PARTNERSHIP OPPORTUNITIES

Join Us in Creating Great Futures for Youth in Larimer County

Our mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

GREAT FUTURES START HERE.
WHY INVEST WITH BOYS & GIRLS CLUBS OF LARIMER COUNTY?

When your business invests in Boys & Girls Clubs of Larimer County, you are investing in the future of our community. We want your investment to spark a partnership where meaningful connections are built, brands are enhanced, employees are fulfilled and, ultimately, the youth of Larimer County get the opportunity to be put on a path to a great future.

SUPPORTING YOUTH
Your investments go directly to supporting the youth of Larimer County during the out-of-school times. The Boys & Girls Club’s service model is set up to support the most vulnerable of youth populations. With your support we can help level the playing field for youth who may be coming from disadvantaged circumstances.

CONNECTING WITH OTHER BUSINESSES
Through our events you will get the chance to connect with hundreds of other professionals from diverse industries.

BRAND ENHANCEMENT
Between our customizable team-building opportunities with your employees at Boys & Girls Clubs, and a magnitude of marketing elements, we will work to ensure that your brand is recognized as a community champion for young people.

JOINING A MOVEMENT
Since its founding in 1864, the mission and vision of Boys & Girls Clubs has been to promote safe, positive and inclusive environments for all. Sleep well at night knowing your business is part of a movement to help the next generation be great leaders and successful members of our community.

Our low membership fees ensure that every young person has access to Boys & Girls Clubs without adding financial strain on families and makes BGCLC the most affordable childcare in Larimer County. With support from our partners, we can leverage our resources to continue and enhance existing programs as well as create new services for youth.

“We are thrilled to be a longtime partner with Boys & Girls Clubs of Larimer County. We have witnessed first hand the important work that BGCLC does in our community. We know our contribution is well spent and that all donations are used to help the youth of Larimer County.”

- Cody W. Fullmer, Regional President, Bank of Colorado
BE PART OF SOMETHING SPECIAL

EVENTS

Every year, Boys & Girls Clubs of Larimer County gathers our community for three annual events! Although COVID-19 regulations have altered the way in which we gather, we are committed to safely holding these events and will work to provide innovative, creative ways to gather as a community, either in-person or virtually.

YOUTH OF THE YEAR CELEBRATION (VIRTUAL)
February 2021
- Estimated participation: 1,000 community members
- Fundraiser that honors the Club members, staff and community support
- Celebrate the achievements of Boys & Girls Club participants

GOLF TOURNAMENT (IN-PERSON)
Summer 2021
- Attendance: 100 business and community leaders
- Fundraiser to support Boys & Girls Clubs programs
- Fun-filled day of networking and golf

*Foursomes sold separately. Location and date to be determined.

DAY FOR KIDS (TENTATIVELY IN-PERSON)
September 2021
- Attendance: 500 families, community members and local businesses
- Free community festival tailored for youth and families
- Fine arts exhibit, talent how, interactive booths

DIGITAL MARKETING

As a partner, your company will have access to cross-marketing opportunities with BGCLC that may include:
- Logo on our monthly e-newsletter that is distributed to over 8,000 individuals and businesses
- Unique social media shout-outs on Facebook and Instagram
- An online video explaining the importance of the partnership
- Logo on our “Our Partners” website page

BGCLC’s online presence:
- Facebook followers: 1,631
- Instagram followers: 748
- Facebook reach: 32,131 people
- Instagram reach: 5,110 people

Please see partnership benefits for more information.
## Partnership Opportunities

<table>
<thead>
<tr>
<th>Partner Benefits</th>
<th>General $3,000</th>
<th>Supporting $5,000</th>
<th>Presenting $7,500</th>
<th>Title SOLD OUT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo displayed at events</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Monthly e-newsletter acknowledgment</td>
<td>Name listed</td>
<td>Name listed</td>
<td>Logo displayed</td>
<td>Logo displayed</td>
</tr>
<tr>
<td>Website recognition</td>
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<td>Logo displayed</td>
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<tr>
<td>Social media shout-outs (Facebook and Instagram)</td>
<td>1 unique post</td>
<td>2 unique posts, sponsored</td>
<td>3 unique posts, sponsored</td>
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<tr>
<td>Youth of the Year Celebration Party Box</td>
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<tr>
<td>Customized Club Connection Experience*</td>
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<td>BGCLC representative at a staff event</td>
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<td>X</td>
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<td>Recognition at annual golf tournament</td>
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<tr>
<td>Video highlighting partnership</td>
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<tr>
<td>Hole sponsor at golf tournament</td>
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<td>Foursome at golf tournament</td>
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<td>Speaking opportunity at events</td>
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One-time sponsorships are available. Please contact Resource Development Director, Annalise Mecham, at amecham@bgclarimer.org or 970-372-4537 for more information.

*This is an opportunity to bring your business into our Clubs, either virtually or in-person. Some examples of these experiences include: Hosting a virtual career day for our teens, teaching a lesson that relates to your industry via Zoom, and donating fun activities or snacks for Club members. Please note, these experiences are constantly evolving and changing as COVID-19 regulations change.*
PARTNER WITH US!

If you are interested in partnering with us, please contact our Resource Development Director, Annalise Mecham, at amecham@bgclarimer.org or 970-372-4537. Visit www.begreatlarimer.org/partner-with-us/ for more information.

BGCLC can happily accept check or credit card payments. Please make checks payable to Boys & Girls Clubs of Larimer County and mail to:

Boys & Girls Clubs of Larimer County
103 Smokey Street
Fort Collins, CO 80525

To pay with a credit card, please call our Program Support Center at 970-223-1709.

Got a creative idea? Contact us and let’s talk! Our Development Team is dedicated to helping you get the most out of our partnership, whether through our existing packages or with custom-made creative solutions.

EXCLUSIVE TITLE PARTNER

Bank of Colorado
PFS Insurance Group

PRESENTING PARTNERS

BRINKMAN
Colorado State University
Embassy Suites
Madwire

SUPPORTING PARTNERS

4Rivers Equipment
AlphaGraphics
Brinkman Construction
Adams Bank & Trust
Elevations Credit Union
Hach
UCHealth
Business Card Factory
Co’s BMW Center
Dohn Construction
Blue Federal Credit Union
First National Bank
SCHEELS
The Wilson Law Firm, P.C.
Elder Construction
High Country Beverage
Independent Financial
Loveland Sertoma Club
Pedersen Toyota
Plante Moran
Poudre Valley REA
Saunders Heath

GENERAL PARTNERS

Dellenbach Motors
Flood & Peterson
Shirazi Benefits