MISSION
To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

PARTNERSHIP OPPORTUNITIES WITH BOYS & GIRLS CLUBS OF LARIMER COUNTY

Join Us in Creating Great Futures for Thousands of Youth in Larimer County.
WHY INVEST WITH BOYS & GIRLS CLUBS OF LARIMER COUNTY?

When your business invests in Boys & Girls Clubs of Larimer County (BGCLC), you are investing in the future of our community. We want your investment to spark a partnership where meaningful connections are built, brands are enhanced, employees are fulfilled and, ultimately, the youth of Larimer County get the opportunity to be put on a path to a great future.

1. **Supporting Youth**: Your investments go directly to supporting the youth of Larimer County during the out-of-school times. The Boys & Girls Club’s service model is set up to support the most vulnerable of youth populations. On average, 68% of the youth we serve qualify for free/reduced lunch and 40% are living in single parent households. With your support we can help level the playing field for youth who may be coming from disadvantaged circumstances.

2. **Connecting with Other Businesses**: Through our events, you will get the chance to connect with hundreds of other professionals from diverse industries.

3. **Brand Enhancement**: Between our customizable team-building opportunities for your employees at our Clubs, and a vast number of marketing possibilities, we will work to ensure that your brand is recognized as a community champion for young people.

4. **Joining a Movement**: Since its founding, the mission and vision of Boys & Girls Clubs across America has been to promote safe, positive, and inclusive environments for all. For over 30 years, Boys & Girls Clubs of Larimer County has done just that, and more, for thousands of youth. By joining forces with us, you are joining the largest secular youth organization in America. You can sleep well at night knowing your business is part of a movement to help the next generation be great leaders and successful members of our community.

Our **$20 per child/per year membership fee** ensures that every young person has access to a Boys & Girls Club without adding financial strain on families and makes BGCLC the most affordable childcare in Larimer County. With support from our partners, we can leverage our resources to continue and enhance existing programs as well as create new services for youth.

“We are thrilled to be a longtime partner with Boys & Girls Clubs of Larimer County. We have witnessed first hand the important work that BGCLC does in our community. We know our contribution is well spent, and that all donations are used to help the youth of Larimer County.”

Cody Fullmer, Market President
Bank of Colorado

www.BeGreatLarimer.org | (970) 223-1709
BE PART OF SOMETHING SPECIAL

Every year, Boys & Girls Clubs of Larimer County gathers the community together for three annual events! Our events are a great place to network, meet new friends, support youth and have fun!

YOUTH OF THE YEAR BREAKFAST
February 20, 2020
• Attendance: 1,000 business and community leaders
• Fundraiser that honors and celebrates Boys & Girls Clubs participants
• Embassy Suites & Conference Center, Loveland

APPRECIATION RECEPTION
Late-April
• Attendance: 200 community members and business owners
• Private cocktail party for supporters and stakeholders
• High Country Beverage, Johnstown

DAY FOR KIDS
September 19, 2020
• Attendance: 500 families, community members and local businesses
• Free community festival to showcase youth programs in the community
• Fine art exhibit, talent show and recognition of youth
• The Promenade Shops at Centerra, Loveland

*BGCLC hosts an annual golf tournament every June. Foursomes and sponsorships are available. Please email development@bgclarimer.org for more information.
PARTNERSHIP OPPORTUNITIES

EXCLUSIVE PARTNER - $25,000 | SOLD OUT!
• Customized Team Building Day at a Club
• Dedicated seating at all BGCLC events
• Logos at all BGCLC events
• Logos on all BGCLC marketing materials
• Speaking opportunity at YOY Breakfast
• Host our Exclusive Appreciation Reception
• Custom Program Collaboration with Club members*
• Golf Foursome at TPC Tournament

PRESENTING PARTNER - $10,000
• Customized Team Building Day at a Club
• Dedicated seating at all BGCLC events
• Logos at all BGCLC events
• Logos on all BGCLC marketing materials
• Attend and network at our Appreciation Reception
• Custom Program Collaboration with Club members*

SUPPORTING PARTNERS - $5,000
• Customized Team Building Day at a Club
• Dedicated Seating at BGCLC events
• Logos at all BGCLC events
• Logos on all BGCLC marketing materials
• Attend and network at our Appreciation Reception

GENERAL PARTNER - $2,500
• Dedicated seating at all BGCLC events
• Logos at all BGCLC events
• Logos on website
• Attend and network at our Appreciation Reception

ONE TIME PARTNER - $1,000
Be a partner at one of our annual events: Youth of the Year, Day for Kids. Included in this partnership is:
• Dedicated seating at event (except Day for Kids - not a seated event)
• Logo at event
• Logo on all event marketing materials

*Customized Program Collaboration with Club members: This is an opportunity to bring your business into our Clubs, or for us to come to you! Consider hosting a career day at your place of business, or coming into our Clubs to teach a lesson that relates to your industry.
If you are interested in partnering with us, please contact our Resource Development Director, Annalise Mecham at amecham@bgclarimer.org or call 970-572-4357 or visit www.begreatlarimer.org/partnering for more information. Please note, the partnership opportunities listed in this packet do no qualify for the Colorado Child Care Tax Credit.

BGCLC can happily accept Check or Credit Card Payments. Please make checks payable to: Boys & Girls Clubs of Larimer County and mail to:
103 Smokey Street
Fort Collins, CO 80525

To pay with a credit card, please call 970-572-4357 or email amecham@bgclarimer.org.

Got a Creative Idea? Contact us and let’s talk about it. Our Development Team is dedicated to helping you get the most out of our partnership, whether through our existing packages or with custom-made creative solutions.

**PARTNERSHIP OPPORTUNITIES**

- Partners at OtterCares enjoy their Closed to Open Team Building Day at our Fort Collins Club.
- One Time Partner, Adventure Vision, hosts booth at annual Day for Kids event.
- Exclusive Partner, PFS Insurance Group, spend their Team Building Day at the Loveland-Pulliam Club.
- Presenting Partner, Co’s BMW, volunteers at the annual Turkey Bowl held at the Loveland-Pulliam Club.
BE A PART OF THE TEAM!

Exclusive Title Sponsor

Bank of Colorado
PFS Insurance Group

Presenting Sponsors

Co’s BMW Center
David Hicks Lampert

Supporting Sponsors

4Rivers Equipment
Brinkman Construction
Dohn Construction
High Country Beverage
Loveland Sertoma
Plante Moran
RJ Clark Family Foundation
Water Pik, Inc.

General Sponsors

Abramowitz, Franks, and Olsen
Adams Bank & Trust
Blue Federal Credit Union
Clear View Behavioral Health
Eide Bailly
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Saunders Heath
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