



Light of Hope

Annual fundraising event benefiting CASA of Larimer County

SPONSORSHIP FLYER

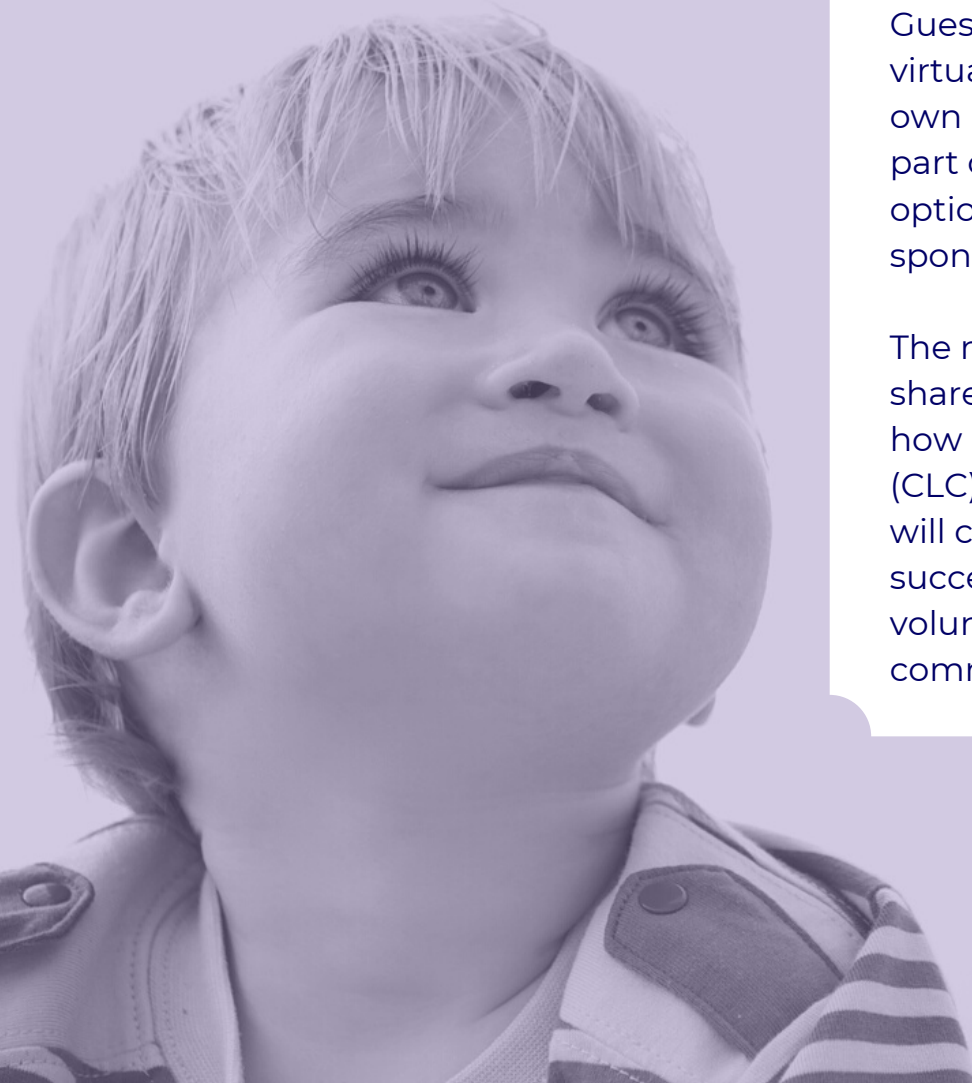
**VIRTUAL EVENT RUNS
THROUGH MARCH, 2021**

Our signature, annual event celebrates and supports the critical work being done by CASA of Larimer County.

This year's Light of Hope will look a little different, but it's sure to inspire and encourage, as always.

Guests will "attend" our event virtually from the comfort of their own home, or they can attend as part of a hosted house party. Both options will feature our valued sponsors front-and-center.

The mission-centric event will share powerful testimonies about how CASA of Larimer County (CLC) is changing lives. The event will celebrate the incredible successes of children and volunteers here in our community.



SPONSORSHIP OPPORTUNITIES



Sponsorship benefits have been adjusted to fit the virtual format and provide sponsors with the greatest possible value.

Benefits	MISSION SPONSOR \$500	BRONZE \$1,500	SILVER \$2,500	GOLD \$6,000
Listed on website & event page	Logo	Logo	Logo	Logo
Recognition in social media posts & email blasts	*	*	*	*
Inclusion in digital program	*	*	*	*
Verbal recognition during program		*	*	*
Recognition in event invitation and poster		Logo	Logo	Premium Logo Placement
Recognition in annual impact report			Logo	Logo
Recognition in event press release			Name	Name
Recognition in CLC Blog			*	*
Opportunity to add promo item to House Party kits			*	*
Logo in paid digital ads				*
Video highlighting your business for your marketing use and shared through CLC's digital channels				1-2 minute video
Recognition as Presenting Sponsor				*

To receive full benefits, become a sponsor by February 8, 2021



CASA
Court Appointed Special Advocates
FOR CHILDREN

BE PART OF OUR SIGNATURE EVENT

Reach 2,000+ committed community members & receive premium sponsorship benefits, all for an incredible cause

EMAIL mary@casalarimer.com TO BECOME A SPONSOR TODAY!