



## ::Here's What's New at Blue::



### LOLLIA::

If you're still scrambling to figure out what to get your bridesmaids, we have the perfect gift solution! Lollia is our new obsession. A bath and body care line that not only smells incredible, it comes in the most adorable packaging we've ever laid eyes on! With sparkling crystals gently dangling from each candle, paper wrapped soaps and vintage styling, it's the perfect way to say "thank you," to the ladies that have been there for you through thick and thin. Best of all, we are offering custom gift basket options, so you can create a thoughtful, pampering package for your girls! All you have to do is choose your favorite scent, and let us take care of the rest!



### SECOND LOCATION::

As you may already know, Blue Bridal has a second home in Castle Rock, Colorado! We are proud to say that we've opened a second location to serve our southern Colorado brides, and the response has been overwhelming. We held a fantastic opening party, with amazing guests and some super supportive vendors to help us out, and we had a total blast! Thank you to everyone who came to support us, we are so thankful and so thrilled to be in Castle Rock! If you haven't checked out the new store, swing on by and say hello, we'd love to see you!



### NOIR BY LAZARO::

Announcing the newest addition to our bridal boutiques, NOIR by Lazaro! A fantastic evening wear collection, these are the cutest bridesmaid's dresses we have ever seen. Delicate Alencon lace, lightweight chiffon and organza, these are definitely dresses your bridal party will want to wear again and again! Best of all, if you've purchased your bridal gown at Blue, your entire bridal party gets to enjoy a 10% discount on any NOIR gown, just for knowing you! Even more exciting, if you have 6 or more ladies in your bridal party, we will bump that up to 15% off! These gowns by Lazaro start at just \$250 before your bridal party discount, and can be found nationally so no matter where your bridesmaid's live, we can get them fitted for their dress!



### SAMPLE SALE:: May 11th-13th | Sample Sale

Gowns from both 2011 and 2012 collections in great condition for up to 80% off, one weekend only! Taking appointments now for this event that only happens twice a year! Sorry, no holds permitted on sample gowns. All gowns will be sold on a first-come, first-served basis, so schedule your appointment now! Good luck and happy shopping!

## ::MAY TRUNK SHOW DATES::

MAY 4-6  
TARA KEELY BY LAZARO  
HAYLEY PAIGE  
Castle Rock Location  
10% off dress purchases

MAY 11-13  
SAMPLE SALE  
Downtown Denver Location  
Appointment Only  
50-80% off dresses

MAY 18-20  
JENNY YOO BRIDAL GOWNS  
Castle Rock Location  
10% off dress purchases

MAY 25-27  
JENNY YOO BRIDAL GOWNS  
Downtown Denver Location  
10% off dress purchases

ALL MONTH: SASHES :: To celebrate our amazing selection of sashes, we are offering 20% off all sash purchases during the month of May!