

# Tips for Increasing Your Bottom Line With Advantage SMART Practice®

1. With Advantage **SMART Billing**, electronic billing happens faster and easier. This has created faster turnaround on payments and denial notifications to ensure better cashflow. No longer does your staff need to manually post payments or complete paper forms, saving time. Advantage automatically scrubs claims, sends them to the insurer, and creates a worklist for the claims that need further attention. This feature has reduced the need for a large billing staff while creating a higher and more predictable cashflow.
2. Our **PracticeWatch®** task engine automates everyday tasks including running and distributing reports, sending out appointment reminders, sending insurance claims, and much more. These tasks can be customized to best suit your needs, saving you as much time as possible. This additional savings allows you to spend more time seeing patients.
3. With **Advantage SMART Workflow® Patient Tracking** you can create custom pathways, wait time parameters, and notifications maximizing the efficiency of your office. In turn, this will allow you to see more patients with your existing staff. Not only will this increase your bottom line but will also raise the satisfaction of your patients.
4. Advantage allows your patients to fill out paperwork before stepping into your office. **Web Registration** collects all the necessary information from the patient including demographics, insurance, medical history, medications, complaints and more. All of this submitted online is pulled directly into the patients record. Collecting this information beforehand reduces the amount of staff time required when patients come in for their appointment. With the reduced staff time, paper, and increased convenience for the patient you are saving money while improving the patient experience.
5. Have you ever needed to target a specific demographic in your client base for an open house, new location announcement, or making them aware of a new service offering? With Advantage's **Marketing tools** this is easy. Every patient field in the software can be data mined with unlimited combinations including diagnosis, age, mailing address, and much more.
6. Advantage provides you with a limitless number of fee columns with our **Patient Ledger**. This allows for the correct posting of fees to the patient's ledger based on insurance coverage and discount plans. This ensures the correct amount always posts to the patient just by identifying their discount level or insurance. This saves money in lost revenues due to incorrect posting and improves collections. Also, your patient fee is always calculated correctly so you can collect that upfront eliminating the need to bill later.

*Compulink has continued to innovate over the past 34 years in pursuit of optimal efficiency. Throughout this journey we have worked directly with our clients allowing us to continue to find opportunities for improvement in any size clinic. Therefore, we have been able to repeatedly deliver an improved software experience for the end user. We save you time and money, you see more patients and deliver better care. Win-win.*