



## For Immediate Release

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# Elevate Welcomes Haley Chrismon as Campaign Project Manager

(Atlanta, Ga)— March 21, 2019—Elevate IMS is pleased to introduce Haley Chrismon as our newest Campaign Project Manager.

A member of Zeta Tau Alpha from Georgia College and State University, Haley brings a broad breadth of experience to the Elevate team. In addition to serving as Vice President of Finance for the Panhellenic Council, she also served as the Zeta Tau Alpha Kappa Upsilon chapter president and as recruitment chair for the Georgia College chapter of Children’s Miracle Network. After graduating, Haley spent time on the Zeta Tau Alpha professional staff before joining Meeting Expectations where she managed daily operations for various associations including membership education and foundation management.

“We are thrilled to have Haley join the Elevate Team!” said Bill Paris, company co-founder and head of the campaign services division. “Haley’s experience as a student leader, with Zeta Tau Alpha headquarters and in association management is a tremendous resource for our clients and is a perfect fit with our team.”

Chrismon currently serves as the Program Council Advisor for the Zeta Tau Alpha Delta Lambda Chapter at Georgia State University and has previously volunteered with Children’s Miracle Network, Bright Pink (Breast and Ovarian Cancer Awareness) and with the American Cancer Society’s Making Strides Against Cancer. Haley shares one of Elevate’s core beliefs of “giving back” which is another reason she is a great fit.

Welcome aboard, we’re thrilled to have you!

### ***About Elevate:***

The Elevate team believes in the value of the Greek experience. Our team works with our clients to develop programs and services that help ensure every member has not just a good, but a great fraternal experience, both during and after college.

Elevate is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Elevate works with volunteer house corporations, alumni associations, and chapter advisors of local chapters of national fraternities and sororities to manage their alumni/alumnae communication programs as well as manage and execute major capital campaigns. The Elevate team has helped their clients raised in excess of \$110 million through annual fundraising and major capital campaigns.

Elevate helps the housing corporation communicate and articulate the vision of their project via print, email, and in-person meetings to the larger alumni/alumnae base to raise money to buy, build, or renovate chapter housing.