

# The Elevations Listing Advantage

**Your Complete Marketing Program**

**Delivered by Elevations Real Estate**



In today's competitive real estate market, the key to success has become innovation; doing the traditional in a non-traditional way. This has become the foundation of Elevations Real Estate's success here in Northern Colorado. Our agents are dedicated to guiding you through every step of the process to make it as smooth as possible. We are proud to provide you with a personalized and comprehensive marketing program that produces results. Each step of the marketing program is designed to help your home sell swiftly and successfully. It's just one more example of how Elevations Real Estate is "taking real estate to a higher level"!



[ElevationsRealEstate.com](http://ElevationsRealEstate.com)

# The Elevations Listing Advantage

This listing packet is tailored to you—the seller who understands the power of effective property marketing. Your Elevations Real Estate professional has the latest resources and tools available. We ensure your property receives maximum exposure in today’s competing market. Each element of service geared toward you and your property’s needs. Each step is cared for throughout the entire marketing process. It’s what takes real estate to a higher level in order to successfully sell your home.

## Your marketing tools include:



- **Listing Consultation—**

A comprehensive appointment to discuss your property, home staging tips, competitive pricing and market analysis, the listing process and what to expect when offers come in. These are just some of the full service items we provide as your Realtor.

- **High Quality Professional Grade Photography—**

The process of successfully selling your home starts with great photos. We schedule one of our professional photographers to capture 25 high resolution images that best showcase your home for primetime marketing and advertising.



- **Property Brochures—**

We will design eye-catching, full color property brochures highlighting just the right amount of features. These are sure to surpass any potential buyer’s expectations and establish your home as a must-see property!



- **LED Illuminated Flyer featured in Old Town Ft. Collins—**

Elevations offices feature LED illuminated frames in our windows that showcase hot listings, including yours! These frames are illuminated day and night and catch the eye of every passerby who visits Old Town.



- **Contract Preparation—**

Preparing all necessary documentation required by the Colorado Commission of Real Estate, Elevations Real Estate and the Closing Company to ensure a seamless transaction. The electronic signatures through DocuSign are a confidential and secure way to send, sign & approve documents from any device at any time.



- **Accessible and Secure Showings —**

All secure and timely property showings are coordinated between you and Centralized Showing Services (CSS). This is to ensure only licensed agents have access to your home. This system is the tool needed to successfully show your home in a competitive real estate market.



- **Exclusive Internet Presence—**

When we list your property through MLS, it automatically filters to multiple popular websites. The traffic from these websites ensures increased traffic to your property as well. 92% of home buyers use the internet as part of their home search. With tools like realtor.com, coloproperty.com and zillow.com, we make it easy to market and list your property until it’s sold!



- **Elevating Your Listing Experience—**

There’s a saying in our industry that “all real estate is local” and Elevations Real Estate was designed to focus on exactly that: our local community, our local client base, and our local businesses and economy. Each of our Realtors takes the standards of Real Estate to heart as well as being the “friendliest brokerage”. With over 180 combined years of service, we strive to meet all your needs and beyond for a successful sale!

