Wyoming.

Find a participating location at lovetotherescue.org/ihop.

East-West Shrine Bowl Recap



The 95th East-West Shrine Bowl™ was a huge success! Thank you to all Shriners and Ladies who attended, hosted watch parties, donated or watched the game at home.

Game week kicked off with the players and coaches visiting Shriners Healthcare for Children — Florida, experiencing why the East-West Shrine Bowl is "More than Just a Game." Click the image above to watch a video about the event.

Here are some highlights of the week:

[Watch the Game Day highlights video](#)

[East defeats West 31-27](#)

[Benny LeMay \(UNC - Charlotte\) and Luther Kirk \(Illinois State\) named game MVPs](#)

[James Morgan \(Florida International\) honored with Pat Tillman Award](#)

[Will Shields and Dan Pastorini inducted into East-West Shrine Bowl Hall of Fame](#)

[Smokin' Gringos win BBQ Tailgate Challenge](#)

DON'T MISS OUT!

[Click Here](#)

If you know a Shriner who would like to receive our emails, click here and forward them this form.



We want to hear from you!

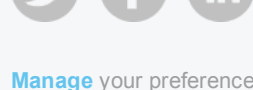
[Click Here](#)

Let us know what you think or would like to see in future editions of Fezcast.

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